



Decreti - DMA  
Repertorio n. 701/2023  
Prot n. 219546 del 22/09/2023

**CALL FOR APPLICATION  
ADVANCED COURSE  
"Strategy and Innovation Management"  
Deadline 30th October 2023**

**ART. 1 – PURPOSE OF THE CALL**

1. This call governs the enrolment procedures for the Advanced Course **"Strategy and Innovation Management"**.
2. The Advanced Course in Strategy and Innovation Management focuses on topics at the frontier of research in Strategic Management Theory and Technology and Innovation Management studies.  
Students are introduced to some of the main theories in Strategic Management that seek to explain, through strategic analysis, the differences in performance between organisations. The Course provides an advanced understanding of innovation dynamics and advanced analytical tools to understand the role of innovation and technology management (and related organisational levers) in explaining performance gaps between companies, non-profit organisations, public institutions, etc.
3. The Advanced course consists of two modules of 6 ECTS each, for a total of 12 ECTS. It is not possible to choose single modules. By passing all the exams, students will obtain a certificate of the course and an Open Badge: a digital certificate describing the skills acquired. Students who do not pass all the exams, will only receive a certificate for the exam taken.  
The two modules are:
  - [TECHNOLOGY AND INNOVATION MANAGEMENT](#)
  - [STRATEGIC MANAGEMENT THEORY](#)
4. Lessons will be held between February and March 2024.
5. The Advanced course is taught in English.

**ART. 2 – RECIPIENTS AND PLACES AVAILABLE**

1. The Advanced course is offered to a maximum of **15 participants**.
2. To be admitted, students must possess a Bachelor's degree, a three-year university degree or another qualification obtained abroad and recognised as suitable. Graduating students may also apply, provided they obtain their degree by the deadline for enrolment. Candidates who do not obtain the qualification within the deadline will be excluded.  
The Advanced Courses are open to students enrolled in a degree, master's degree or PhD programme at the University; those who are not enrolled at the University may also be admitted, provided they possess the qualification required for admission and any specific requirements requested by the individual Advanced Course.

**ART. 3 ADMISSION CRITERIA**

The candidates are selected based on their Curriculum studiorum. according to the following criteria:

- Students enrolled in the first year of the Master's program: minimum grade 105/110
- Students enrolled in the second year of the Master's program: the average mark of the credits acquired must not be lower than 27/30.

A Committee will assess the Curricula studiorum of the candidates.

**ART. 4 – ADMISSION PROCEDURE**



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1. The online procedure can be performed on the university website from September 22th 2023 and must be completed by noon on October 30<sup>th</sup>, 2023: <https://apps.unive.it/domandeconcorso-en/accesso/2023-dman-advcourse-strategy>
2. Filling in the application form, you must upload an up-to-date CV and the Transcript of records.
3. External candidates (people who are not enrolled at Ca' Foscari university) must register on the university website ([www.unive.it/registration](http://www.unive.it/registration)): this involves entering personal details, residence and possible domicile information. At the end of the registration, a username and a password will be assigned, with which the candidate will be able to access the Reserved Area;
4. Advanced Courses are free of charge for all students enrolled in a Master's degree or a PhD programme at Ca' Foscari, while external candidates, whether admitted, can enrol with a charge of 496 euros (480 euros + 16 euros duty stamp), reduced to 336 euros (320 euros + 16 euros duty stamp) if enrolled in another university.
5. For information please contact the didactic unit of the Department of Management: [didattica.management@unive.it](mailto:didattica.management@unive.it)

#### **ART. 5 – ADMISSION**

1. The enrolment procedure includes the enrolment of selected students and a repechage procedure for any places still available. Candidates who fail to enrol according to the deadlines and procedures forfeit the right to enrol.
2. A Committee will assess the Curricula studiorum of the candidates.
3. The final ranking will be published on Advanced Course's web page on December 12th 2023 at noon: 15 students will be admitted.
4. Admitted students must log into the Reserved Area of the website using username and password, and enrol to Advanced Course from December 12th to 14th. At the end of the enrolment application, external users will see a "payments" button for the guided payment procedure (external users enrolled in another university shall contact Enrolment Unit in order to have reduction in the enrolment fee).
5. Should there be the necessity to start the repechage procedure, Department of Management's Educational Programme Office will oversee the process.

#### **ART. 6 – ATTENDANCE**

The attendance is mandatory. Students without at least 70% of presence cannot sit the exams.

#### **ART. 7 – CERTIFICATE AND CREDITS RECOGNITION**

By passing all the exams, you will obtain a certificate of the course you have completed and an Open Badge: a digital certificate describing the skills you have acquired. If you do not pass all the exams, you will only receive a certificate for the exams you have taken.

Advanced Course credits cannot be recognised in the students' study plan.

#### **ART. 8 – RESPONSIBLE FOR THE PROCEDURE**

Dott. Sonia Pastrello, Head of Administrative Staff of the Department of Management, is the responsible for the procedure, according to Law n. 241/1990



Università  
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Venezia

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#### **ART. 9 – USE OF PERSONAL DATA**

The personal data provided by candidates will be processed, in paper or electronic form, according to the regulations in force and included in the information available on the University website page: <https://www.unive.it/pag/34663>.

F.to La Direttrice del Dipartimento  
Prof.ssa Anna Comacchio

F.to Responsabile del procedimento amministrativo:  
La Segretaria di Dipartimento  
Dott.ssa Sonia Pastrello