Call for n. 1 Short Research Fellowship – Ca’ Foscari University of Venice – Department of Management

(L. 240 of 30/12/2010, art. 18, D.L. 19/2012; Regulations about Short Research Fellowships D.R. 300/2014 of 04/14/2014)

The Department of Management – Ca’ Foscari University of Venice, having regard to the resolution of the Council Department n. 07 of May the 17th 2017, establishes the research programme for awarding of 1 short research fellowship in “The Philosophy of ‘New Realism’ and Its Relevance for Marketing” CUP H72F17000440007 lasting 18 months, financed by Fondazione Università Ca’ Foscari, with the possibility of renewal within the limits of art. 4 of the Regulation for awarding of university short research fellowships. The expected starting date is September the 01st 2017: the contract will last from September the 01st 2017 to February the 28th 2019.

The short research fellowship is awarded for the purpose of collaboration with the following research programme of the Department of Management - abstract:

- Elaboration of an in-depth research concerning the main theoretical innovations introduced by the recent neo-realism turn in philosophy, and by the development of concrete social ontologies;
- In-depth investigation of the relationship between significant approaches to marketing, and the post-modern paradigm, with special reference to the following trends: non-conventional marketing, relational marketing, CCT, experiential marketing;
- Discussion of the main theoretical and methodological perspectives, opened up by the recent debate in neo-realism epistemology, social ontology, and theory of perception, for marketing research and practice, with particular reference to neo-intentionalism and neo-documentalist approaches;
- Discussion of the viability of a neo-realist approach to marketing, as opposed to a postmodern one, considered as philosophically declining;
- Publication of a monograph in philosophy and marketing, as a concrete result of the overall assessment of the relevance of the main theoretical, conceptual and methodological innovations, introduced by the recent debate in neo-realist philosophy, for the philosophy of marketing and for marketing research, which shall take place within the Contract deadline.

The research fellowship amounts to:
- Euro 26100,00, net to the recipient; the amount will be given through deferred bimonthly payments and it will be inclusive of any possible cost related to the research activity of the project.

Deadline: 01:00 p.m. of June the 16th 2017.

Rules of eligibility - Beneficiaries.

a) PhD in Philosophy and Master Degree (or equivalent) in Philosophy, graduated with excellent mark;
b) An adequate scientific and professional CV is eligible;
c) With the following skills and experiences (overriding requisites):
   - experiences on teaching and research for what concerns philosophy and cultural heritage;
   - previous experiences inside cultural organizations;
   - knowledge of scientific literature, theories and tools of international marketing;
   - advanced English and German knowledge;
   - main IT tools’ knowledge.

Applicants must hold all the requisites within the call deadline. The qualifications will be evaluated by a Commission that examines the eligibility and qualifications of the candidates and makes a merit rank of them.

Short Research Fellowship to non-EU citizens.

If a non-EU citizen already living in Italy applies for a Research Fellowship, he/she must hold a residence permit valid up to the Deadline of the Call. Otherwise, the Department undertakes to undergo the procedures for obtaining a residence permit for research activities.

How to apply
Candidates should submit:
1. the application form (http://www.unive.it/nqcontent.cfm?a_id=177683), duly dated and signed;
2. a CV in European format (http://www.unive.it/pag/10368/), duly dated and signed. The candidates have to specify that what declared is true (D.P.R. 445/2000) and the consent to the use of personal data (D.Lgs. 96/2003);
3. a photocopy of a valid identity document (e.g. Identity Card or Passport);
4. PhD thesis' copy (on pdf/digital form);
5. all documents, qualifications and publications relevant for the selection procedure.
The applicants will not be admitted automatically to the present selection in case of lack or inaccuracy of the declarations sent for points 1, 2, 3 and 4.

How to submit your application
Hard copy of the application should be printed, signed and delivered to the Department of Management – Fondamenta San Giobbe – Cannaregio 873 – 30121 Venice (Italy) by hand delivery (Mon-Fri, 9:00-13:00) or by registered mail with return receipt. Copy of the application could be sent also by e-mail to: ricerca.management@unive.it writing “SRF-Philosophy New Realism” in the object.

Selection procedure
The selection is made by assessment of the scientific-professional qualifications of the candidates, the curriculum vitae et studiorum, other documents presented for the selection.
There will be an oral exam for the suitable candidates. The short list of the preliminary selection, with the date of the exam, will be published on: http://www.unive.it/nqcontent.cfm?a_id=177417 on July the 12th 2017.

For what concerns the oral exam, the foreign candidates can participate also using an account skype, if they could not be present the day of the exam in Department (it is important to write down the personal account skype on the application form).

Information and contacts
Candidates may find further details about the application process and the research project in the official call published on http://www.unive.it/data/17431/
For further information please write to the following web mail: ricerca.management@unive.it.

Evaluation Procedure and Commission
A Commission summoned by the Director of the Department, who indicates the President of the Commission and the member taking the minutes, will evaluate the applications.

Evaluation procedure. The Commission defines the general evaluation criteria. The interview and any other test must ascertain the suitability of the applicant to the research activity. The Commission compiles a ranking and specifies the winning applicant, having regard to the score appointed to experiences and qualifications, interview and any other test, as specified by the Call.

Awarding of the Short Research Fellowship
Having received the selection documents, and at the outcome of the checks, the Director approves, by his own decree, the classification and the selection procedure reports and makes them public, according to the procedures specified in the Regulation awarding the short research fellowships (artt. 6, 8) and in the website http://www.unive.it/nqcontent.cfm?a_id=177684. Exclusion is justified in detail in the selection reports which can be accessed in accordance with Law 241/90.
The Director of the Department, at which the research programme will be conducted, awards the research fellowship to the winner of the selection procedure, subject to ascertainment of the prescribed requirements. The latter shall accept the award within 7 days from receipt of the communication by answering to the e-mail sent by the Administrative Office of the Department of Management, which will establish the terms of and procedures for the collaboration and allocation of the grant and will give information also about the signing of the relative contract.
The Department will revoke the procedure or will not stipulate the contract with the winner if the Research topic will lose interest or if the Sponsor will not pay the grant for the Short Research Fellowship.

Grant
The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefitting from the range of expertise at Ca’ Foscari University of Venice. The tutor coordinates the activities of the Research Fellow and any other research activity within the same program and provides the Fellow with all the information for carrying out the research.
The Department provides the Research Fellow with the needed back-up support such as access to facilities, equipment
and administrative services.

The rights for any patentable invention coming from Research Activities belong to the University or entities with which the University has signed (or will sign) specific agreements.

During his/her research activity, the Fellow has to produce:
- periodic bimonthly reports about the progress of the research activity which have to be approved by the tutor;
- within the contract deadline, a final relation about the developed research, which has to be approved by the tutor and presented to the Council Department.

Incompatibility
The Short Research Fellowship cannot be combined with:
- Research Grants;
- Scholarships, excepting Scholarships granted by National and International Institutions to complete the own Research Program with foreign journey;
- Dependent Employment; the Short Research Fellowship is compatible with work under an independent contractor agreement. The Tutor will certify the compatibility for what concerns self-employment agreements.

In any case the Short Research Fellowship is not considered as an employment contract and the Fellow is not part of the University staff.

The Fellows cannot be enrolled to Master Degree courses and they cannot be involved in teaching activities.