

University of International Business Economics Summer Camp – Italian History and Culture, 2017: July 3-7 *Ca' Foscari University of Venice*

Welcome to Venice, and to the School for International Education!

CLASSES

Location: Classroom 12 – San Sebastiano Instructors: Myriam Pilutti Namer Sessions: 4 Duration: 1 hour and a half (90 minutes)

TOPIC 1 The History and Development of Venice

Tuesday July 4th 10-11.30am

This lecture will look at the pivotal historical developments of Venice and its role in the larger Venetian Republic, the Serenissima. The focus is on the establishment of a city which over just a few centuries went from being a collection of inhospitable islands in the mudflats of the Venetian lagoon, to gaining its independence from the Byzantine empire, to acquiring a pivotal commercial role in the Eastern Mediterranean, and to becoming a cultural and artistic capital of the early modern world.

TOPIC 2 Art & Architecture in Renaissance Venice

Wednesday July 5th 9-10.30am / 11-12.30pm

These two lessons will focus on the main factors which contributed to the emergence of the splendour of Venice during the Renaissance. We will consider the major works of art of painters like Vittore Carpaccio, Gentile and Giovanni Bellini, Giorgione, Tiziano, Tintoretto, Veronese and architects like the Lombardo brothers, Andrea Palladio and Baldassare Longhena. In the course of our lessons, and through a visit to the Gallerie dell'Accademia di Venezia, we will focus on the historical and stylistic analysis of Venice's most meaningful works of art and gain a better understanding of what has come to constitute the myth of this enchanted city.

Taking Venice as our starting point, we will explore the art and architecture of the Italian Renaissance as a whole, including an insight into some of the most famous masterpieces preserved in Florence and Rome.



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TOPIC 3 Italy's Influence on Contemporary Europe

Thursday July 6th

9-10.30am

The lecture will focus on the influence of the most meaningful products made in Italy on the contemporary European market. We will consider three industries in particular: fashion, luxury cars and food & wine. We will explore the internal and external organization of the most important Italian companies in these sectors and study why they are good examples of highly competitive firms in the context of the European market.

PRESENTATIONS

Thursday July 7th From 11am onwards

Students will work in pairs to prepare a brief presentation on one of the topics outlined during classes.

FIELD TRIPS

- Tue, July 4th, 1:30pm: *Palazzo Ducale*
- Wed, July 5th, 2pm: Gallerie dell'Accademia Accademia Galleries

SUGGESTED MUSEUM TRIPS

1. *Ca' Rezzonico & Museo del Settecento* – Museum of 18th Century Venice **Ca' Rezzonico** (Dorsoduro area)

2. *Saint Mark's Square and Basilica* **Piazza San Marco** (San Marco area)

3. *Galleria Internazionale d'Arte Moderna & Museo d'Arte Orientale* – International Gallery of Modern Art & Museum of Oriental Art **Ca' Pesaro** (Rialto area)