



Ca' Foscari  
University  
of Venice

## **VENICE SCHOOL OF MANAGEMENT**

Bachelor's Degree in  
**Business Administration  
and Management**



# Programme at a glance

The degree programme in Business Administration and Management at Ca' Foscari University's Venice School of Management has a long history dating back over 50 years as the first bachelor's degree programme established in Italy. Today, the course has over 13,000 graduates who hold high-level positions in businesses and international organisations of all shapes and sizes as a result of the training they received.

Guided by our top faculty and surrounded by leaders from the domains of business and innovation, students will have the freedom to explore the many opportunities that business administration can offer, and chart the career path that is best suited for their goals.

This three-year degree programme was designed to give students a thorough understanding of how corporate operations work. It accomplishes this by equipping students with the knowledge and skills needed to analyse and interpret business-related challenges and decision-making processes. Students will learn how to cultivate a critical thinking mindset to assist them in navigating the multidisciplinary boundaries of business organisations. Marketing, finance, banking operations, and budget creation are all disciplines that will prepare students to work effectively in a variety of professions, including international brands, multinational corporations, global financial markets, and new business ventures.

In 2019, the Italian National Agency for University System and Research (ANVUR) accredited the degree programme's quality. ANVUR does, in fact, oversee the Italian quality evaluation system for universities and research institutions.



## Employment

The programme was designed to provide students with the knowledge and skills they need to succeed in their chosen career path, have a positive impact on the world, and realise their full potential. It will indeed open doors and opportunities for students to begin their careers in management or consulting roles, both in private companies and in public institutions in Italy and abroad.



### Satisfaction with degree programme

96.6%

(Total average for universities in Italy: 93.3%)

### Graduates employed one year after graduation

25,6%\*

(Total average for universities in Italy 25.5%)

### Graduates currently enrolled in a Master's Degree Programme

79,1%\*\*

(Average for universities in Italy 77.5%)

\* Most graduates choose to continue their studies

\*\* The percentage also takes into account graduates from other universities



# Scholarships and Other Opportunities

### “Bruna Grandese Carlotti” Scholarship

First-year students now have access to a scholarship worth 5,000 euros per year, covering the programme's three academic years, thanks to the generous contribution of the Carlotti family. The scholarship is available each year and is managed through a specific call for applications.

### Ecotopia Programme

ECOTOPIA is an international training programme developed within the Eutopia project, an alliance of 10 European universities that share a vision and collaborate to build the universities of the future. It is a three-year programme that combines economics, management, finance, business, and sustainability. The programme, which is taught entirely in English, is intended for students in their first year of the Bachelor of Business Administration and Management.

### Want to know more about the programme?

**Duration:** 3 years (180 ECTS)

**Language:** English

**Places available:** 180

**Admission:** through admission test

**Admission test:** TOLC-E online test CISIA ([www.cisiaonline.it](http://www.cisiaonline.it))

**Test topics:** logic, mathematics, language comprehension

**Location:** San Giobbe Economic Campus – Venice

**Coordinator:** Prof. Elisa Cavezzali – [elisa.cavezzali@unive.it](mailto:elisa.cavezzali@unive.it)

**For information:** [didattica.management@unive.it](mailto:didattica.management@unive.it)

**Website:** [www.unive.it/degree/et11](http://www.unive.it/degree/et11)

## STUDY PLAN

### BUSINESS ADMINISTRATION AND MANAGEMENT

#### Core courses - 132 ECTS

Course	ECTS
Principles of Management and International Accounting	12
Microeconomics	12
Mathematics	12
Introduction to Law	6
Business Economics and Management of the Firm	12
Financial Statement Analysis	6
Corporate Finance and Financial Institutions	12
Marketing	6
International Management	6
Management Accounting	6
Strategic Management	6
Macroeconomics	6
Industrial Organisation	6
Statistics	6
Risk and Uncertainty	6
Business and Labour Law	12

#### Related courses - 18 ECTS

Course	ECTS
Computational Tools for Economics and Management	6
Organisation Design	6
<b>1 course to choose from:</b>	6
Contemporary Issues in Accounting and Auditing	
Data Analysis	
Economic and Business History	
Game Theory	
Human Resource Management	
Value Creation and Entrepreneurship	

#### Other activities - 30 ECTS

Course	ECTS
Elective courses	18
Internship	9
Final examination (thesis)	3

## What students think:

### ALICE CUSMANO

student

*I chose the Business Administration and Management programme at Venice School of Management, Ca' Foscari University, because I wanted to study in a multicultural and academically stimulating environment. Here, I found numerous opportunities to broaden my skill set through study programmes and internships in Italy and abroad.*

### ANGELO GROSOLI

student

*I am in my third year of Business Administration and Management, and I am from Bangkok. I chose this degree programme to follow in my father's footsteps. Management studies have always piqued my interest, so I decided to enrol in a programme that would prepare me for international business entities.*



### Venice School of Management

[www.veniceschoolofmanagement.it](http://www.veniceschoolofmanagement.it)

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