



Università
Ca' Foscari
Venezia

Dipartimento di Management

Management
mac Arts Culture
lab Laboratory



Paper development workshop

Management & marketing delle organizzazioni culturali

Giovedì 2 febbraio | h. 11.00 - 16.00 | S. Giobbe, Aula Saraceno

Interventi di:

Elena Bellio, Francesco Casarin, Massimiliano Nuccio

Digital Transformation across Italian Museums

Monica Calcagno, Rachele Cavara

Entrepreneurial trivalence, or how entrepreneurs navigate the multifaceted nature to regenerate their business venturing

Arianna Candeago, Giovanni Favero

Entrepreneurial nostalgia: creating a market for local antiquities in an era of revolutions

Francesco Casarin, Elena Bellio, Umberto Rosin

Maritime Museums: present value and challenges

Matteo Giannasi, Francesco Casarin

Idee per una pubblicazione su Marketing e Filosofia

Mariapia Cutugno

Collaborations in the hospitality sector in Venice

Angela Nativio, Fabrizio Panozzo

The evolution of Italian saving banks as financial infrastructures of civil society - Towards an archaeology of social impact

Andrea Santini, Fabrizio Panozzo, Maria Lusiani

A source of what kind of knowledge? Cultural observatories between contemplation and transformation