



Cint Deutschland GmbH  
Friedrichstraße 60  
10117 Berlin

Berlin, 17.03.2022

Università Ca' Foscari di Venezia  
Dipartimento di Management  
Prof. Andreas Hinterhuber  
San Giobbe, Cannaregio 873  
30121 Venezia  
Italy

**Proposal „B2B procurement professionals “**

**Sample size:** overall N=400, note: no country-specific minimum targets are required, we need to have an overall target of 400 respondents

**Countries:** US, UK, Ireland, Canada, Australia, India, China, Germany

**Target group:** procurement/purchasing/sourcing manager working for B2B companies

**Questionnaire length:** ca 15 min

we can guarantee a minimum total number of overall 200 interviews

**Costs:**

N = 400, CPI 8,00 €

In total: 3.200,00 €

Note: we will invoice you based on the actual number of completes, based on the CPI of 8 €



Comments regarding feasibility:

- The incidence (IR) needs to cover the target group / screener.
- The screener needs to start with the specific screening requirements. It can take up to 3 mins otherwise we need to charge a late Screen Out (SO) CPI.
- Feasibility includes panelist who take surveys on mobile devices. If panelists are excluded for using this medium, then this could influence the feasibility and price.
- Please inform us if project collects Personally Identifiable Information (PII).
- In case other panels work on this project, feasibility might decrease.
- <http://www.cint.com/standarddisclaimersEU/>

All prices exclude VAT.

Please note our standard disclaimers apply. Click on the link below to read:

<http://www.cint.com/standarddisclaimersEU/>