Principles for Responsible Management Education (PRME)

*Management Education for the Future – Towards Responsibility, Sustainability and Integrity*

Sustainability in University Rankings - A new proposal in rankings
21st October 2013, Ca‘ Foscari University of Venice

Jonas Haertle, Head, PRME Secretariat
UN Global Compact Office
The UN & Business

Business

Profit & Growth Through Products & Services

United Nations

Peace, Development & Human Rights

Building Markets
Good Governance
Environment
Global Health
Security

Deepening Interdependencies
UN Global Compact

- Objective: Creating a more sustainable and inclusive global economy
- Universally accepted value platform for responsible business practices
  - Human Rights,
  - Good Workplace practices,
  - Environmental standards,
  - Anti-Corruption.
- 7,000+ businesses in over 130 countries
- 4,000+ non-business participants
- More than 100 Local Networks
Principles for Responsible Management Education (PRME)

• UN-backed initiative to change the **curriculum, research and learning methods** of management education based on UN Global Compact/Corporate Sustainability approach
• Launched in 2007
Who Participates

- 500+ business schools/management-related academic institutions and universities from 80+ countries
- 37 of the *Financial Times*’ top 100 business schools (MBA)
- 40 of the top 70 schools of the *Financial Times*’s Masters in Management programmes

*As of March 2013*
As institutions of higher education involved in the development of current and future managers we declare our willingness to progress in the implementation, within our institution, of the following Principles...
Sharing Information on Progress

Credibility and learning through Reporting at least every 24 months
Participants of the Summit issued a Declaration with the following points re: ranking systems:

“We request that the ranking organisations such as The Financial Times, The Economist, QS Stars, and others follow the lead of BusinessWeek and put metrics based on the sustainable development and responsible management education at the heart of how management schools are ranked.”

Thank you

@PRMESecretariat

Principles for Responsible Management Education (PRME), a United Nations Global Compact initiative

http://primetime.unprme.org/