



Archive CLab 2018-2026

Call for Ideas Venice Youth ACTION e Ca' Foscari CLab Planner for ACTION (blended)

Duration and dates: 8 weeks (29 April–25 June 2026)

Workload: 150 hours

Objective: Venice Youth ACTION is a social innovation project conceived and promoted by Fondazione di Venezia and co-designed with Ca' Foscari University of Venice and Fondazione Università Ca' Foscari. It aims to generate value across the Metropolitan City of Venice by involving younger residents in a training programme that empowers them to participate actively in decision-making and governance processes.

The main objective of this second lab, *CLab Planner for ACTION*, was to accelerate the projects selected through the Call for Ideas. The call was developed by the Board Members during the first phase of the project, in which they participated in *CLab Board Member for ACTION*. It invited groups of young people, working in partnership with local non-profit organisations, to submit a project or initiative capable of generating a positive social impact. Proposals had to address at least one of four key themes considered essential to strengthening local communities and envisioning sustainable and inclusive development.

In collaboration with: Fondazione di Venezia.

Projects selected for acceleration:

- **Quarta Parete Live – A podcast on the craft of filmmaking:** a live podcast exploring the craft of filmmaking with guests from the industry, recorded in front of an audience and distributed on streaming platforms. In collaboration with: Freskyn Film.
- **NUOVE RIVE x IN LAGUNA FILM FESTIVAL 2026:** development of a public programme comprising two initiatives held alongside INLFF 2026: an audiovisual workshop for children exploring perspectives on the lagoon and its audiovisual history; and a series of screenings and discussions with an international guest reflecting on contemporary issues. In collaboration with: Rete Cinema in Laguna.
- **Venice Open Stage Rising Theatre Festival – Opening Night and “Pistilli” talks:** spoken-word poetry performances for the opening of the 2026 Venice Open Stage festival, together with three talks featuring artists and cultural professionals on poetry, festival organisation and environmental sustainability. In collaboration with: Cantieri Teatrali Veneziani Cultural Association (Ca.Te.Ve.).
- **Campo – Mapping sports facilities and vacant urban spaces to be reactivated through sport in Venice:** the project promotes Venice's sports and community spaces through a participatory digital map. Users can report maintenance requirements and propose events. It also includes the installation of first-aid kits to help foster a healthy and inclusive community. In collaboration with: Sant'Elena Amateur Sports Association (A.S.D.).

Ca' Foscari CLab Board Member for ACTION (blended)

Duration and dates: 8 weeks (30 October–11 December 2025)

Workload: 150 hours

Objective: Venice Youth ACTION is a social innovation project conceived and promoted by Fondazione di Venezia and co-designed with Ca' Foscari University of Venice and Fondazione Università Ca' Foscari. It aims to generate value across the Metropolitan City of Venice by involving younger residents in a training programme that empowers them to participate actively in decision-making and governance processes.

During this first lab, *CLab Board Member for ACTION*, participants co-designed a Call for Ideas, defined its strategic guidelines and selected the innovative projects to receive funding, directing resources towards the areas with the greatest potential impact on the local community.

In collaboration with: Fondazione di Venezia.

Ca' Foscari CLab Crafting San Marco: Fabbrica di San Marco, Officina di San Basso (blended)

Duration and dates: 1 week (17 September–10 October 2025)

Workload: 42 hours

Objective: The *Crafting San Marco* CLab supported the Procuratoria di San Marco's plan to transform the Ateneo San Basso, a building near St Mark's Basilica, into a multifunctional visitor centre. The space was conceived as an information, exhibition and retail hub that would prepare visitors for a deeper understanding of the Basilica—not simply as a tourist attraction, but as a place of spirituality and worship with a rich religious history.



In collaboration with: Procuratoria di San Marco, as part of the *Innovation Ecosystem – Interconnected North-East Innovation Ecosystem (iNEST)* project.

Award-winning team and project: Team 2, *Il nucleo – “Transforming San Basso”*. The team's concept arose from a desire to bring greater meaning and awareness to the experience of visiting St Mark's Basilica. Its proposal transformed San Basso from a simple transit space into a welcoming orientation centre: an environment preparing visitors to understand the Basilica's tangible and intangible heritage through interactive and visual installations and multimedia storytelling.

Visitors would be able to explore the history, art and craftsmanship of the Fabbrica di San Marco in an accessible and engaging way. The project aimed to immerse and inspire them through knowledge, emotion and active participation, turning their visit into an experiential journey that fosters greater awareness.

Ca' Foscari CLab IoT – Antiquity in the Age of the Internet of Things: Memory and Social Innovation (blended)

Duration and dates: 8 weeks (13 March–15 May 2025)

Workload: 150 hours – 6 ECTS credits

Objective: The lab taught participants to design and programme smart objects based on the Internet of Things (IoT) paradigm, with the aim of making cultural heritage accessible and inclusive. By combining taught sessions with practical activities, the lab encouraged participants to reflect on technological responsibility and the interplay between antiquity and innovation.

In collaboration with: Intesa Sanpaolo S.p.A.

Award-winning teams and projects: Polaretti, with *“Multisensory Journey – Explore, Engage, Experience”*; and Gruppino, with *“Intra Artem”*.

Multisensory Journey combines cultural heritage and new technologies to offer an immersive, accessible and engaging museum experience. Using IoT devices, it takes visitors on a journey that stimulates all five senses, transforming the visit into an active and memorable experience. Polaris, an interactive map designed as an exploration companion, guides them on their journey.

Intra Artem is an interactive museum experience aimed at young people and the young at heart. Three immersive activities place visitors at the centre of the experience: replacing the missing part of a statue, writing their name in an ancient language and designing their own coin. This engaging approach combines visitors' creativity with the appreciation and promotion of cultural heritage.

Ca' Foscari CLab Musei+ – Gender, Identity and Representation in Cultural Institutions (blended)

Duration and dates: 8 weeks (10 October–13 December 2024)

Workload: 150 hours – 6 ECTS credits

Objective: How can the identity of a museum devoted to historical art be reconciled with the concerns of our time? Museums are living institutions that have played a fundamental role in advancing social change over the centuries. According to the definition adopted by the International Council of Museums (ICOM), their core missions include education and communication based on inclusive and participatory approaches.

In collaboration with Accademia Carrara in Bergamo, CLab Musei+ challenged participants to devise and develop a practical proposal to open the museum to queer perspectives and the LGBTQIA+ community in an inclusive and pluralistic way, while remaining sensitive to its specific context.

In collaboration with: Accademia Carrara, Bergamo.

Award-winning team and project: Team 4, *I bussolotti – “The Inclusion Compass”*. A regularly updated museum best-practice handbook, co-designed with local LGBTQIA+ associations to support meaningful institutional change that makes a difference in community members' lives.

Ca' Foscari CLab Ippolito Nievo – Designing, Envisioning and Shaping the Cultural Landscape: the “Ippolito Nievo” Literary Park (blended)

Duration and dates: 1 week (6, 10–13 and 16 September 2024)

Workload: 36 hours

Objective: The lab aimed to stimulate critical thinking and creativity by encouraging participants to design a park celebrating the 19th-century Italian writer Ippolito Nievo and to offer a sustainable cultural experience enriched by dynamic exhibitions, guided tours, educational programmes and cultural events.



The initiative was part of the Innovation Ecosystem – Interconnected North-East Innovation Ecosystem (iNEST) project. This sits within the broader framework of Italy's National Recovery and Resilience Plan (NRRP): Mission 4 – Education and Research; Component 2 – From Research to Business; Investment 1.5, funded by the European Union through NextGenerationEU to create and strengthen innovation ecosystems throughout Italy.

In collaboration with: XXV Aprile State Upper Secondary School for Classics, Science and Music in Portogruaro, as part of the *Innovation Ecosystem – Interconnected North-East Innovation Ecosystem (iNEST)* project.

Award-winning team and project: Team 4, *Ippolito Fam – “NievoGo!”*. *NievoGo!* is a project for the Ippolito Nievo Literary Park aimed at younger generations. It promotes knowledge of an author with close links to the local area whose work is often not explored in depth at school.

This themed week blends culture and entertainment, from an escape room inspired by Nievo's work, complete with food-tasting stops, to a final ball featuring period costumes sourced from local shops. The experience aims to introduce students to the author through themed events and cultural activities, supported by specially created video lessons and engaging, humorous social media content. There is no need to worry about transport: the Ippolito Shuttle will give you a lift!

Ca' Foscari Clab “550th Anniversary – Strategies for Promoting Italian Businesses and Supporting the Country's Growth: Historic Trademarks and Family Businesses” (blended)

Duration and dates: 8 weeks (15 March–17 May 2024)

Workload: 150 hours – 6 ECTS credits

Objective: Most companies currently listed in the Special Register of Historic Trademarks of National Interest have a long tradition, strong local roots and family ownership. The 550th anniversary of the Venetian Patent Statute—the first of its kind in the world—offered an opportunity to transform the Historic Trademark, which embodies a company's core positive values, into an effective promotional tool for Italian businesses.

In collaboration with: Intesa Sanpaolo S.p.A.

Award-winning team and project: Team 2 – “*Roots in the Past, Eyes on the Future: a New Identity for the Historic Trademark*”. The project aimed to enhance the value of the Historic Trademark, creating a competitive advantage for companies while offering added value to consumers. It comprised three main stages—creating, sharing and transmitting value—to guide historic trademarks towards a successful future.

Ca' Foscari Clab “EcoArte: Ecocritical Journeys through Venice's Museums” (blended)

Duration and dates: 8 weeks (16 October–15 December 2023)

Workload: 150 hours – 6 ECTS credits

Objective: Art helps us understand the past and imagine the future. Exploring climate change and today's major environmental issues through a painting, monument, sculpture, installation, photograph, video or performance offers a perspective that complements science, helping to build environmental awareness and identify sustainable actions and solutions. Working with three prestigious Venetian cultural institutions—the Gallerie dell'Accademia, Fondazione Querini Stampalia and the island of Lazzaretto Nuovo—participants developed itineraries centred on immersive, experiential engagement. They also created digital and printed educational materials suitable for use elsewhere, recognising that Venice's artistic heritage is an integral part of school curricula in Italy and abroad. The ultimate objective was to develop original ways of seeing and observing through the relationship between art and the environment.

In collaboration with: Lazzaretti Veneziani, Gallerie dell'Accademia, Fondazione Querini Stampalia, M9 and Fondazione di Venezia.

Award-winning teams and projects: Team 4, *Bubble Team*, with “*st.ART.the.change*”; and Team 5, with “*Artimuse*”.

st.ART.the.change proposed a new model for museum education and engagement to raise awareness among students and adults of key issues related to the climate crisis. Its intergenerational approach and reinterpretation of artworks from a fresh perspective can help protect Venice's ecosystem.

Artimuse proposed a multimedia museum itinerary that uses artworks to explore the effects of the climate crisis. Visitors would receive a fold-out museum map and a headset to guide them through an analysis of selected works. The aim was to add an interactive dimension without disrupting existing museum routes, to offer different interpretative perspectives, and to make visitors active participants in the experience.



Ca' Foscari Contamination Lab "DG Cross-Cultural Awareness & Expertise", 13th edition (blended)

Duration and dates: 4 weeks (24 May–30 June 2023)

Workload: 150 hours – 6 ECTS credits

Objective: The lab provided an opportunity to work with Dolce & Gabbana on a shared programme that reflected on the company's strategic objectives and proposed new approaches, systems, mechanisms and methods for connecting with Chinese culture and building a respectful and effective dialogue.

In collaboration with: Dolce & Gabbana.

Award-winning team and project: Team 2, *Cremisi*, with the "Phoenix" project. The project aimed to establish a sensitive and respectful dialogue between two worlds: Dolce & Gabbana and Chinese culture. It highlighted the importance of developing a step-by-step action plan structured around three strands: protecting China's intangible cultural heritage, creating inclusive and cross-cultural pop-up stores, and producing short videos exploring a range of themes.

The strands were not conceived as a strictly sequential process in which one had to be completed before the next could begin. Instead, they were designed to develop progressively and continuously.

Ca' Foscari Contamination Lab "Ice Memory", 12th edition (blended)

Duration and dates: 8 weeks (2 March–19 May 2023)

Workload: 150 hours – 6 ECTS credits

Objective: Glaciers can be regarded as archives of the Earth's climatic and environmental history. Since 2015, a joint team from Ca' Foscari and the Italian National Research Council (CNR) has promoted and contributed to Ice Memory, a project that aims to preserve ice cores collected from glaciers in mountain regions worldwide in a dedicated sanctuary in Antarctica.

The lab challenged participants to apply their creativity to the sustainability, promotion and potential future development of the Ice Memory initiative. Particular emphasis was placed on raising awareness among diverse audiences of the effects of climate change on the cryosphere and on how these effects can be mitigated.

In collaboration with: La Memoria dei Ghiacci, Ice Memory Foundation, Forte di Bard, Sesia Val Grande Geopark, CNR Institute of Polar Sciences and the Italian Glaciological Committee (CGI).

Award-winning team and project: Team 2, *15 millisecondi*, with the "EcoTribe" project. *EcoTribe* is a corporate wellbeing tool that uses gamification to encourage sustainable behaviour and promote cooperation and team-building. By downloading the EcoTribe app, a company's employees can form small teams and earn points for each environmentally friendly action they complete. The project also offers companies the opportunity to align their practices with new European sustainability regulations.

Hackathon – Venetia Metaversa Bulgari (in person)

Duration and dates: 5 days (6–10 February 2023)

Workload: 36 hours

Objective: At a time when the evolution of digital technologies, and particularly the possibilities offered by the metaverse, was attracting growing interest from luxury companies, the lab aimed to develop scenarios grounded in and enhancing Bulgari's distinctive context. Participants were challenged to bring the brand's heritage and vision of the future into the metaverse in ways that supported its strategic objectives and its ambition to experiment with new forms of connection and meaning-making across different spaces and cultures.

In collaboration with: Bulgari.

Award-winning teams and projects: Team 2, with "Bulgari: a Journey through the Metaverse from Beijing to Rome"; and Team 5, with "Bringing Bulgari into the Metaverse: the Experience of Becoming a Jewel".

The members of the winning teams had the opportunity to spend two days in Rome and visit Bulgari's headquarters.

Urban Innovation Bootcamp: Co-designing a More Sustainable Venice

Duration and dates: 8 weeks (19 October–13 December 2022)

Workload: 150 hours – 6 ECTS credits

Objective: Venice is a unique city that requires approaches integrating economic, social and environmental considerations. How can it be reinvented? Participants began with three of its most pressing urban challenges—



population decline, overtourism and environmental protection—and worked in teams to co-design solutions and ideas that could be adapted and implemented at the local level.

Award-winning team and project: Team 3, *Chameleon*. The project proposed an innovative, personalised and dynamic offering to diversify the customer base of accommodation and food-service businesses that are currently frequented only at certain times of day and primarily by short-stay visitors. Its mission was to create an interconnected network of people and places for studying and working across Venice.

Ca' Foscari Contamination Lab “Memory Is a Complex Story”, 11th edition (blended)

Duration and dates: 8 weeks (11 October–16 December 2022)

Workload: 150 hours – 6 ECTS credits

Objective: For many years, and especially now that first-hand witnesses are gradually passing away, Italy has been considering how to honour and preserve historical memory through new models and creative proposals. The aim is to ensure that younger generations retain awareness and knowledge of the past and work to prevent intolerance and violence.

In collaboration with: Ferigo Foscari, lawyer.

Award-winning team and project: Team 3, *Il telefono senza fili*, with the “Crossroads of Memory” project. The team focused on how to preserve and pass on the memory of Nazi-Fascist persecution to teenagers. To develop an innovative approach that offers full immersion in the historical context, the students presented participants with the same choices people faced at the time, combining interactivity with critical reflection.

Ca' Foscari Contamination Lab “The Future of Food”, 10th edition (blended)

Duration and dates: 8 weeks (16 March–13 May 2022)

Workload: 150 hours – 6 ECTS credits

Objective: The lab explored the future of food at the intersection of nature, the economy and culture. Food security, sustainability, shifting eating habits and diets, and evolving lifestyles in a globalised and digitalised world are among the most important factors shaping how we eat and how the agri-food sector—one of the cornerstones of the Italian economy—operates.

The *Future Food Contamination Lab* aimed to develop possible future scenarios and identify the social, economic and technological forces that will shape what we eat, physical and digital retail, the relationship between people and nature, the connections between the food economy and the landscape, and the interplay between Italy's culinary traditions and the opportunities created by technological and scientific innovation.

In collaboration with: Fondazione di Venezia, M9, the Master's programme in Food and Wine Culture, Ca' Foscari Challenge School and Strategy Innovation.

Award-winning team and project: Team 5, *No Stress*, with the “GLOW” project. In today's world, where much of the day is spent looking at screens, which can have adverse cognitive effects, food can become an ally in keeping the brain healthy and active. Using a scientific approach, GLOW selects combinations of functional foods to improve energy levels. The service's initial target audience is gamers.

Active Learning Lab “New Itineraries for Chinese Tourists in Veneto”

Duration and dates: 6 weeks (24 January–4 March 2022)

Workload: 150 hours – 6 ECTS credits

Objective: The lab aimed to identify new destinations and itineraries in the Veneto region designed specifically for Chinese visitors, supported by innovative marketing and communication strategies. The activity formed part of the *China Project 2020–2021: Tourism Promotion in the Chinese Market*, pursuant to Veneto Regional Government Resolution No. 1844 of 6 December 2019 and funded by the Veneto Region.

In collaboration with: Venicepromex, the Veneto Region and the China-Italy Chamber of Commerce in Beijing.

Delivered by: PlnK.

Ca' Foscari Contamination Lab “VenISIA – Culture as a Driver of Innovation”, 9th edition (blended)

Duration and dates: 6 weeks (9 November–17 December 2021)

Workload: 150 hours – 6 ECTS credits

Objective: The past holds the potential for the future. The challenge jointly launched by VenISIA (Venice Sustainability Innovation Accelerator) and the Ca' Foscari Contamination Lab was to rediscover the humanities



as a foundation, a source of inspiration, an interpretative framework, and a generator of meaning for new forms of economic development.

The aim was to envision new sustainable business models that, when redesigned and made more efficient through technology, could combine environmental protection, sensitivity to people's needs, a commitment to safeguarding and promoting cultural heritage, creativity, and the capacity to improve quality of life.

Participants were invited to develop ideas for a creative hub for cross-disciplinary exchange: a new academy in which the humanities could harness their distinctive dynamism, creativity, critical intelligence, analytical rigour, flexibility, and knowledge of the past and its cultural and artistic achievements. This approach would inspire, design, shape, and give new meaning to the sustainable development of the future, both within established companies and in innovative start-ups.

In collaboration with: Venice Sustainability Innovation Accelerator.

Other partners: the Master's Degree Programme in Environmental Humanities, Fondazione Querini Stampalia, Venice's Civic Museums (Scuola Grande di San Rocco, Glass Museum and Palazzo Mocenigo), Mavive S.p.A., Teatro La Fenice, Gallerie dell'Accademia, La Biennale di Venezia, the Peggy Guggenheim Collection and master glassmaker Igor Balbi.

Award-winning team and project: *Yugen*, with "*From Renaissance to Rebirth – RISTARTE*". *Ristarte* brought together the best of art and business through a combination of cultural development and artist engagement. Drawing on the concept of artist residencies and the core values of the Renaissance, the team created a model that uses a network of artists, cultural mediators and employees to integrate culture directly into business processes.

Ca' Foscari Contamination Lab "Shoesability – Environmental Sustainability and Innovation in the Footwear Supply Chain", 8th edition (blended)

Duration and dates: 6 weeks (9 November–17 December 2021)

Workload: 150 hours – 6 ECTS credits

Objective: The lab focused on environmental sustainability in the footwear district. Participants were challenged to design new services and develop new communication models capable of encouraging and promoting the adoption of a new approach to environmental sustainability.

In collaboration with: Politecnico Calzaturiero Scarl.

Other partners: Consorzio Maestri Calzaturieri, Assocalzaturifici, CNR-STIIMA, BASF Poliuretani and Stazione Sperimentale per l'Industria delle Pelli e delle Materie Concianti S.r.l., the national research organisation of the Chambers of Commerce of Naples, Pisa and Vicenza.

Award-winning team and project: *i'Mpronta*, with the "*Re-source*" project. The project involved developing a platform that creates value from raw-material waste.

Dissemination Event – "CLab to the Future" Online Hackathon

Duration and dates: 3 days (15, 16 and 19 March 2021)

Workload: 21 hours

Objective: The hackathon aimed to develop innovative project ideas for rethinking online and blended teaching in active learning labs through new game-based methodologies and gamification.

In collaboration with: Amploom and Ofree S.r.l.–Gamindo.

Award-winning team and project: *Game (L)overs*. The project was based on the use of pop-up windows designed to interrupt group work and offer participants shared breaks and opportunities to socialise—moments that are often missing when working online but can help create a more collaborative and productive environment.

Ca' Foscari Contamination Lab – Venice, a Plural City (CLab–Venice), 7th edition (blended)

Duration and dates: 8 weeks (12 October–4 December 2020)

Workload: 150 hours – 6 ECTS credits

Objective: The lab focused on developing projects that reinterpreted Venice's historical identity as a plural city from an innovative perspective. Participants were encouraged to explore its multicultural present constructively and to envision future development rooted in the city's past and present cultural diversity.

In collaboration with: Fondazione Querini Stampalia, Pieces of Venice, Ateneo Veneto and the Venice Civic Libraries Network.



Award-winning team and project: Team 9, *Gli ScONosciuti*, with “*Slow Books: Books for Young Tourists*”. The project sought to move away from a fast-paced approach to tourism by promoting slow tourism—a calmer, more mindful way of experiencing a destination. From this perspective, the team conceived *Slow Books*, a children’s book designed to explore important themes and offer future generations a different vision of tourism.

Ca' Foscari Contamination Lab – Food-Discovery (CLab–Food-Discovery), 6th edition (blended)

Duration and dates: 8 weeks (17 February–24 April 2020)

Workload: 150 hours – 6 ECTS credits

Objective: The lab involved developing projects that explored new cultures of consumption in order to promote the quality and originality of agri-food products.

In collaboration with: Pasta Fracasso, Bortolomiol Prosecco Superiore Valdobbiadene, Vanina Farmer, Valsana S.r.l., Smarties.bio and the First-level Master’s Programme in Food and Wine Culture: Promoting Made in Italy Excellence.

Award-winning team and project: Team 7, *Amarcord*, with the “*MyGrandmaSpoon*” project. *MyGrandmaSpoon* aimed to facilitate the exchange of culinary values and knowledge between two generations, those of “grandparents” and “grandchildren”. The platform matched participants by shared interests, enabling them to meet and cook together. The project arose from the idea of preserving the memories and traditions conveyed through food.

Ca' Foscari Contamination Lab – Escher: Art and Technology (CLab–Escher), 5th edition (in person)

Duration and dates: 8 weeks (21 October–13 December 2019)

Workload: 150 hours – 6 ECTS credits

Objective: The lab aimed to develop projects that used technological innovation to enhance the way people perceive and experience art.

In collaboration with: Microtec and Fondazione Maurits.

Award-winning team and project: Team 5, *HUNgog*, with the “*ARTile*” project. *ARTile* is a system for sharing information among curious visitors and art enthusiasts. By purchasing the experience, participants receive a series of information “tiles” and join an online community.

At the museum, each visitor shares the information they have received, helping to create a collaborative, self-guided tour. A moderator supports the experience by encouraging dialogue among participants.

Ca' Foscari Contamination Lab – Sport and Health (CLab–Sport), 4th edition (in person)

Duration and dates: 8 weeks (27 May–19 July 2019)

Workload: 150 hours – 6 ECTS credits

Objective: The lab explored the sports organisation of the future through participation, education and sustainability. Its aim was to identify new solutions to rethink the role of sport and its wider ecosystem in society.

In collaboration with: University of Udine, CMP–Fratelli Campagnolo, CUS Venezia, Master Italia S.p.A., the women’s section of Rugby Riviera, Porzio S.r.l., Venice Marathon Club and Lima.

Award-winning team and project: Team 3, *Mappaz*, with the “*Spoint*” project. *Spoint* aimed to regenerate “injured” places—unused or abandoned spaces and areas at high risk of deterioration—by mobilising residents, amateur sportspeople, sports associations, businesses and other organisations.

Through a dedicated platform, residents could report “injured” places in their cities, propose sports activities for these spaces and actively participate in them.

Ca' Foscari Contamination Lab – Food (CLab–Food), 3rd edition (in person)

Duration and dates: 8 weeks (11 February–15 May 2019)

Workload: 150 hours – 6 ECTS credits

Objective: The lab involved developing products and services designed to protect the identity and traceability of Italian agri-food products in markets where awareness of these principles was not yet well established. The projects were developed in cooperation with producer protection consortia.

In collaboration with: the TESAF Department of the University of Padua, Fondazione Qualivita, Consorzio Olio Toscano IGP, Consorzio Vini del Trentino, Consorzio Prosecco DOC, Consorzio delle Valli e delle Dolomiti Friulane and Consorzio Grana Padano.



Award-winning team and project: Team 4, *Vertigo*, with the “Bacarete” project. The project addressed the consortia’s need to explore international markets and assess their receptiveness to certified Italian food products. By combining the distinctive features of a Venetian *bacaro* and *aperitivo* with the apparent simplicity of a food truck, the Bacarete would serve as a market-testing tool in each target country. The result was a unique, recognisable and highly scalable concept.

Ca' Foscari Contamination Lab – Life (CLab–Life), 2nd edition (in person)

Duration and dates: 8 weeks (22 October 2018–14 January 2019)

Workload: 150 hours – 6 ECTS credits

Objective: The lab aimed to transform ideas, analyses and insights into innovative projects and scenarios designed to:

- support non-governmental organisations (NGOs) working in Italy and abroad to promote inclusion, social innovation, and improved living and working conditions;
- identify new solutions for living and working spaces that respond to the major social changes reshaping the nature of work and social interaction.

In collaboration with: Lunardelli, Doimo International, M9, Fornace Orsoni, COPE, Volunteer in the World and CINI Italia.

Award-winning teams and projects: Team 6, *Lunatici*, with the “Venezianity Business Model” project; and Team 10, *Cinici*, with the “P.I.N.S.” project.

The Venezianity Business Model is an integrated business model grounded in Venetian identity. The product serves as an ambassador for this identity, sits at the heart of the model, and is supported by services designed to increase the company’s visibility, strengthen its reputation, and boost its revenue.

P.I.N.S. addresses NGOs’ need to build donor trust and engagement through their communication processes. It is a publicly accessible interactive map based on social-mapping work carried out in India. This new communication model enables monitoring of changes achieved following a donation and fosters closer interaction with CINI and its work.

The members of the winning teams took part in a study trip to Berlin.

Ca' Foscari Contamination Lab – Fashion, Tourism & Culture (CLab–FTC), 1st edition (in person)

Duration and dates: 6 weeks (5 February–6 April 2018)

Workload: 150 hours – 6 ECTS credits

Objective: The lab aimed to transform ideas, insights and passions into business models and enterprises by developing innovative solutions at the intersection of culture (history and heritage) and material culture (craftsmanship and manufacturing).

In collaboration with: ACRIB–Consorzio Maestri Calzaturieri del Brenta, Politecnico Calzaturiero and the Venice-Rovigo Chamber of Commerce.

Award-winning team and project: *Team Nero*, with the “*Brenta Is the New Black*” project. The project brought together customisable themed packages available online, a research centre for artistic production and a B2B portal within a structured digital platform.

The members of the winning team took part in a study trip to Amsterdam.