CALL FOR APPLICATION
MINOR SOCIAL INNOVATION MANAGEMENT FOR SMART COMMUNITIES
DD n. 2815/2022 Prot. N. 0100622 of 20/10/2022
deadline: November 18th 2022

ART. 1 – PURPOSE OF THE CALL

1. This call governs the enrolment procedures for the Minor "Social Innovation Management for Smart Communities".

2. Objective and contents of the Minor: The technological and economic progress of the past fifty years has not smoothed out the social gaps or solved the serious issues concerning the unsustainable development that were already known half a century ago. On the contrary, they get worse. Even in the most advanced western countries, social cohesion is undermined by the fact the attempts to answer to the demand for more sustainable lifestyles and, in general, for a better quality of life, lack effectiveness or have not found, to date, an adequate dissemination. The changes in the social and economic ecosystem provide a key to understanding the increasing cases of governance failure, both among companies and institutions. While rethinking its own paradigms and its system of values, the management discipline must give up the traditional techno-centric approach and contaminate itself with contributions from the humanities and social disciplines, in order to put people and society at the centre of its own value system. Within this framework, this Minor offers students three courses which, as a whole, have the following educational objectives: a) creating awareness about the social and environmental challenges that traditional management leaves unsolved; b) to provide basic notions about the development of entrepreneurship and leadership oriented towards social sustainable innovation; c) to describe the most recent models of social innovation, smart communities and smart cities, as well as the link between these models and the value systems of the communities; d) to teach basic theoretical and practical tools to study people's behaviour, to understand the psychological determinants of choices and, consequently, to adopt the most suitable policies to spread the adoption of "smart" and sustainable lifestyles. Each of the modules will include the description of case studies and one or more laboratory activities, aimed at improving the learning of the notions and tools explained in class.

3. Minor is a path: it is mandatory to attend the three modules during academic year 2021/2022. It is not possible to choose single modules. The three modules are: [Global And Local Challenges In The Age Unsustainable Development](); [Leadership And Entrepreneurship As Means For Change](); [Smart Communities: The Role Of Responsible Citizens]().

4. Lessons will be held between February and May 2023.

5. The Minor is taught in English.

ART. 2 – RECIPIENTS AND PLACES AVAILABLE

1. The Minor is offered to a maximum of **24 participants**[1].

2. Ca' Foscari undergraduate and postgraduate students can apply to this Minor.

3. Whether admitted, external user can enrol with a charge of 496 euros (480 euros + 16 euros duty stamp), reduced to 336 euros (320 euros + 16 euros duty stamp) if enrolled in another university.

ART. 3 – ADMISSION PROCEDURE

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[1]From now on, for the sake of simplicity, the text of this call shall use the male gender to indicate the people to whom it is addressed, even if they include both genders.

1. The online procedure can be performed on the university website from October 24th 2022 and must be completed by noon on **November 18th 2022:** https://apps.unive.it/domandeconcorso-en/accesso/minnm04

2. Filling in the application form, you must upload an up-to-date **CV and a short video.**
   The short video must meet the following requirements:
   - Candidates should make a brief personal introduction, share ambitions, interests, motivation, relevant personal/academic/professional experiences, and explain why they should be selected;
   - Presentation **must be in English**;
   - The video must have a maximum duration of 2 minutes (at least 1 minute recommended).

3. The candidates must ensure that the required documents are correctly uploaded. Incomplete application forms will not be taken in consideration;

4. External candidates (people who are not enrolled at Ca' Foscari university) must register on the university website (www.unive.it/registration): this involves entering personal details, residence and possible domicile information. At the end of the registration, a username and a password will be assigned, with which the candidate will be able to access the Reserved Area;

5. Suitable students will be admitted for the interview.

ART. 4 – ADMISSION

1. The enrolment procedure includes the enrolment of selected students and a repechage procedure for any places still available. Candidates who fail to enrol according to the deadlines and procedures forfeit the right to enrol.

2. A Committee will assess CVs and the short video: the final result considers the candidate's motivation, experiences and curriculum.

3. The final ranking will be published on Minor's page on **December 13th 2022** at noon: **24 students** will be admitted.

4. Admitted students must log into the Reserved Area of the website using username and password, and enrol to Minor selecting Immatricolazione> corsi ad accesso programmato (a brief guide is available on the Italian website) **from December 13th to 15th**. At the end of the enrolment application, **external users** will see a "payments" button for the guided payment procedure (external users enrolled in another university shall contact Enrolment Unit in order to have reduction in the enrolment fee).

5. Should there be the necessity to start the **repechage procedure**, Innovative Educational Unit will oversee the process.

ART. 5 – ATTENDANCE

1. The attendance is mandatory. Students without at least 70% of presence cannot sit the exams.

ART. 6 – CREDITS RECOGNITION

1. If you are a Ca' Foscari undergraduate student, this Minor can **be recognised in the elective course section of your Bachelor's degree** with the following **exceptions**: undergraduate students enrolled to Business Administration, International Trade and Tourism, Economics and Business, Digital Management (all the undergraduate programmes of the economic area).

ART. 7 – RESPONSIBLE FOR THE PROCEDURE

1. Dott. Matteo Ferrini, Director of Educational Programmes Office, is the responsible for the procedure, according to Law n. 241/1990

ART. 9 – USE OF PERSONAL DATA

1. The personal data provided by candidates will be processed, in paper or electronic form, according to the regulations in force and included in the information available on the University website page: https://www.unive.it/pag/34663.

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THE MANAGER
Dott.ssa Francesca Magni

RDP:
THE DIRECTOR OF EDUCATIONAL PROGRAMMES OFFICE
dott. Matteo Ferrini

Venice, 24/10/2022