EUTOPIA Innovation Challenges for Students: Discovery week

April 15 – 19, 2024

Babeș-Bolyai University, Cluj Napoca, Romania

PREAMBLE

EUTOPIA stands as an avant-garde alliance of ten entrepreneurial universities, united in their endeavour to revolutionise higher education with an ethos centred on student engagement and challenge-based learning. This alliance is devoted to cultivating the capabilities of students and educators alike in addressing global challenges, thereby nurturing European citizenship and a commitment to lifelong learning. Emphasis is notably placed on the active incorporation of stakeholders from various levels - local, regional, national, and international - ensuring a broad and inclusive approach to education and community engagement.

PURPOSE OF THE CALL AND GENERAL REGULATIONS

1. This call aims to select a total of 8 students from Ca' Foscari University of Venice.
   The other partners of the Eutopia Alliance are: Babeș-Bolyai University, **Romania**; Vrije Universiteit Brussel, **Belgium**; CY Cergy Paris Université, **France**; Technische Universität Dresden, **Germany**; University of Gothenburg, **Sweden**; University of Ljubljana, **Slovenia**; NOVA University Lisbon, **Portugal**; Pompeu Fabra University, Barcelona, **Spain**; The University of Warwick, **United Kingdom**, Stellenbosch University, **South-Africa.**

2. The **Innovation challenges for students: discovery week,** *Companies based Hackathon for students*, will be held in person from April 15th to 19th, 2024, in Cluj-Napoca, Romania, hosted by Babeș-Bolyai University (hereinafter: UBB). The official language of the event is English.

3. "Innovation Challenges" are based on the "Open Innovation Challenge" developed in the first pilot project "EUTOPIA 2050" (2019-2022), to enhance opportunities with local and regional business and industry building. EUTOPIA MORE commits to connect and enhance expanded forms of local and regional engagement through collaborative

partnerships and challenge-based initiatives, promoting regional collaboration for integration and social cohesion, with a strong focus on civic engagement and collaboration with local stakeholders capitalising on the potentialities of our creative environments and stimulate cross-disciplinary work, enhancing our portfolio of educational and research activities.

4. The **Innovation challenges for students: discovery week,** is a hackathon involving local and national businesses and enterprises based in the Cluj-Napoca region. It will explore topics in **Sustainability and Circular Economy Models, Cybersecurity Strategy For SMEs and AI and Health Economics.**

ADMISSION REQUIREMENTS

1. Applicants must be undergraduate (BA), postgraduate students (MA) from all degree disciplines, regularly enrolled at Ca' Foscari University of Venice. The selected candidates must hold the above-mentioned status, both at the moment of application, as well as when the event will take place. The EUTOPIA Unit at Ca' Foscari University of Venice must be informed timely of any possible change in their status. In the Google form the applicants must write:
   - their motivation to attend the *Innovation challenges for students: discovery week, Companies based Hackathon for students program (*maximum 200 words): they need to describes the reasons for their interest in participating, the expected outcomes of their participation and the strengths of their candidature;
   - a short personal description (maximum 200 words);
2. Prior knowledge or experience of a specific topic or sector is not necessary.
3. Ineligibility: if, at any stage in the application procedure, it is established that the information provided by the applicant has been knowingly falsified, the candidate will be disqualified from the selection process.

ADMISSION PROCEDURE

1. The applicants must submit their application form, using the following Google Form: https://forms.gle/cJ7jyKznS3hf6huH9.
   Personal data collected through the Google Form will be processed by Ca' Foscari University of Venice as described below in the data protection section.

2. Deadline: **March 4ᵗʰ 2024**. Any application received after the deadline will not be considered.

Applications will be rejected ONLY in the following cases:

- submission after the deadline;
- student not regularly enrolled.

SELECTION PROCESS

Selection

A selection committee will be established at Ca' Foscari University of Venice. An interview to assess the candidate's motivation and knowledge of English could be scheduled.

The final ranking will be published on Ca' Foscari website and selected students will be contacted via email by eutopia@unive.it to confirm their participation according to the calendar established. Candidates who fail to confirm according to the deadlines and procedures forfeit the right to participate. A repechage procedure shall be scheduled for any places still available.

Calendar

- Deadline for applications: March 4ᵗʰ 2024.
- Interview (if scheduled): March 7ᵗʰ – 8ᵗʰ 2024.
- Publication of selected candidates: March 12ᵗʰ - 13ᵗʰ 2024.
- Deadline for acceptance and confirmation of participation: March 15ᵗʰ 2024.

SELECTION CRITERIA

Ca' Foscari University of Venice selection committee will select students according to the following criteria:

- Suitability and motivation of the candidate: up to 10 points.
- CV and knowledge of English: up to 10 points.
- Interview (if scheduled): up to 10 points.

OBLIGATIONS OF SELECTED STUDENTS

The selected students will need to attend and actively participate in the working groups and to develop one of the following topics:

- ▯ *business solutions that embody the principles of sustainability and circular economy. The goal is to create impactful strategies that reduce waste, enhance resource efficiency, and foster sustainable practices in a specific industry;*
- ▯ *an innovative, cost-effective, and scalable cybersecurity strategy specifically designed for small and medium-sized enterprises (SMEs). This strategy should address key aspects such as threat detection, data protection, and employee training, ensuring a robust defence against evolving cyber threats;*
- ▯ *to innovate in developing AI tools, applications, or systems that not only enhance healthcare practices but also prioritise economic efficiency, affordability, and resource optimization.*

FINANCIAL SUPPORT

Ca' Foscari University of Venice will cover accommodation and travel (travel ticket, accommodation and meals, based on its own regulations). All these costs will be covered by Ca' Foscari using the EUTOPIA MORE funds.

DATA PROTECTION

Data protection information - Selection procedure

Ca' Foscari University of Venice (protocollo@pec.unive.it, Dorsoduro n. 3246, 30123 Venice), in its capacity as data controller, provides the applicants with information on the processing of their personal data collected to carry out the selection procedures for the *Innovation challenges for students: discovery week, Companies based Hackathon for students ("Event")*. The event will be held at UBB on April 15th - 19th 2024.

The University collects applicants' personal data, such as name, surname, contact details, academic experiences and other relevant information.

Applicants' personal data will be stored for 5 years from the time of collection.

Personal data is collected and processed to select the students that wish to take part in the Event. ***Only personal data of selected candidates will be shared with UBB as it is necessary for the organisation of the event.***

Data protection information - Organisation of the event

Babeș-Bolyai University in Cluj-Napoca (UBB), located at 1 Mihail Kogălniceanu Street, Cluj-Napoca, Romania postal code 400084, and Fiscal Code 4305849, acts as the entity responsible for personal data. UBB collects and processes personal data for the purpose of registering individuals and facilitating their participation in the „*Innovation challenges for students: discovery week, Companies based Hackathon for students"* event. Only authorised personnel (individuals involved in organising the event) and UBB employees have access to the data provided by applicants . This information will be retained for the duration of the event and subsequently, in accordance with applicable legal provisions. For more information regarding the processing of personal data at UBB, please refer to the UBB Privacy Policy, available at the following link: https://www.ubbcluj.ro/en/politici/.

Consent for processing your image through photo and video means

During the event "*Innovation challenges for students: discovery week*" the organiser will capture photos and videos for the purpose of promoting the event. The photos and videos will be shared with the other EUTOPIA Partners and published on their website as well as social media platforms. Personal data in the form of images will be collected and processed only by authorised individuals within UBB, responsible for organising the event as well as the personnel and other authorised subjects of the EUTOPIA's Partners with whom the photos were shared with. In order to process images (photo and video), applicants' Consent is required. Photos will be retained for a maximum of 5 years from the time of collection. Granting consent for this processing of personal data (photo and video) is not a mandatory condition for applicants' participation in the event.

MORE INFORMATION AND CONTACTS

Responsible for the procedure

Dr. Mauro Cannone, Manager of Educational Programmes and Student Services Area, is responsible for the procedure, according to Law n. 241/1990.

For further information, please contact: eutopia@unive.it

Università
Ca'Foscari
Venezia

EUTOPIA
Alliance of 10 European Universities

Venice, 19th February 2024

The Rector

Prof. Tiziana Lippiello

EUTOPIA
Alliance of 10 European Universities