



Università
Ca'Foscari
Venezia

PROJECT ACRONYM AND TITLE: RESONATE - Designing Resonant Frames: How to Effectively Communicate about the Rights and Inclusion of Immigrants and Refugees?

FUNDING PROGRAMME: HORIZON 2020

CALL: H2020-MSCA-IF-2020 – Marie Skłodowska-Curie Global Fellowship

DESCRIPTORS: Migration, refugees, Asylum, Interethnic relations, Conflicts and integration of migrants, Transformation of societies, Democratization, social movements, Attitudes and values, Migration policy, Socio-cultural psychology and social cognition

HOST DEPARTMENT: Department of Philosophy and Cultural Heritage

SCIENTIFIC RESPONSIBLE: Matteo Legrenzi

FELLOW: Yabancı Bilge

FINANCIAL DATA:

Project total costs	Overall funding assigned to UNIVE
€ 269.002,56	€ 91.736,64

ABSTRACT:

Immigrant and refugee rights movements (IRRM) have lately shown success in providing temporary assistance and integration programs in numerous countries. However, they have mostly failed to respond to the public backlash against immigrants and refugees. How can IRRMs connect with society better, alter hostile public opinion and promote rights for noncitizens? Through the case of Turkey, the largest refugee-hosting country, RESONATE aims to offer novel analytical and methodological approaches to empower IRRMs with resilient tools. It has three specific objectives. First, it will map the capacities, resources and the communicative strategies of the IRRM in Turkey through systematic network analysis. Second, by conducting a representative survey, it will identify 'resonant frames' with the public encoded in core values, human rights and interest-driven arguments. Finally, it will test the effects of these frames in transforming the public attitude through field experiments on subjects recruited through social media. RESONATE has an innovative and solution-oriented approach and combines cutting-edge research methods with insights from sociology, cultural and communication studies and political science. Public opinion data collected on noncitizens mostly report negative attitudes in many countries. Such data are often exploited to entrench biased and stigmatizing views as 'facts'. RESONATE encourages original data collection and findings that could empower vulnerable groups. By revealing potent and resonant frames, it also seeks to entrench democratic and rights-based struggles engaged in boundary and identity re-making on highly polarizing issues. Findings will boost IRRM's mobilizational capacity in Turkey and provide hints for other movements by identifying vital ways to challenge sedimented racializing and marginalizing frames. RESONATE will be hosted by the University of Venice and Northwestern University and offer collaborative outcomes beneficial to all parties.

Planned Start date

15st December 2021

Planned End date

14th December 2024

PARTNERSHIP:

1	Northwestern University	Evanston, Illinois (USA)	Coordinator
2	Università Ca' Foscari Venezia	Venice (IT)	Partner