



Ca' Foscari
University
of Venice

PROJECT ACRONYM AND TITLE: ALTER ECO PLUS Underpinning mainstreaming processes of the Carrying Capacity Limit calculation tool to improve tourism policies and strategies in MED territories

FUNDING PROGRAMME: Interreg MED

CALL: 10th Call Priority Axis 3: Protecting and promoting Mediterranean natural and cultural resources. 3.1: To enhance the development of a sustainable and responsible coastal and maritime tourism in the MED Area

HOST DEPARTMENT: Department of Economics

SCIENTIFIC RESPONSIBLE: Camatti Nicola

FINANCIAL DATA:

Project total costs	Overall funding assigned to UNIVE
€ 400.000,00	€106.000,00

ABSTRACT:

The pressures of tourism in MED are a major challenge for its sustainable future due to its seasonality and impact on limited geographic areas, which lead to an increase in the need for water resources and an increase in waste generation that exceeds carrying capacity limits (CCL) of tourist destinations. While tourism can contribute to the improvement of local social and economic conditions, it can also increase environmental pressures and jeopardize the preservation of local identity and heritage. Moreover, due to the Covid-19, social distancing imposes further limits on the CCL. Therefore, improving tourism management is essential as well as improving understanding of the pressures in order to build concrete strategies towards a more sustainable and responsible tourism model for the MED area. ALTER ECO PLUS will support "mainstreaming processes" to improve public policies related to tourism management. The starting point is the "Carrying Capacity Limit" calculation tool, a fully operational and functional tool/methodology, which will support the decision-making process and the mechanisms relating to policies to facilitate territorial absorption. The aim is to facilitate the integration of the tool which aims to balance the effects of tourism development taking into account the CCL and expanding the focus of tourism development beyond the local destination level. Our CCL tool will also provide threshold values on the risk of tourism Covid 19 pandemic contagion.

Planned Start date	Planned End date
1 st June 2021	30 th June 2022

PARTNERSHIP:

1	Università Ca' Foscari Venezia	Venice (IT)	Coordinator
2	Valencia Institute of Building	Valencia (ES)	Partner
3	Generalitat of Catalonia – Directorate General for Tourism	Cataluña (ES)	Partner
4	Development Agency of South Aegean Region – Energeiaki S.A.	Νότιο Αιγαίο (Notio Aigaio) (EL)	Partner
5	Ministry of Economic Development of Montenegro	Црна Гора (Crna Gora) (MNE)	Partner
6	Dubrovnik-Neretva County - Department of Economy and Maritime Affairs	Jadranska Hrvatska (HR)	Partner