



Ca' Foscari
University
of Venice

PROJECT ACRONYM AND TITLE: Approdi PLUS - From Ancient Maritime Routes to eco-touristic destinations PLUS

FUNDING PROGRAMME: Interreg ADRION

CALL: 4th restricted call Sustainable Region - Promote the sustainable valorisation and preservation of natural and cultural heritage as growth assets in the Adriatic-Ionian area

HOST DEPARTMENT: Department of Environmental Sciences, Informatics and Statistics

SCIENTIFIC RESPONSIBLE: Elisabetta Zendri

FINANCIAL DATA:

Project total costs	Overall funding assigned to UNIVE
€ 176.287,00	€33.200,00

ABSTRACT:

The overall aim of APPRODI PLUS project is to enhance and enlarge the impact of the APPRODI project. Three aspects will be valorised: 1) The Interactive Map of Adriatic Historical Harbours, with the provision of focal points and hypertexts in order to make the instrument more attractive and easy to use. In this phase, meetings and workshops will be implemented with the administrators of such historical harbours to stress several focus points: the tourism potentialities; the impact of the pandemic on the tourism activities; historical, geographic and cultural aspects of the harbour and its surroundings. 2) The Memorandum of Understanding of the harbours which willing adopt and implement its provision. In APPRODI PLUS the contents of the MoU will be further enriched, in particular with the inputs deriving by the survey of the effect of the pandemic on the tourism activities of the harbours. 3) The third aspect is the improvement of the knowledge on the sites themselves as a cultural economic asset of the territory, thanks to the implementation of public events whose contents will make known to the public the project outcomes, results and future perspectives as well as the role of European Territorial Cooperation to increase cohesion. In parallel, sessions of on-line training will be implemented, addressing specifically those operators of the historical harbours administrations engaged with the economic and tourism development of the sites. The contents of the training will include both cultural/historical elements and economic and financial elements.

Planned Start date	Planned End date
1 st January 2022	30 th June 2022

PARTNERSHIP:

1 Università degli Studi di Teramo	Teramo (IT)	Coordinator
2 Università Ca' Foscari Venezia	Venice (IT)	Partner
3 Municipality of Durres	Durres (AL)	Partner

4 Ionian University/Special Account for Research funds of Ionian University	Corfu (EL)	Partner
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5 Dubrovnik Development Agency DURA	Dubrovnik (HR)	Partner
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