



# Ca' Foscari University of Venice

**PROJECT ACRONYM AND TITLE:** COCO - Creative Industries Cooperation Collider

**FUNDING PROGRAMME:** INTERREG CENTRAL EUROPE

**CALL:** INTERREG Central Europe 3rd call (Jan 2018)

**SCIENTIFIC FIELDS:** Industrial creative cooperation

**HOST DEPARTMENT:** DMAN – Department of Management

**SCIENTIFIC RESPONSIBLE:** Giovanni Vaia

**FINANCIAL DATA:**

Project total costs	Overall funding assigned to UNIVE
€ 2.435.035,00	€ 212.775,00

**ABSTRACT:**

The Culture and Creative Industry (CCI) sector lacks a transnationally and cross-sectoral shared vision on what could be the contribution of CCI to economic and social growth in Central Europe. This goes along with a lack of capacities in CCI to link up with other industry sectors to foster innovation processes. It is COCO objective to tackle this challenge and build capacities among CCI for cross-sectoral cooperation in technology and innovation-oriented sector, in Advanced Manufacturing (AVM), by creating a transnational CCI collider network. Based on a mapping of CCI's potential and a roadmap, COCO will develop the CCI collider concept, in which CCI hubs and business support organisations (BSO) work in tandem, complementing each other with knowledge and experiences from its sector. COCO's trained facilitators will implement an extensive online and face2face training programme for CCI in three areas: technology development, future trends and mindset in Advanced Manufacturing. COCO will develop tools to initiate and facilitate cross-sectoral linking up between CCI and AVM. CCI will participate in different match-making formats with AVM companies, applying open and innovative methods as design thinking, resulting in cross-sectoral cooperations. Sustainability and transferability is at the heart of COCO. The collider tandems develop an action (business) plan for the operation of the collider after project end. With a better understanding of tools useful for triggering innovation processes in CCI and AVM, we prepare a transnational COCO network strategy, identifying drivers of CCI development and supporting a better and more efficient exploitation of the economic and social potential of CCI in Central Europe. We expect that COCO will create new employment opportunities for CCI in and outside the sector. With the newly created capacities, COCO will make a contribution to sustainable use of cultural and creative resources in Central Europe.

Planned Start date	Planned End date
1 <sup>st</sup> January 2019	31 <sup>st</sup> December 2021

**PARTNERSHIP:**

<b>1.</b>	<b>Gospodarska zbornica Slovenije</b>	<b>Slovenia</b>	<b>Coordinatore</b>
<b>2.</b>	<b>Ca' Foscari University</b>	<b>Italy</b>	<b>Partner</b>
<b>3.</b>	<b>Business Upper Austria - OÖ Wirtschaftsagentur GmbH</b>	<b>Austria</b>	<b>Partner</b>
<b>4.</b>	<b>Creative Region Linz&amp; Upper Austria GmbH</b>	<b>Austria</b>	<b>Partner</b>
<b>5.</b>	<b>Creative Industry Košice, n.o.</b>	<b>Repubblica Slovacca</b>	<b>Partner</b>
<b>6.</b>	<b>Regionalna razvojna agencija Ljubljanske urbane regije</b>	<b>Slovenia</b>	<b>Partner</b>
<b>7.</b>	<b>bwcon GmbH</b>	<b>Germania</b>	<b>Partner</b>
<b>8.</b>	<b>Slovenská podnikateľská agentúra</b>	<b>Slovenia</b>	<b>Partner</b>
<b>9.</b>	<b>Hochschule der Medien</b>	<b>Germania</b>	<b>Partner</b>
<b>10.</b>	<b>Confindustria Veneto SIAV S.p.A.</b>	<b>Italia</b>	<b>Partner</b>
<b>11.</b>	<b>Północna Izba Gospodarcza w Szczecinie</b>	<b>Polonia</b>	<b>Partner</b>
<b>12.</b>	<b>Akademia Sztuki w Szczecinie</b>	<b>Polonia</b>	<b>Partner</b>