



Università  
Ca' Foscari  
Venezia

Department of Management

## RECOMMENDED COURSE WORK

### Master Degree - Management

curriculum: Innovation and Marketing

Enrolled in  
A.Y. 2019-20

EM13-IMK

ordinamento 2018

regolamento 2019

last update: 17-01-2020

Year	Term	Exam-code	Field code	Subject	Credits	Credits total amount	
a.y. 2019-20	1	EM6043	INF/01	Information systems and networks	6	60	
		EM7019	SECS-P/08	Design and innovation management - 1° section (6cfu/12)	6		
	2	EM7019	SECS-P/08	Design and innovation management - 2° section (6cfu/12)	6		6
		EM4042	SECS-P/07	Advanced management control	6		
	3	EM7023	SECS-S/03	Quantitative tools of marketing	6		6
		EM1302	SECS-P/01	Welfare State, Regulations and Environment	6		
	4	EM7032	SECS-P/08	Branding and communication - 1° section (6cfu/12)	6		6
		EM7032	SECS-P/08	Branding and communication - 2° section (6cfu/12)	6		
	4	EM4037	IUS/05	1 course among the following: Mergers & Acquisition	6		6
		EM1307	IUS/07	Labour law and enterprises in the international context	6		
4	4	EM7026	M-FIL/04	1 course among the following: Philosophical issues in contemporary management	6	6	
		EM7027	M-FIL/05	Pragmatics and philosophy of Language	6		
a.y. 2020-21	1	EM7028	SECS-P/08	Social media marketing	6	60	
		EM7029	SECS-P/08	Contemporary issues in Management	6		
	2	EM7030	SECS-P/12	History of innovation	6		12
		Elective **			6		
	EM0106			Tirocinio	6		
EM0024			Prova finale	24			
						<b>120</b>	

### \*\* Elective courses:

Among the 12 credits to be chosen by the student, it is possible to add the following courses, filling in the Course Plan online:

- Courses available to the students enrolled in the Master Degree programme in Accounting and Finance
- Courses available to the students enrolled in the other Master degree programme of the Department of Management: Business Administration or Marketing and Communication (see the respective Career Plan)
- Courses available to the students enrolled in the other master degree programme of Ca' Foscari University

\* In the Academic Year 2019-20 the following elective courses are available for the master degree

Year	Term	Exam-code	Field code	Subject	Credits
2	1	EM4041	SECS-P/07	Corporate reporting	6
1		EM1305	SECS-S/06	Managerial Analytics	6
2	2	EM1303	SECS-P/08	Entrepreneurship and Business Models	6
2		EM6063	SECS-P/07	Global sourcing and digital human cloud	6
2		EM7034	SECS-P/10	Individual and group behaviours for innovation (The course will not be active in the Academic Year 2019-20)	6
2		EM7037	SECS-P/08	Consumer behaviour	6
1	3	EM6055	SECS-P/08	Making decisions	6
2		EM2079	IUS/05	Competition Law	6
1	4	EM6054	SECS-P/07	Advanced management of non profit organization	6
2		EM1306	AGR/01	Food Business Management and Marketing	6
1		EM4003	SECS-P/11	Corporate banking	6

Pay attention: this list may be different from year to year; please check the up-to-date list in the study plan of the current academic year

Furthermore, students can insert in their Study Plan the activities of the "Didattica Innovativa e Digital Learning" as optional credits or additional credits. The admission to some of these activities can be subject to a selection process, whose results will be announced by the Ca' Foscari University. If no selection process is required, students can freely choose one or more activities from the "Active learning Center" by adding it/them when filling in the study plan. For further information, please visit the webpage: <http://www.unive.it/pag/35246/> > Enhance your Degree>Discover our Active learning Center

The Advisory Board will verify the accordance of educational activities chosen by every student as elective courses with the study project, taking into account the motivation given. In case of serious inconsistency, the study plan will not be approved.

**PLEASE NOTE:**

Due to organizational concerns elective courses may overlap with each other. The only exam session with no overlapping is the 1<sup>st</sup> exam session at the end of the course. The class timetable could be scheduled from Monday to Friday, not only in three days per week.

## ACADEMIC 2019-20 CALENDAR

### Area Economica



		Academic 2019-20 calendar				
		from Monday	to Saturday	LESSONS	EXAMS	GRADUATION
1° semester	1° term	16-Sep-19	19-Oct-19	LESSONS 1ST Term (5 Weeks)		
		21-Oct-19	26-Oct-19	LESSONS 1ST Term (Rescheduled lessons)		
		28-Oct-19	02-Nov-19	EXAMS - 6 ECTS/CFU courses 1st term (suspension 12 ECTS/CFU courses)		10-21 / -11-9-2019 Autumn graduation session Master's Degrees
	2° term	04-Nov-19	07-Dec-19	LESSONS 2nd Term (5 weeks)		
		09-Dec-19	14-Dec-19	LESSONS 2nd Term (Rescheduled lessons)		
		16-Dec-19	21-Dec-19	EXAMS - 6 ECTS/CFU courses 2nd term		
		Christmas Holiday				
		06-Jan-20	01-Feb-20	EXAMS (4 weeks) 6 or 12 ECTS/CFU courses 1st Semester + 2nd semester exams of the previous academic year		
2° semester	3° term	03-Feb-20	07-Mar-20	LESSONS 3rd Term (5 weeks)		
		09-Mar-20	14-Mar-20	LESSONS 3rd Term (Rescheduled lessons)		
		16-Mar-20	21-Mar-20	EXAMS - 6 ECTS/CFU courses 3rd term (suspension 12 ECTS/CFU courses)		2-28 March special graduation session Master's Degrees
	4° term	23-Mar-20	02-May-20	LESSONS 4th Term (5 Weeks)		
		04-May-20	09-May-20	LESSONS 4th Term (Rescheduled lessons)		
		11-May-20	16-May-20	EXAMS - 6 ECTS/CFU courses 4th term		
		18-May-20	23-May-20	Break		
		25-May-20	20-Jun-20	EXAMS (4 Weeks) - 6 or 12 ECTS/CFU courses		
		Summer Holiday				6-018 July Summer graduation session
		24-Aug-20	12-Sep-20	EXAMS (3 Weeks) 6 or 12 ECTS/CFU courses		

## EXAM SESSIONS SCHEME 2019-20

Different exam sessions are scheduled during the academic year and each course includes at least 4 different dates in which the related exam can be taken.

The organisation of the exam sessions depends on the course scheduling (that is the semester or term the course will take place) and is described in the chart here below.

Term/ Semester	EXAM SESSIONS							
	Oct - Nov 2019	Dic 2019	Jan 2020	Mar 2020	May 2020	May-Jun 2020	Aug-Sept 2020	Jan 2021
<b>Courses held in one term</b>								
6 ECTS/CFU courses								
1st Term	1°		2°			3°	4°	
2nd Term		1°	2°			3°	4°	
3rd Term				1°		2°	3°	4°
4th Term					1°	2°	3°	4°
<b>Semester courses (held in two terms)</b>								
6 or 12 ECTS/CFU courses								
1st semester			1° and 2°			3°	4°	
2nd semester						1° and 2° (*)	3°	4°

(\*) Only for the May-June session, graduands are obliged to take the exam on the first of the two available exam dates in the same exam session.