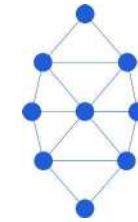




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Ca' Foscari
Venezia



**WATER
MUSEUMS**
GLOBAL NETWORK

Exploring the «Extended Museum» of Venices' water heritage through digital tours and web platforms

Digital Itineraries and Audioguides to foster and promote «responsible» eco-tourism

Eriberto Eulisse

Civiltà dell'Acqua & Global Network of Water Museums

**Beyond Museums. Tools for promoting the natural and cultural water heritage
UNESCO Chair «Water, Heritage, and Sustainable Development» - 1st training course 2021**

OVERVIEW OF THE PRESENTATION

1. The geo-historical context of Venices' inland waterways
2. Digital tours as tools to facilitate access to water heritage and promote «responsible tourism»
3. How to create a digital tour
4. *Water Museum of Venice*: the web platform of Venices' «extended museum»

1

**The geo-historical
context of Venices'
inland waterways**

The Venice everyone knows and...



...the silent and 'forgotten' Venices

Venices' «liquid roads»: a waterway system



Riviera del Brenta : Palladio's architectures

Historical map of Venices' inland waterways



Waterways: a multi-functional system

- **Navigation: to transport goods, people & troops**
- **Water management: control of water levels for drainage and irrigation, and floods mitigation**
- **Proto-industrial activities (water mills, forges...)**
- **Important aesthetic and scenic values**



Waterways' systems are a unique encapsulation of memories and scenarios resulting from the constant interaction between human activity & natural conditions, to the point that they offer one of the most recurrent iconic themes in both landscape painting and literature
Simon Schama (Landscape Memory, 1995)



Catajo castle
Battaglia Terme (Padua)

The “making” of Venices’ inland waterways

From the Middle Ages (XII cent. AD), the building of artificial canals linking different rivers fostered the development of inland navigation, fluvial trade, and the expansion of urban centres along waterways, like Padua, Vicenza and Treviso.

A fascinating water heritage made of small river ports, navigation locks, hydraulic artefacts, castles, and villas still exists and is a unique heritage for tourism and leisure.

Small river towns along waterways

The Battaglia Canal (1189-1201)



‘The Stones of Venice’ (John Ruskin)

From the Euganean Hills to the Venice Lagoon



The Venetian “minor” waterways’ system is forgotten and almost abandoned today
A Heritage in Danger of Disappearing?
Traditional knowledge and techniques for making wooden boats are vanishing...



Past and forgotten waterscapes? The function of memory, emotional values and the 'sense of place'

Typical 'boat bridge' of inland waterways





Intangible heritage: historical regatta and traditional wooden boats in front of the magnificent Villa Pisani

How to redeem Venices' Inland water heritage?

- **PROTECTION**
- **PUBLIC ACCESS**
- **PROMOTION**

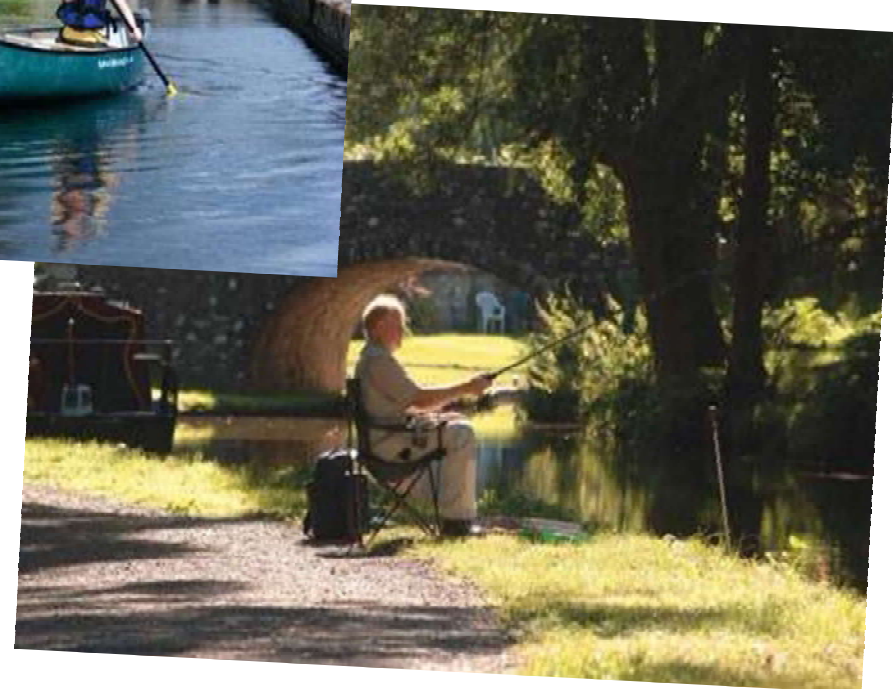
How to make it attractive?

RESPONSIBLE TOURISM

Outdoors activities
on foot, or by byke,
canoe, or boat...

NATURAL &
CULTURAL
HERITAGE

NEW OPPORTUNITIES
TO REGENERATE
LOCAL ECONOMIES



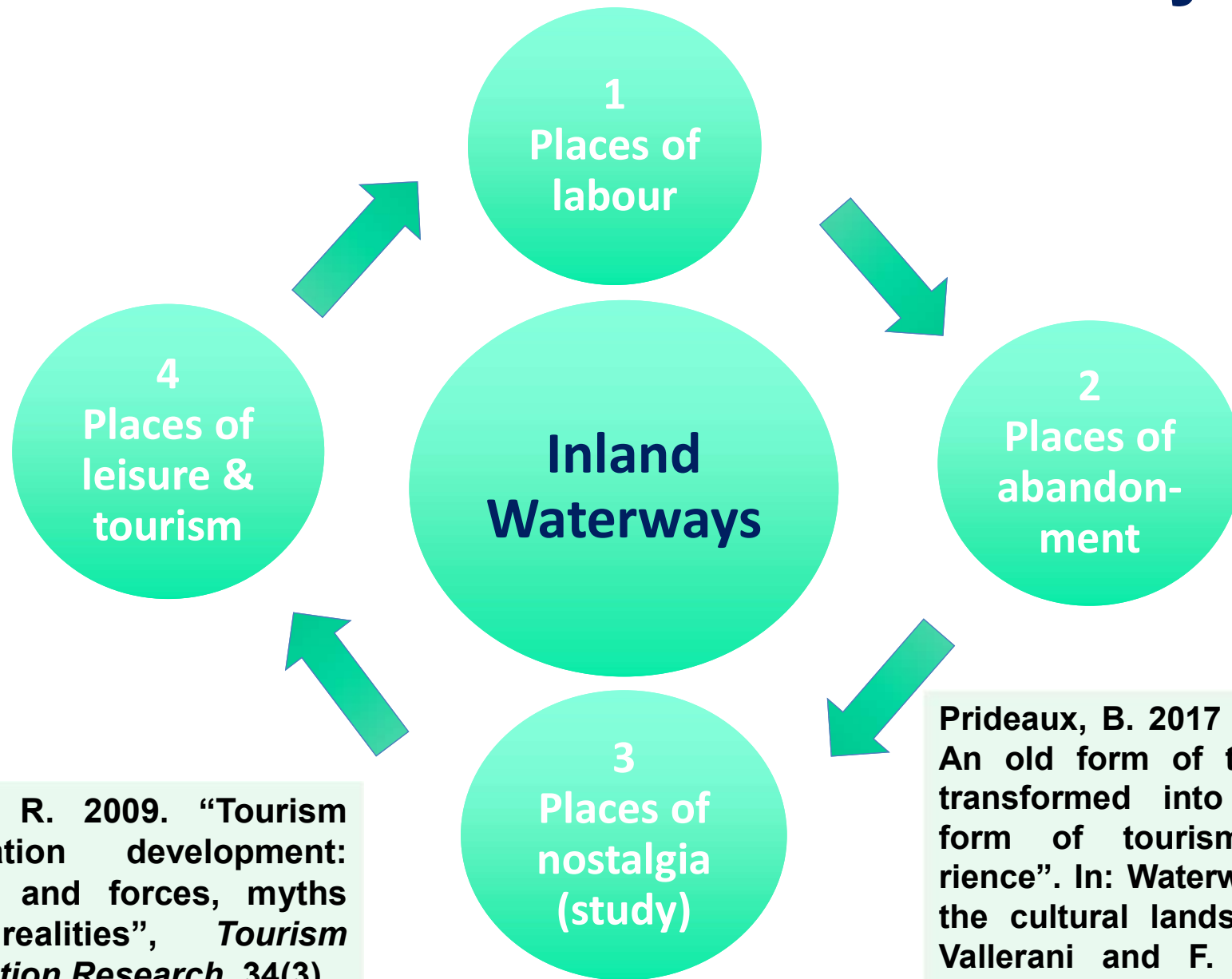


What means 'sustainable'?

**'Responsible tourism' *versus*
'mass tourism'**

30 million visitors/year in the city centre of Venice

Evolution of historical waterways



Butler, R. 2009. "Tourism destination development: Cycles and forces, myths and realities", *Tourism Recreation Research*, 34(3).

Prideaux, B. 2017 "Canals. An old form of transport transformed into a new form of tourism experience". In: *Waterways and the cultural landscape* (F. Vallerani and F. Visentin eds), Routledge.

2

**Digital tours as tools to
facilitate access to water
heritage and promote
«responsible tourism»**



INTERNATIONAL CENTRE

Non-profit NGO (1996) aimed at building a 'New Culture of Water'

Mission

Define a more far-sighted management of water, of nature, and landscape by promoting new holistic and inter-disciplinary approaches to face the global water crisis

Project oriented approach

EXPLORING THE VENICE LAGOON

Palazzo Zorzi,
May-October 2015

VENICE
TO EXPO
2015



Places and values of the World Heritage Site



United Nations
Educational, Scientific and
Cultural Organization

Regional Bureau
for Science and Culture
in Europe

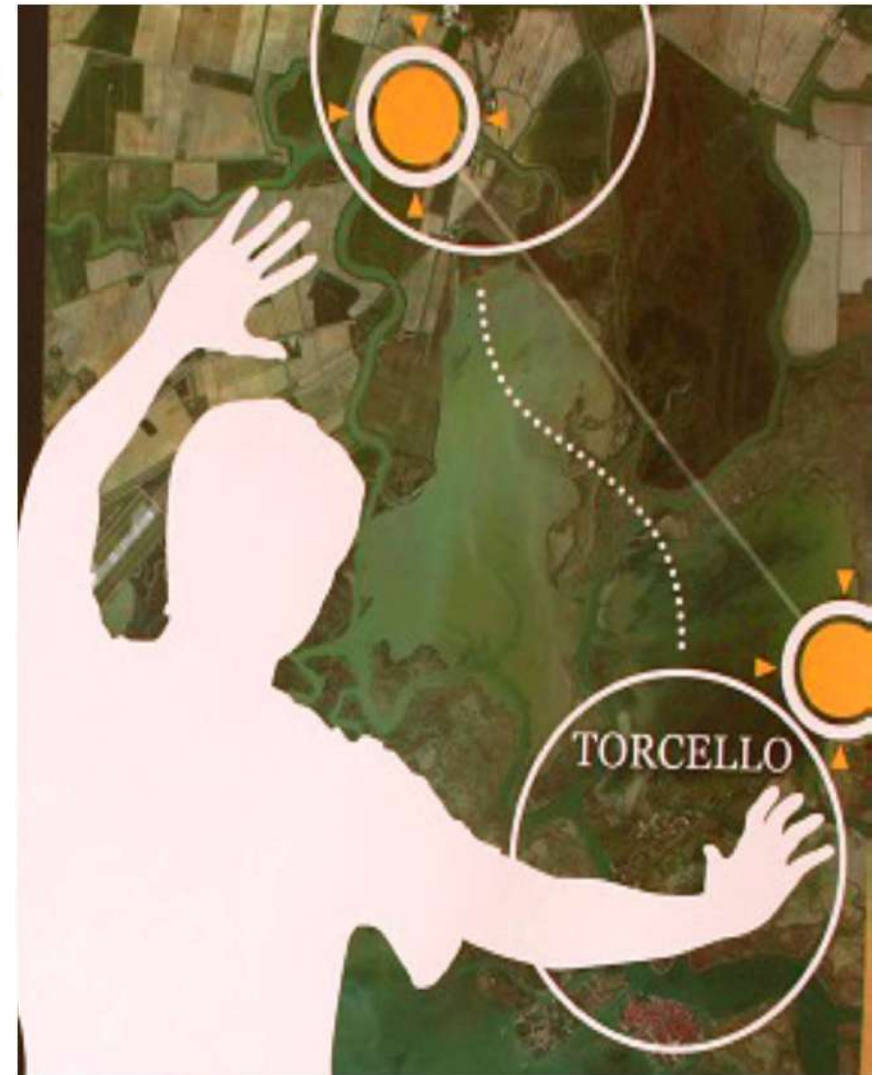
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INTERNATIONAL CENTRE

EXPLORING THE VENICE LAGOON

**Four thematic explorations to
know the «extended museum»:**

- 1) Hydraulic artefacts**
- 2) Waterways and wooden
boats**
- 3) Cultural waterscapes**
- 4) Responsible eco-tourism**



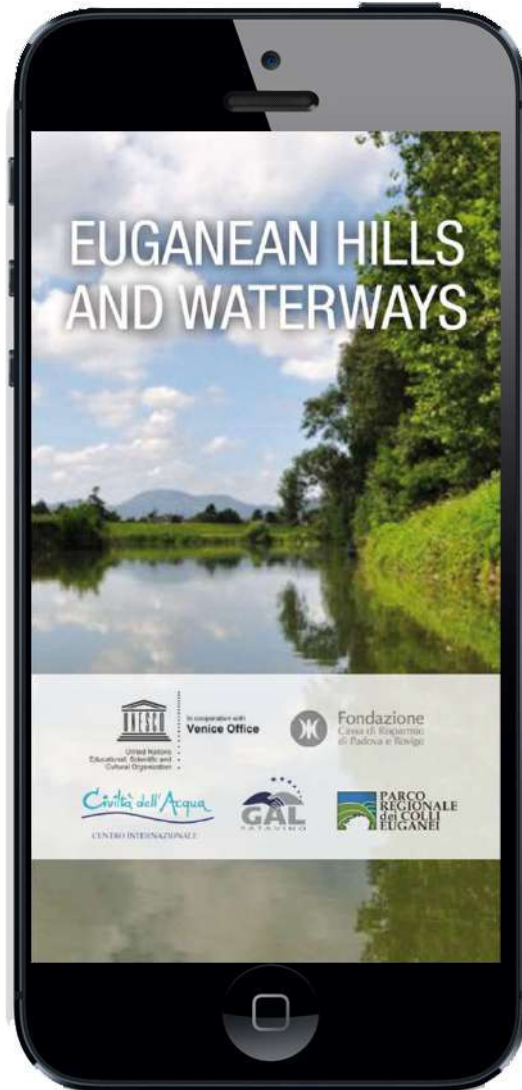
Interactive Space

Civiltà dell'Acqua

INTERNATIONAL CENTRE

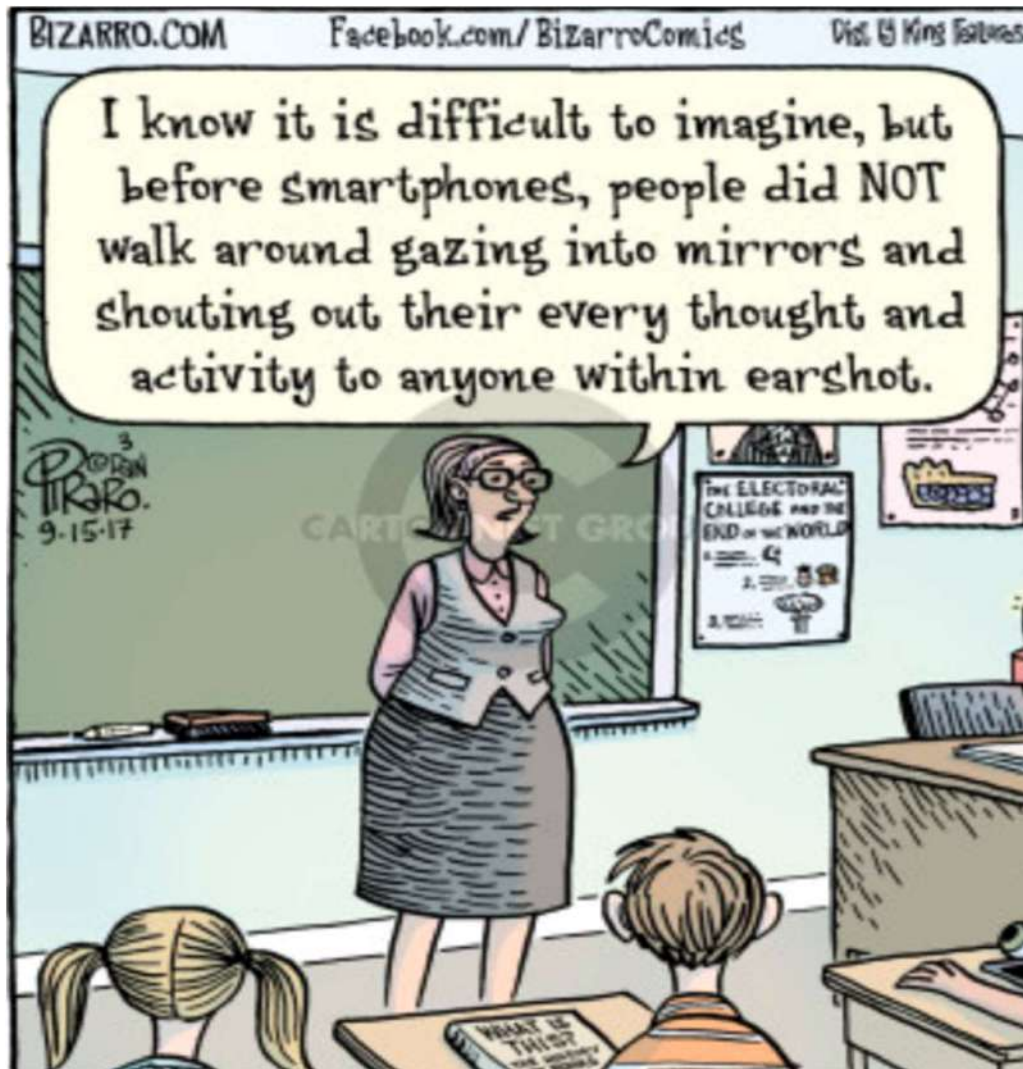


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2014-2019
Audioguides &
Digital Tours
VENICE'S
WATERWAYS
> 100 Digital Tours
> 500 PoI

Why Geo-Spatial Technologies ?



The use of digital devices and interactive maps has transformed our knowledge of space and place

Digitisation multiplies opportunities:

- to access 'hidden' heritage
- to engage audiences

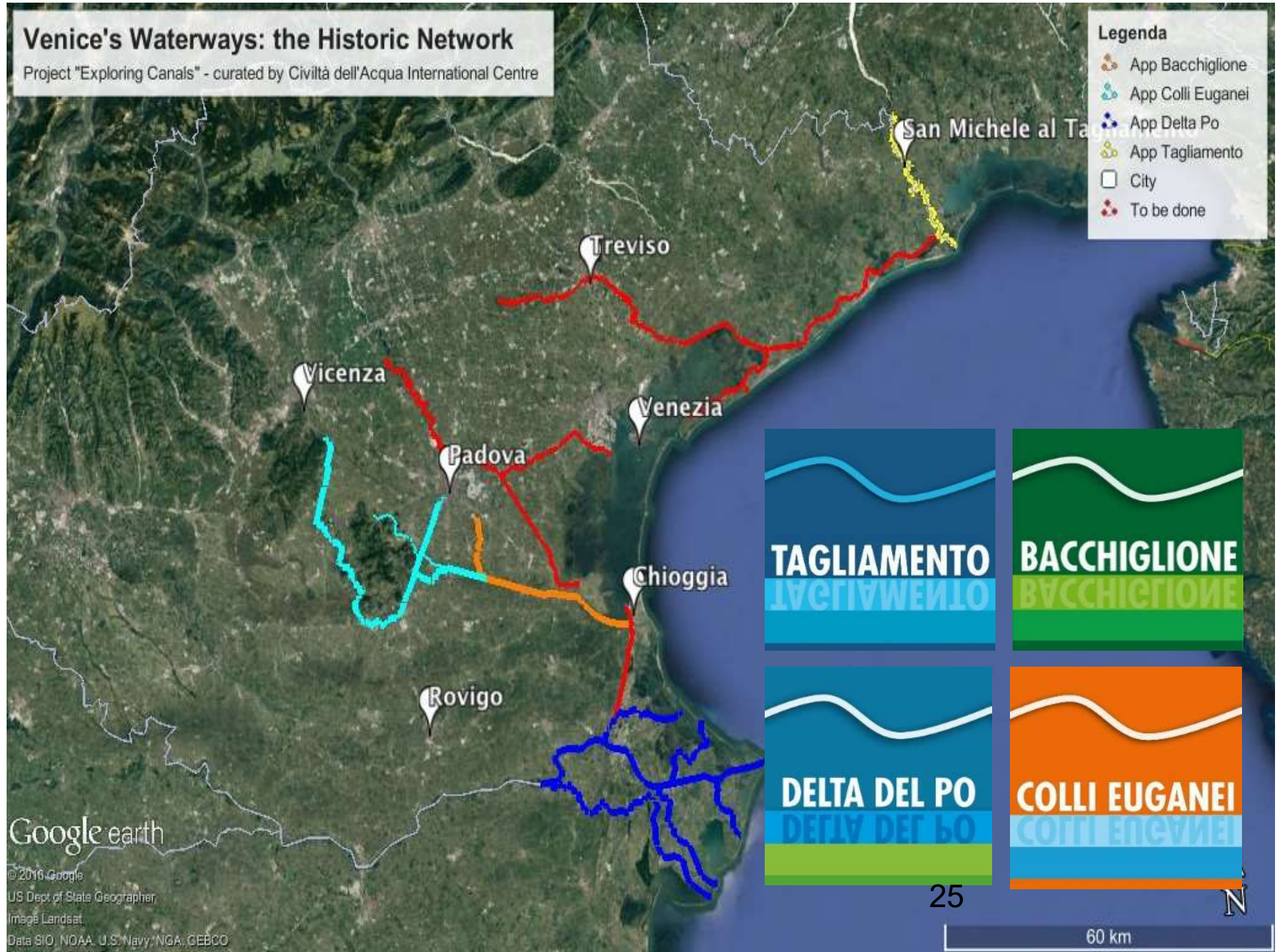
The best language to attract young audiences

Venice's Waterways: the Historic Network

Project "Exploring Canals" - curated by Civiltà dell'Acqua International Centre

Legenda

- App Bacchiglione
- App Colli Euganei
- App Delta Po
- App Tagliamento
- City
- To be done



Google earth

© 2016 Google
US Dept of State Geographer
Image Landsat
Data SIO, NOAA, U.S. Navy, NGA, GEBCO

TAGLIAMENTO

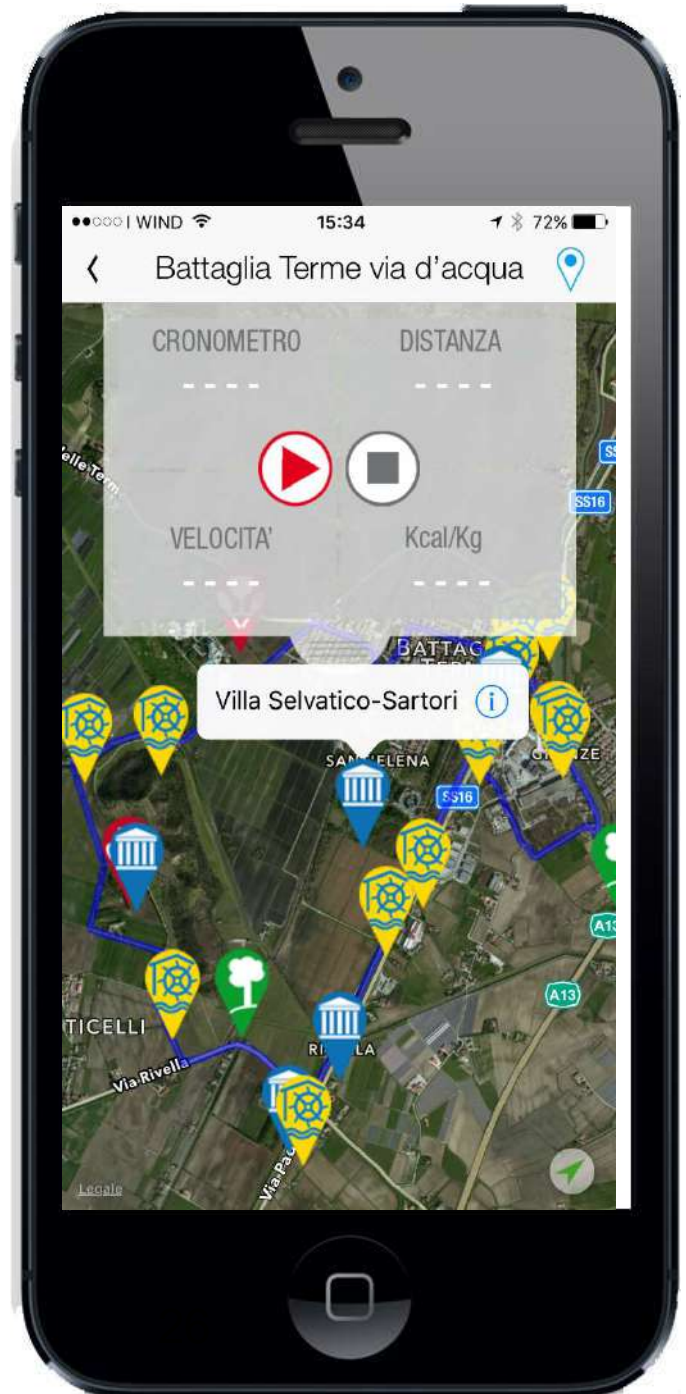
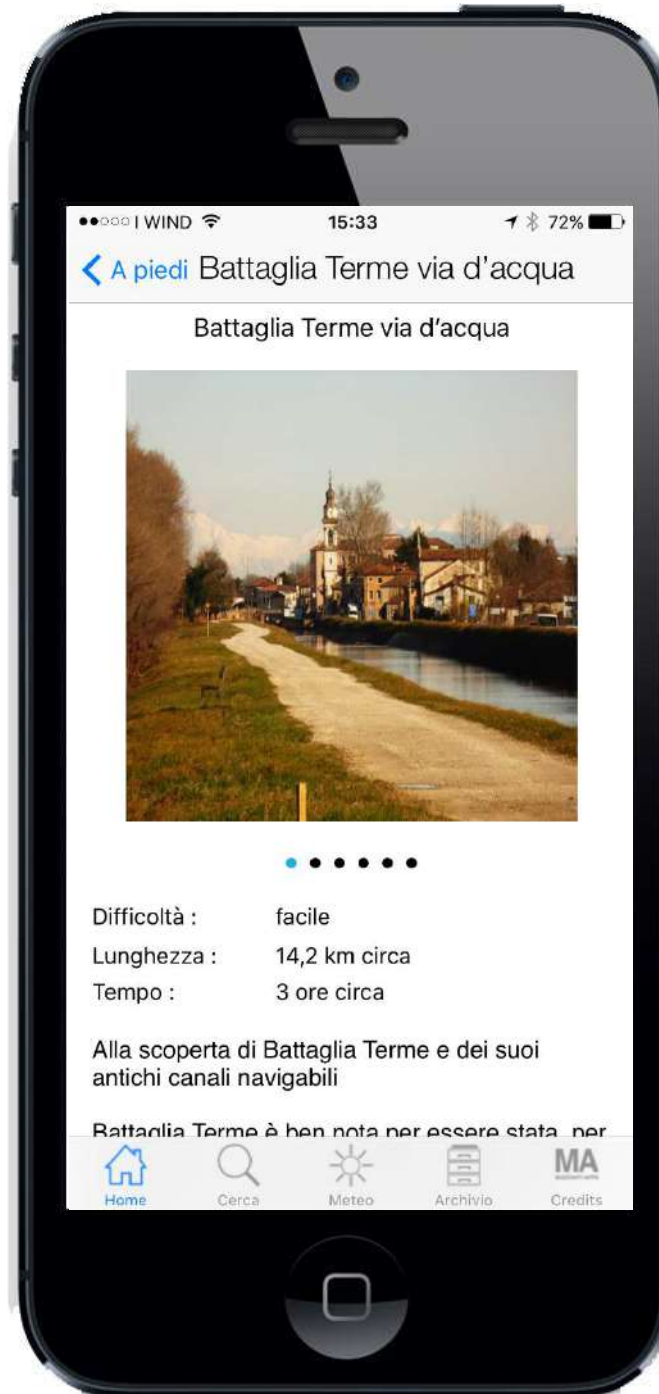
BACCHIGLIONE

DELTA DEL PO

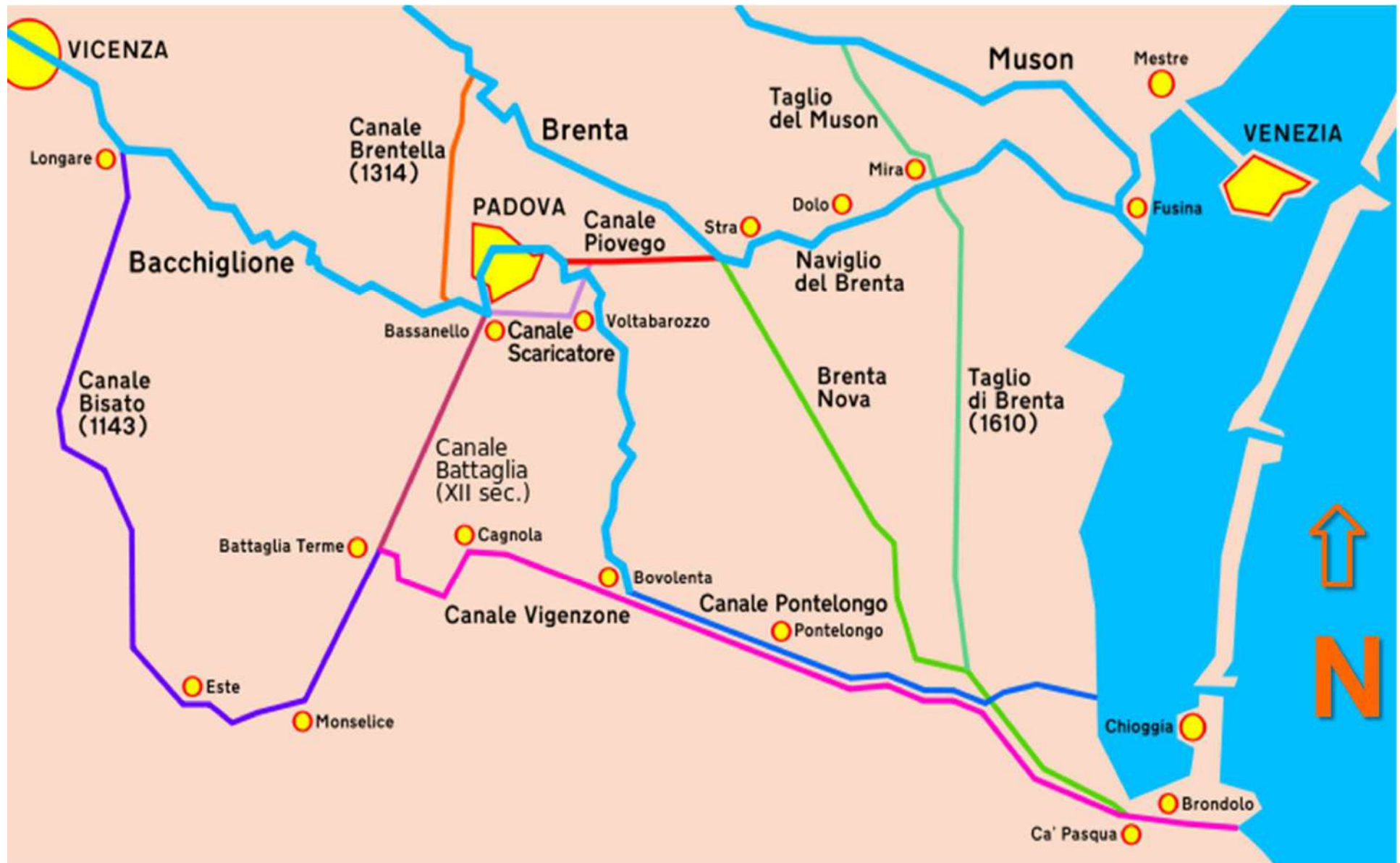
COLLI EUGANEI



Tours by bike,
boat, horse,
canoe, walk



Mapping and inventory of water heritages





Artificial canals & canalised 'rivers' crossing small towns



Hydraulic artefacts: mills



XIII cent water mill, Vigenzone canal, Euganean Hills

Villas and aristocratic residences built on waterways



Farms and vernacular dwellings



Small churches and abbeys

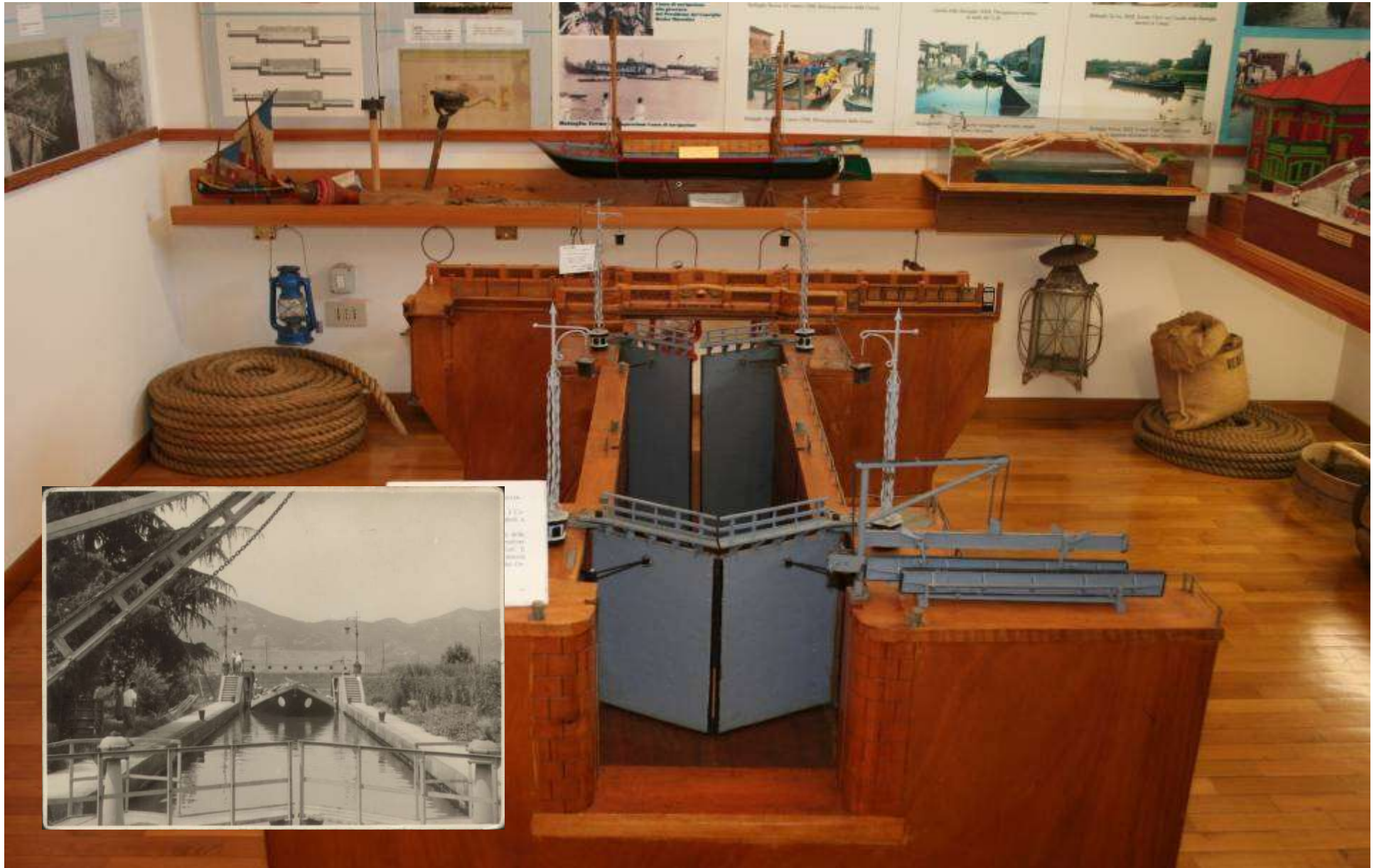


Traditional wooden boats



River navigation museum of Battaglia Terme (Padua)

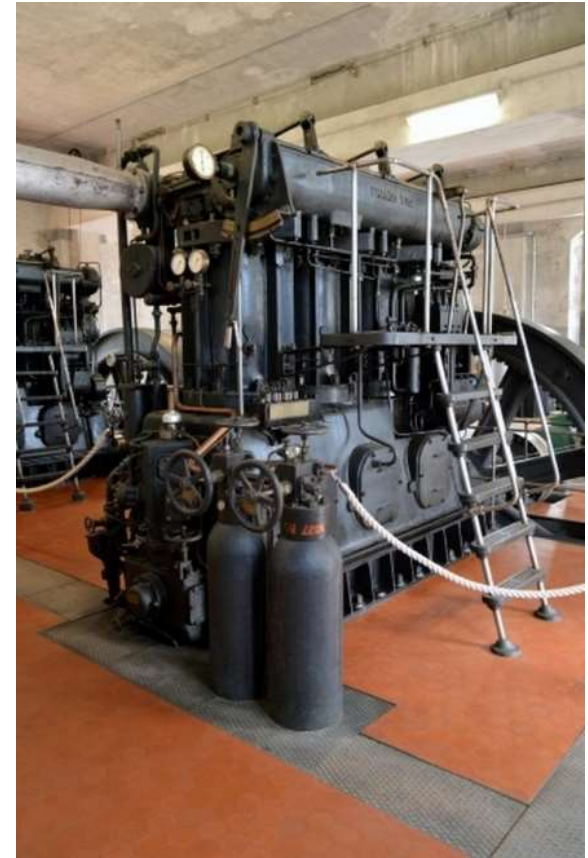
Lock systems and 'hydraulic lifts'



Small river ports



The reclamation landscape





Natural or artificial (cultural)? The «unknown» waterscape



Tangible and intangible heritage



Collection of water stories can foster new imaginaries and perceptions related to water, and connected to «past water worlds»



Rolando Biasion: the *Canis*, traditional net of canes to trap eels
Toni Frescura: the ‘last fisherman’

Inventory of waterway heritage



Both natural and cultural heritage



Cultural heritage: tangible assets

- Hydraulic artefacts (locks, water pumps, bridges, docks, historic canals, hydraulic factories like water mills, forges, etc)**
- Historical architecture with monuments and buildings (farms, vernacular dwellings, villas, castles, rural chapels and small churches, walled riverine towns)**
- Waterscapes (natural/built, land reclamation)**

Cultural heritage: intangible assets

- Oral history and memories of boatmen, fishermen, etc**
- Literary landscape (novels, poetry...)**
- Other cultural representations (paintings, photography, postcards, ...)**
- Traditional knowledge of craftsmen, ferrymen, 'cariolanti'...**



Civiltà dell'Acqua

CENTRO INTERNAZIONALE



INNOVATION AWARD

Exploring Canals: Venice's Waterways

Inverness (Scotland), 2016

29th World Canals Conference

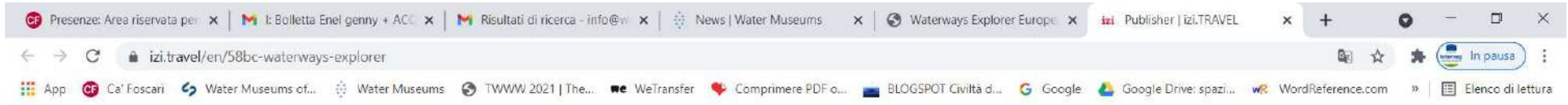
3

**How to build
a digital route**



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www.waterwaysexplorer.org



izi.TRAVEL
the storytelling platform

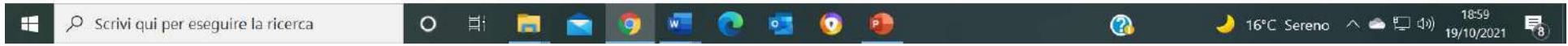
[audio guides](#) [create a guide](#) [api](#) [about us](#) [login](#) [offers](#) [EN](#)



Waterways Explorer

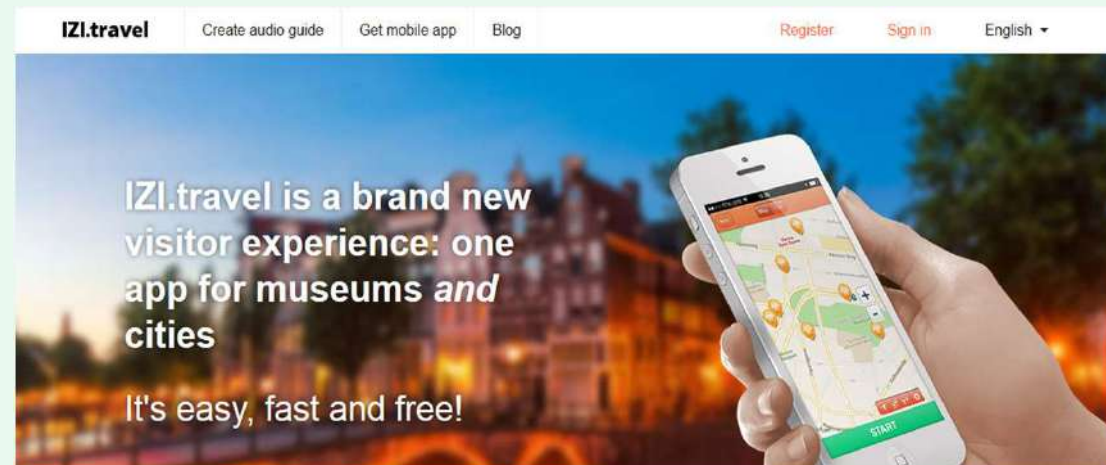


Content language: [Any language](#)





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izi.TRAVEL: + 1 million downloads

An open-source web platform to build digital audio-guides as an alternative tool to Apps.

A powerful tool to promote project results



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Venezia

www.waterwaysexplorer.org



Goals

- > Improve perceptions and awareness on the multifunctionality of waterway heritages
- > Foster new eco-tourism and leisure practices



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DISPUTED WATERWAYS



THREATS

Climate
Change

Pollution

Loss of
biodiversity

Water
managem
ent





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NEW RESEARCH APPROACH

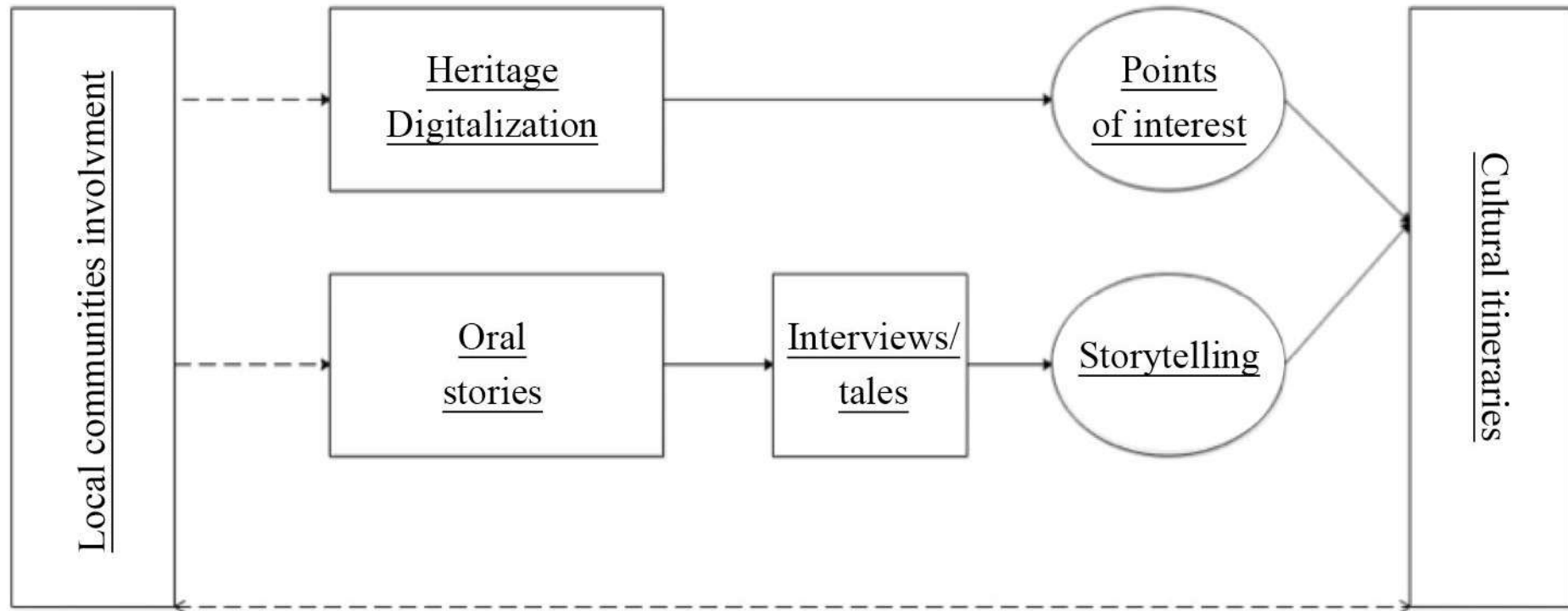


- **Open source web platform (not App)**
- **Possibility to include oral history with interviews and other media uploaded in the audioguide**
- **Methods for public participation and involvement of local communities to co-design digital tours**





NEW RESEARCH APPROACH



How to create a digital tour?

5 different main steps



1. General survey and identification of Pols
2. Tour Design
3. Production and publication
4. Dissemination
5. Maintenance

How to create a digital tour?

1) General survey and identification of main Poles

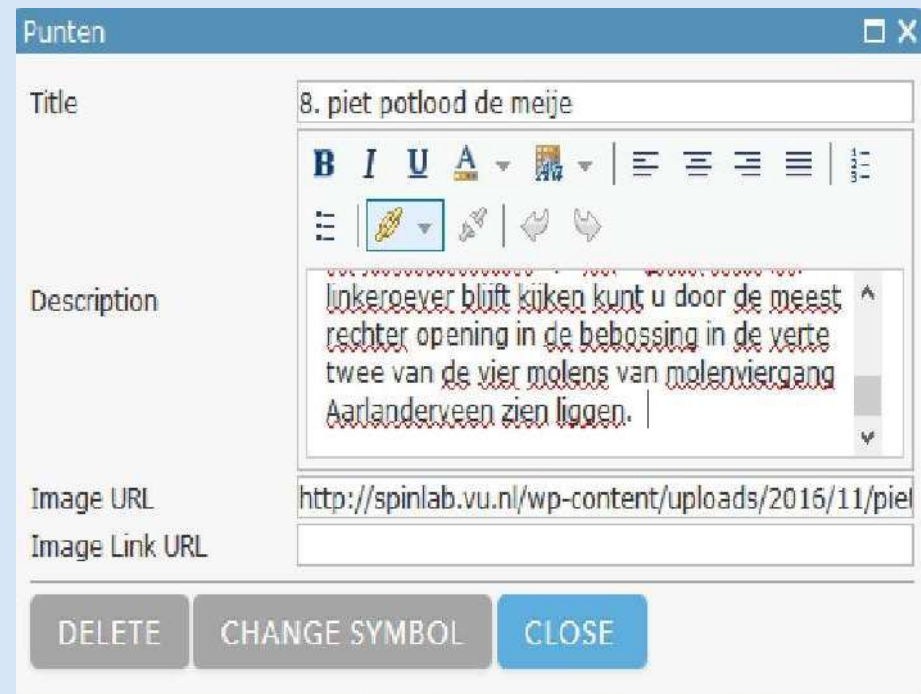
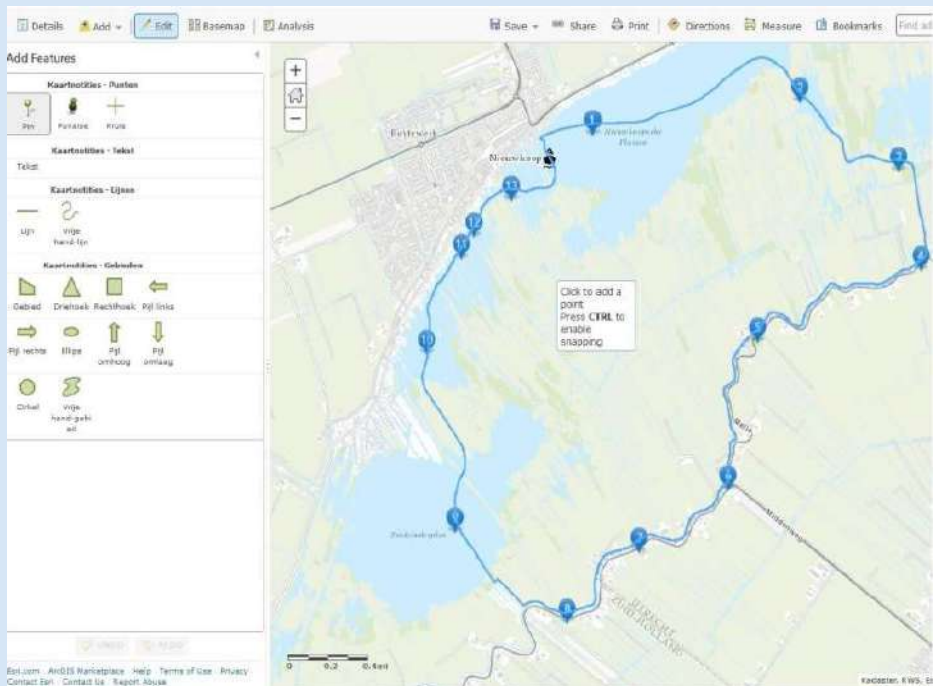
After a thorough survey of the area, the first step in developing a digital tour is to make a general outline of the trail. This is crucial to identify the main Points of Interest (apprx. 12-20 points for a visit of 2-3 hrs c.)



How to create a digital tour?

2) Tour Design

- 2.1 Create a digital map & the storyboard
- 2.2 Select contents and photos and upload the POIs
- 2.3 Upload the draft tour (export to StoryMaps)



How to create a digital tour?

3) Production & publication

3.1 Enrich all POIs and check further your tour

3.2 Publish (off line) your tour for field monitoring

The screenshot displays the izi.TRAVEL CMS interface. At the top, there is a navigation bar with 'Dashboard', 'Create Museum', 'Tours', 'Tourist Attractions', and 'Help'. Below this, the title of the tour is 'Waterways Explorer: Enkhuizen - Scheepvaart, haringvisserij en waterbeh...'. The main area features a map of Enkhuizen with a blue route and 16 numbered points of interest (POIs). A sidebar on the left lists these POIs with their respective languages (English and Dutch):

- 1 Van Zuiderzee naar IJsselmeer
- 2 Drenthevallis
- 3 Varingoulen en peakislocht
- 4 Vasseri
- 5 Drinkwater
- 6 Scheepvaart
- 7 Zuiderzeemuseum
- 8 Schaatsen
- 9 Landshappen
- 10 Landontwikkeling
- 11 Zuiderzee

The map includes standard navigation controls like zoom in/out, search, and map style selection. A 'Support' button is visible in the bottom right corner of the map area.

How to create a digital tour?

4) Dissemination

Your target audience will not find your water-heritage tour unless you make a plan for disseminating the itinerary. Marketing and promotion strategies should involve key partners and stakeholders of your region



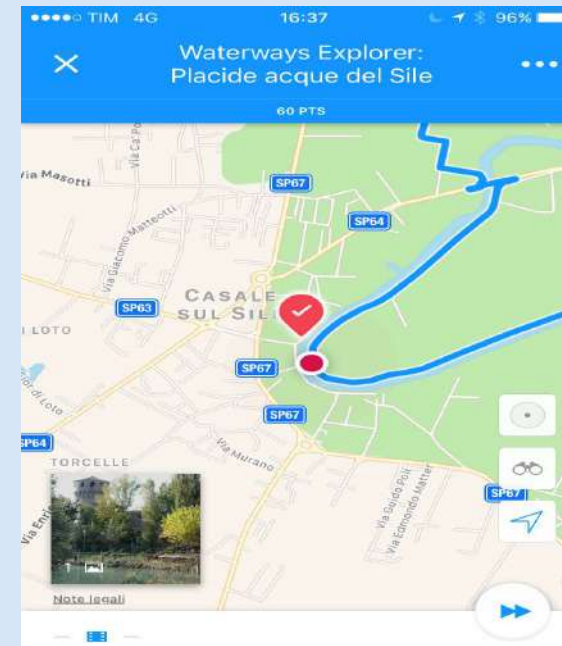
How to create a digital tour?

5) Maintenance

5.1 Repeat the field check on a yearly basis to find gaps

5.2 Use izi.TRAVEL statistics to improve your tour

5.3 Consider the feedback from users



Silent waters of the Sile River

<https://www.izi.travel/it/1e85-waterways-explorer-placide-acque-del-sile/it>

The screenshot displays the IZI Travel website interface. At the top, there are browser tabs and a search bar. The main heading is "Audio tour Waterways Explorer: Placide acque del Sile" with a 5-star rating and "2 recensioni". Below this is a "Mappa" (Map) section showing a route along the Sile River in Treviso, marked with 19 numbered stops. To the left of the map is a "Sommaro Auditour" (Audio tour summary) with five items:

- 1 Villa Ninni-Carisi e il Prato di Fiera
- 2 Porto di Fiera
- 3 Makallè: il porto fluviale di Treviso
- 4 I mulini Mandelli e il prete rosso
- 5 Il Sile morto: il fiume cambia fisionomia

At the bottom of the page, there is a taskbar with several open PDF files and a "Mostra tutto" button.

«YouInHerit» 2016-19

Youth Involvement in the innovative valorization of boat builders' Craft Tourism

- New routes co-designed with young students
- Dedicated training (4 months) to develop digital itineraries on Venice's sailing tradition



5 NEW DIGITAL ROUTES

Each digital tour is a combination of:

- **Notorious tourist attractions**
- **Key sites of traditional wooden boat builders**



DIGITAL STORYTELLING



Students were involved to make interviews and find creative ways to build original contents and transmit our “watery past”: cultural practices, values, and attitudes



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CENTRO INTERNAZIONALE



Explore Forgotten Venice
www.watermuseumofvenice.com/storie

4

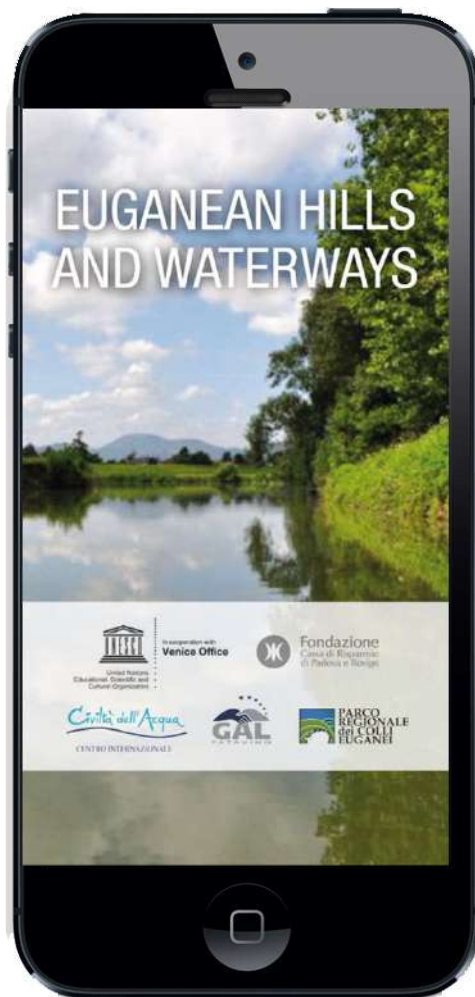
***Water Museum of Venice:*
the web platform
of Venices'
«extended museum»**



2014-2019

The research conducted to make an inventory of POIs and new digital tours led to the web platform of an «extended museum» on Venice's hydraulic heritage 70 water heritage sites (Padua and Po Delta) out of 300 estimated sites in the Tre Venezie

WWW.WATERMUSEUMOFVENICE.COM



WATER MUSEUM OF VENICE

DIGITAL & EXTENDED MUSEUM, ITALY

GOAL

Represent Venices' rich and diverse water heritages, and build a repository of visual knowledge to:

- 1) Commemorate the past**
- 2) Explore the legacy of «liquid assets» with digital trails for responsible tourism**
- 3) Inspire the future by learning from previous sustainable uses of water**



www.watermuseumofvenice.com

70 sites = 400k visitors/year

Educational Activities

Digital routes

Water stories



izi.TRAVEL
the storytelling platform



Network



Castello del Catajo
Palazzo signorile e baluardo militare a presidio dei commerci sul Canale Battaglia

[esplora >](#)



Museo delle Idrovore di Santa Margherita
Un'idrovora funzionante dell'Ottocento racconta la storia della bonifica e del paesaggio

[esplora >](#)



Porto fluviale del Portello
L'approdo storico del Burchiello nell'icona patavina del Canaletto

[esplora >](#)



Colmelloni di Limena
Due chiuse monumentali a guardia dei canali navigabili medievali di Padova

[esplora >](#)



Fonte della Madonna della Salute di Monteortone
Acque termali miracolose nel Santuario mariano ai piedi dei Colli Euganei

[esplora >](#)



Museo Archeologico del Fiume Bacchiglione
Dal Neolitico al Medioevo: alla scoperta delle civiltà lungo il fiume

[esplora >](#)



Museo della Navigazione Fluviale
L'epopea dei marinai d'acqua dolce e la tradizione delle pratiche nautiche di fiume in mostra

[esplora >](#)



Anello idraulico di Padova
La città del Santo vista attraverso l'antica rete dei navigli urbani

[esplora >](#)



Torre della Specola
Paesaggio urbano dell'acqua nell'antica Torionga del Castello Carrarese

[esplora >](#)



Prato della Valle
La piazza-simbolo della città di Padova come connubio fra acqua e architettura

[esplora >](#)



Palude di Onara
Acque di risorgiva e paesaggio dei prati stabili nelle terre degli Ezzelini

[esplora >](#)



Corte Benedettina di Corezzola
Sulle rive del Bacchiglione: il centro economico e produttivo della bonifica medievale

[esplora >](#)



Giardino Monumentale di Villa Barbarigo a Valsanzibio

Una mirabile sintesi barocca di architetture, fontane, giochi d'acqua e spazi arborei



mappa



2:30

come arrivare

In treno: Valsanzibio si trova a circa 5 chilometri dalla stazione ferroviaria.



Giardino Monumentale di Villa Barbarigo a Valsanzibio

Una mirabile sintesi barocca di architetture, fontane, giochi d'acqua e spazi arborei

mappa



2:30

come arrivare

"Realizzato in età barocca, questo giardino fu concepito dai committenti come metafora di un percorso spirituale di salvezza. È tra i più importanti giardini monumentali realizzati all'epoca della Serenissima. Conserva albi secolari provenienti da tutto il mondo e l'acqua è onnipotente: dal trionfante portale di Diana al susseguirsi di peschiere intervallate da fontane, scherzi d'acqua e statue allegoriche, che danno vita al "gran teatro d'acqua"."

Il Giardino monumentale di Valsanzibio, realizzato tra il 1605 e il 1616 per volontà del nobilissimo Zuan Francesco Barbarigo e del figlio Antonio e Gregorio, è uno splendido esempio di giardino barocco perfettamente conservato. Adottando il modello di ispirazione rinascimentale, dove il elemento laico e quello vegetale rappresentano una stessa essenza. Il progetto realizzato dall'architetto (nonché fondatore) padovano, Luigi Barozzi, tratto dai canoni scultorei Gian Lorenzo, fu ispirato dall'opera cartolina Gregorio Barbarigo, patrono di Zuan e futuro Santo. In seguito a un salutare voto fatto a Dio dal padre nel 1611, giacendo in un'incerta e faticosa via tendeva a pensare. Gregorio vide che il giardino di Valsanzibio diveniva una metafora del percorso spirituale e della "via di perfezione" che porta fuori dall'Emore alla Virtù, dall'ignoranza alla rivelazione. Questo percorso di "salvezza" ha inizio presso l'imponente Portale di Diana - la monumentale porta d'acqua che un tempo fungeva da appoggio per le grondaie e le imboccature dei diaframmi - e si conclude dopo un lungo itinerario davanti alla villa e al Palazzo della Fontana dell'Estasi, dove anche Fontana delle Rivoltazioni. All'interno del meraviglioso giardino trovano posto, su più di dieci ettari di superficie, circa settanta statue in pietra d'Istria, opera del Veronese, o altrettante sculture minori, che si integrano ad architetture, fontane, laghi, schizzi d'acqua e peschiere. Lungo il percorso esistono di sottobosco, così come concepito dai committenti, o si può addormentare in luoghi amici e suggestivi, come il Laboratorio di Bassi, la Chiesa dell'Essenza, la Casa dei Conti, il Monumento a Orono, le peschiere e le fontane dedicate a Ippocrate e a Ippocrate. Il monumento porta dove inizia il percorso, sia sul viale la strada di Diana, sia della caccia e delle mutazioni, costituito l'unico accesso via acqua alla tenuta dei Barbarigo: un tempo lo percorso era raggiungibile da Venezia in barca, percorrendo la Riviera del Brenta e il Canal Barbarigo e, infine, la valle di pesca di Sant'Eustachio (ora a nome attuale Valsanzibio).

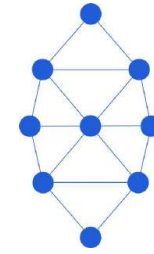
informazioni aggiuntive

- Orari di apertura e visite:**
 - visite organizzate di gruppo
 - ore di apertura: ore 10:00 - 18:00 (dal martedì al sabato)
 - ore di chiusura: ore 18:00 (domenica e festivi)
 - ore di apertura: ore 10:00 - 18:00 (dal martedì al sabato)
 - ore di chiusura: ore 18:00 (domenica e festivi)
- Doi e mangiare:**
 - ore 10:00 - 18:00 (dal martedì al sabato)
 - ore di apertura: ore 10:00 - 18:00 (dal martedì al sabato)
 - ore di chiusura: ore 18:00 (domenica e festivi)
- Informazioni aggiuntive:**
 - ore 10:00 - 18:00 (dal martedì al sabato)
 - ore di apertura: ore 10:00 - 18:00 (dal martedì al sabato)
 - ore di chiusura: ore 18:00 (domenica e festivi)



Civiltà dell'Acqua

INTERNATIONAL CENTRE



WATER
MUSEUMS
GLOBAL NETWORK



**MUSEUMS
CAN STIMULATE
SOCIAL
INNOVATION
& NEW VALUES
BRIDGING
PAST & PRESENT
WATER
KNOWLEDGE**

A key guide for local development governments, communities, and museums (by ICOM/OECD)

The image shows a screenshot of a web browser window. The address bar displays the URL: icom.museum/wp-content/uploads/2019/08/ICOM-OECD-GUIDE_EN_FINAL.pdf. The browser's tab bar shows several open tabs, including 'Home: Università Ca' Foscari', 'Global Network of Water Mu...', 'Attached Documents to dis...', 'Waterways Explorer: Placide', 'come copiare immagine des...', and 'ICOM-OECD-GUIDE_EN_FIN...'. The main content area of the browser displays a PDF document with a red and white background. The title of the document is 'CULTURE AND LOCAL DEVELOPMENT: MAXIMISING THE IMPACT' in large, bold, white capital letters. Below the title, the subtitle reads 'Guide for Local Governments, Communities and Museums' in a smaller, white font. At the bottom of the document, there are icons for 'jobs', a printer, and 'training'. A small 'Apri in Acrobat' window is visible in the top right corner of the browser. The browser's taskbar at the bottom shows several open applications, including 'Registration N. a....pdf', '12_fattura_22_11_....pdf', 'Programma Conv....docx', 'Brochure Convegn....pdf', and 'Autorizzazione ri....docx'. A 'Mostra tutto' button is located in the bottom right corner of the browser window.

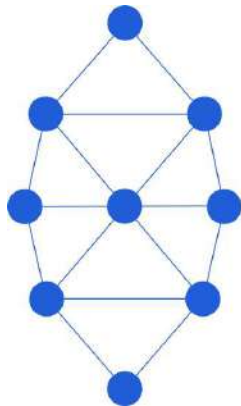


**The key role of water museums
and water heritage sites
to foster water sustainability
education, the ecological
transition and development of
'responsible tourism'**



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Venezia

AT THE ORIGIN OF ...



WATER
MUSEUMS
GLOBAL NETWORK



unesco
Intergovernmental
Hydrological Programme



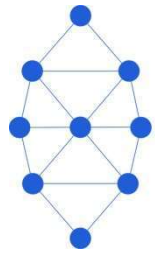
WATER MUSEUMS GLOBAL NETWORK



unesco
Intergovernmental
Hydrological Programme

THE GLOBAL NETWORK OF WATER MUSEUMS

- Water Awareness
 - Natural Science
 - Open air / Virtual
 - History & Heritage
- + 70 water museums world wide**
30 different States
+ 30.000.000 visitors / year



**WATER
MUSEUMS**
GLOBAL NETWORK

Civiltà dell'Acqua
INTERNATIONAL CENTRE



United Nations
Educational, Scientific and
Cultural Organization

Venice Office
Regional Bureau for Science
and Culture in Europe

GLOBAL NETWORK OF WATER MUSEUMS

1st International Conference: Venice, May 2017



United Nations
Educational, Scientific and
Cultural Organization



International
Hydrological
Programme



**WATER
MUSEUM
of VENICE**



Università
Ca' Foscari
Venezia



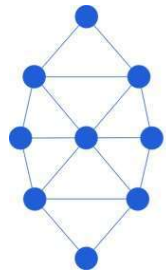
WHY A GLOBAL NETWORK OF WATER MUSEUMS ?

Water museums, eco-museums, 'extended museums', digital museums, interpretation centres etc ... exhibit an outstanding repository of water heritage (natural & cultural, tangible & intangible) which needs to be re-connected to people to face the global water crisis

TOWARDS A «NEW WATER CULTURE»

***We must “reinststate a new relationship
between humanity and water:
a new ‘sense of civilization’ which
can help to reconnect people and water
in all its dimensions - including scientific,
technical, social, cultural, artistic
and spiritual”***

***(quoted from the Manifesto / Charter of the
Global Network of Water Museums)***



**WATER
MUSEUMS**
GLOBAL NETWORK



NETHERLANDS NATIONAL
IHP-HWRP COMMITTEE



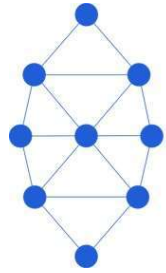
unesco
Intergovernmental
Hydrological Programme

UNESCO- IHP Resolution n.5-XXIII

June 2018

**«The Global Network of Water
Museums and UNESCO-IHP in support
of water sustainability education and
water awareness efforts»**

**> Flagship initiative of UNESCO-IHP
Intergovernmental Council**



**WATER
MUSEUMS**
GLOBAL NETWORK



NETHERLANDS NATIONAL
IHP-HWRP COMMITTEE



unesco
Intergovernmental
Hydrological Programme

UNESCO- IHP Resolution n.7-XXIV

June 2021

**«The Global Network of Water
Museums and UNESCO-IHP in support
of water sustainability education and
water awareness efforts»**

**> Worldwide inventory of water
museums**

YOUTH CONTEST & AWARD DIGITAL EXHIBITION

The screenshot shows a web browser window with the URL thewaterwewant.watermuseums.net/index.html. The page features the Water Museums Global Network logo and navigation links: HOME, ABOUT, YOUTH CONTEST 2020, WINNERS, and PRESS KIT. The main content area is divided into two columns. The left column has a dark background with a child's face and water droplets, and text: "THE WATER WE WANT From Heritage to Future Youth Prize Contest - 1st edition 2020". Below this are links for DRAWINGS, PHOTOS, VIDEOS, and PARTNERS. The right column has a white background with the colorful logo "the water we want!" and the text "FROM HERITAGE TO FUTURE Youth Prize Contest - 1st edition 2020". Below this is a paragraph: "The Youth Prize Contest **The Water We Want** aims at engaging young people as storytellers of our multifaceted water heritage and narrators of a more...". At the bottom, there are several PDF and PPT thumbnails and a "Mostra tutto" button.

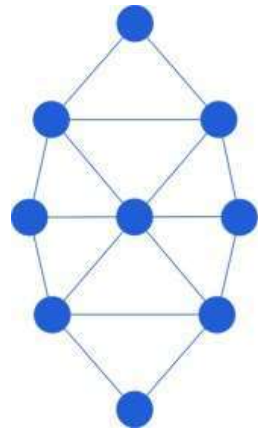
GLOBAL COLLABORATIVE DIGITAL EXHIBITION



I REMEMBER WATER

Deadline for submission November 15th

WATER MUSEUMS AS VECTORS OF SUSTAINABLE TOURISM ?



**WATER
MUSEUMS**
GLOBAL NETWORK

A PLATFORM OF WORLDWIDE WATERY DESTINATIONS FOR RESPONSIBLE TOURISM ?

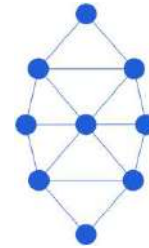
JOIN NOW!



**WATER
MUSEUMS**
GLOBAL NETWORK

Civiltà dell'Acqua

CENTRO INTERNAZIONALE



**WATER
MUSEUMS**
GLOBAL NETWORK

**THANK YOU
FOR YOUR
ATTENTION**

WWW.WATERMUSEUMS.NET

INFO@WATERMUSEUMS.NET



Università
Ca' Foscari
Venezia

UNESCO Chair

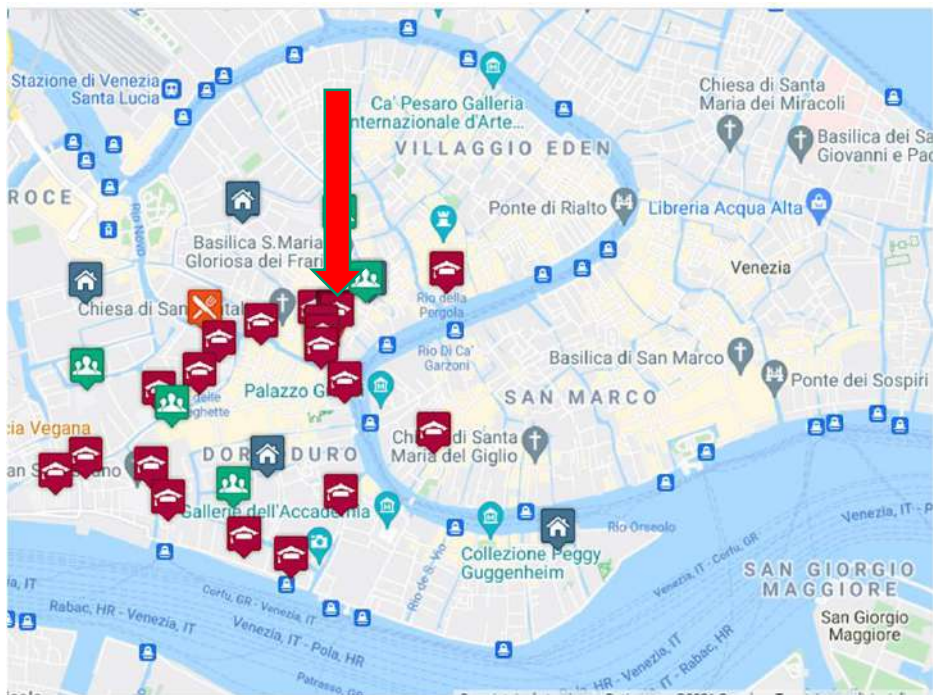
**Water, Heritage
& Sustainable Development**

University of Venice Ca' Foscari



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UNESCO Chair located in Ca' Bottacin At the Center for Humanities & Social Change





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GOALS

Promote new interdisciplinary and holistic research approaches to train the staff of water museums, professionals, academics, students and decision makers

Strengthen the institutional and human capacities of water museums



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GOALS

Maximize their impact of water museums to boost local development with new projects aimed at increasing the territorial attractiveness on hydraulic heritages and freshwater ecosystems

Closer cooperation with the UNESCO “water family”