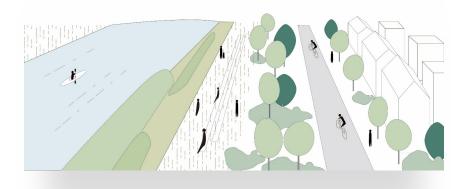




Human-river relationships - An online tool aiming to learn more about visitors of water museums and understand emotional relations with water bodies and waterscapes

Yixin CAO

Prof. Dr. Karl Matthias Wantzen







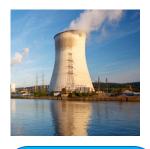
About: Unesco Chair "River Culture – Fleuves et Patrimoine"







- International cooperation, North-South-South dialogue
- Focus on "solving", rather than on "claiming" problems
- Riverscape management, dam removal, restoration of river banks, headwaters, urban waters (daylighting, human-river/lake encounters)
- River-Culture Concept: socio-ecological harmonization approach, human-cultural and biological adaptive strategies to the rhythm of water
- Book: Analysis of the drivers, menaces, and options to recover and implement adaptive strategies into basin management
- New Master Course (MWS, 2024) @UniStrasbourg: "Path-indepent thinking"



Revise values







Bassin de responsabilité

River Culture
Concept (2016):

learn from the river,
live with the river

Life in the rhythm of the waters



Learn from biotic adaptive strategies

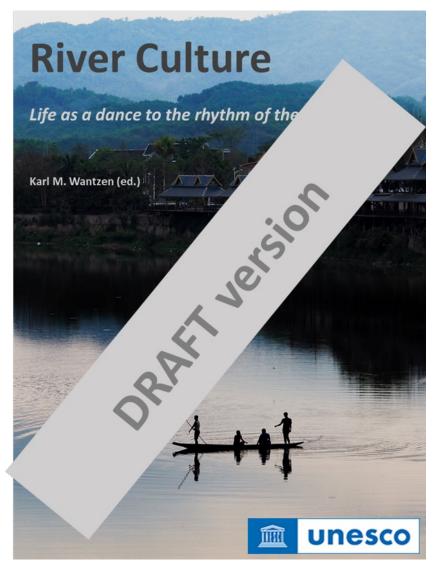
Traditional Ecological Knowledge





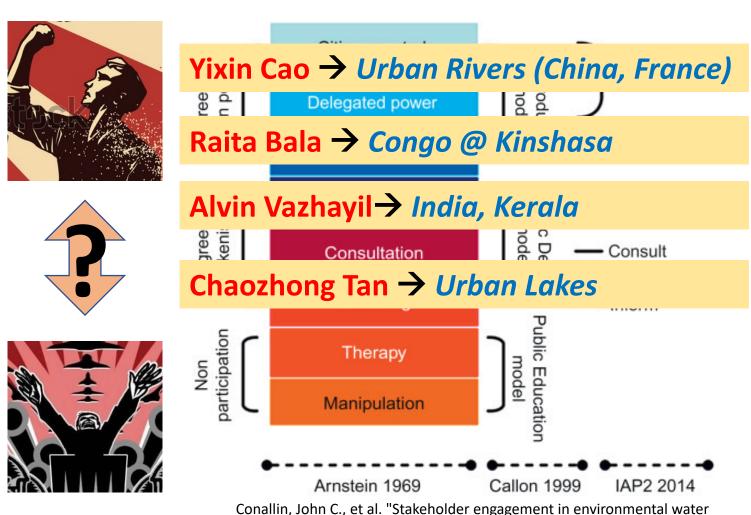
Wantzen et al. 2016

How do you live with your river? A global study

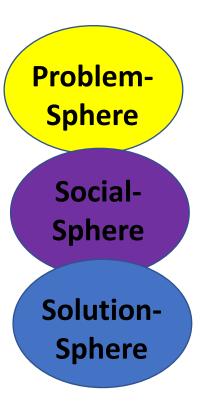




How (under which socio-environmental conditions) do people "nudge" and develop feelings and action for nature?



management." Water for the Environment. Academic Press, 2017. 129-150.



Wantzen et al., communication arising

What is "subcutaneous environmental education"?

- STOLPERSTEINE
 HIS WINTE 1933 1945
 LIS SENTERLIGHT HE GERPT,
 THE SENT
- Non-factual channels of perception (i.e., no notice boards, but feelings, impressions, leveraging curiosity, pleasant impressions, enchantment)
- Provide an invisible chain: impression → curiosity → interest → care (e.g., from a "human-nature-encounter site" to a museum and action)
- "Entry channels" should be as diverse as the personalities of the 'audi'ence (e.g., soundscape, microclimate, aesthetics, relaxation), people should feel well/interested and then reflect, why...
- "Educative objects" can be very variable in size, shape and design (Stolpersteine, windows to buried streams, artwork, events, urban parks, blue-green networks, ...)
- But first, we need to know: **what does people connect with nature?** \rightarrow *Yixin's presentation and questionnaire*

To know more about River Culture...

https://www.karlmwantzen.de/

http://www.unesco-chair-river-culture.eu/

https://www.eucor-uni.org/en/seed-money/funded-projects/mws-european-master-in-continental-water-sustainability/

https://www.canal-u.tv/video/le_studium/prof_karl_wantzen_development_s_of_the_river_culture_concept.59407

Wantzen, K.M. (ed., in press): *River Culture – Life as a dance to the rhythm of the waters*. UNESCO publishing, Paris, 902 pp, ISBN 978-92-3-100540-4

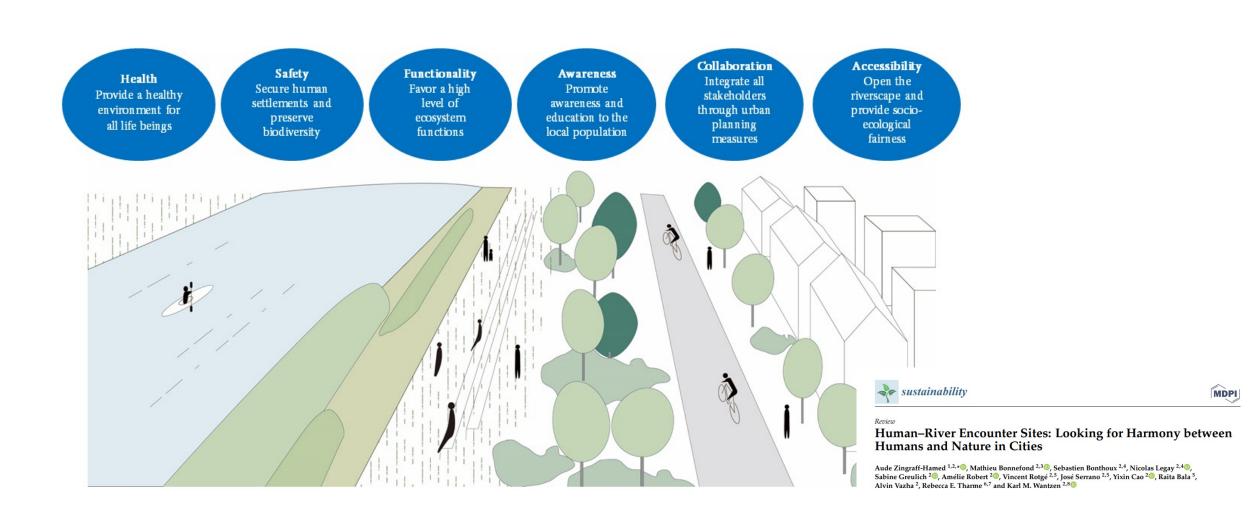
Wantzen, K. M. (2022) *River Culture: socioecology of the rhythm of the waters*, The Geographical Journal, themed section on "Geographies of inland waterscapes: thinking with watery spaces and places" edited by Francesco Visentin (University of Udine, Italy) and Maarja Kaaristo (Manchester Metropolitan University, UK). DOI: 10.1111/geoj.12476

Zingraff-Hamed, A., Bala, R., Bonnefond, M., Bonthoux, S., Cao, Y., Greulich, S., Legay, N., Robert, A., José Serrano, J., Tharme, R., Vazha, A. and Wantzen, K.M. (2021): *Human-River Encounter Sites: looking for harmony between humans and nature in cities*. Sustainability, 13, 2864 https://doi.org/10.3390/su13052864

Wantzen, K.M., Ballouche, A., Longuet, I., Bao, I., Bocoum, H., Cissé, L., Chauhan, M., Girard, P., Gopal, B., Kane, A., Marchese, M. R., Nautiyal, P., Teixeira, P., Zalewski, M. (2016): *River Culture: an eco-social approach to mitigate the biological and cultural diversity crisis in riverscapes*. Ecohydrology & Hydrobiology 16 (1): 7-18 http://dx.doi.org/10.1016/j.ecohyd.2015.12.003

Urban Human-River Encounter Sites

Humans meet the river, enjoy it, without harming it



Aim of the public survey

- To understand human relationships with the river – how people perceive, interact, and evaluate the river?
- Help build human-river encounter sites in the city – how to manage urban rivers to provide multiple benefits for humans and all living beings?
- A comparative study with cross-cultural analysis – the global network of Water Museums





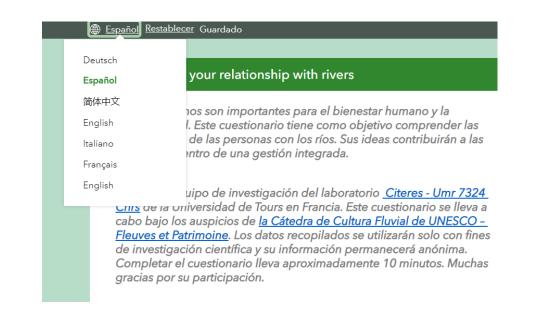


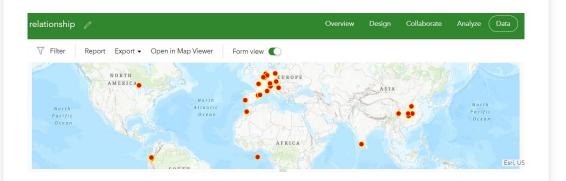
Self-introduction by participants

3 (max 5) mins each

Online survey platform: ArcGIS Survey123

- Integrated with the ArcGIS platform
- Generating spatial information: submitted surveys also include the spatial location where they were submitted
- Multiple languages available: change the language on the top left







What's your relationship with the river?

Please take a moment to fill out the survey. Your input will help us better manage our rivers!





We are a research team from the laboratory Citeres - Umr 7324 Cnrs of the University of Tours in France.

This questionnaire is carried out under the auspice of UNESCO Chair River Culture – Fleuves et Patrimoine and coordinated by the





Access: link, QR code

- Data are collected online (not recommended manually)
- Link to the online questionnaire: https://arcg.is/10HDG00 (open in the browser directly)
- Allow multiple submissions: each questionnaire can be filled out on different devices as well as on the same device
- 10-15 mins to complete
- Anonymous; data used only for research purposes



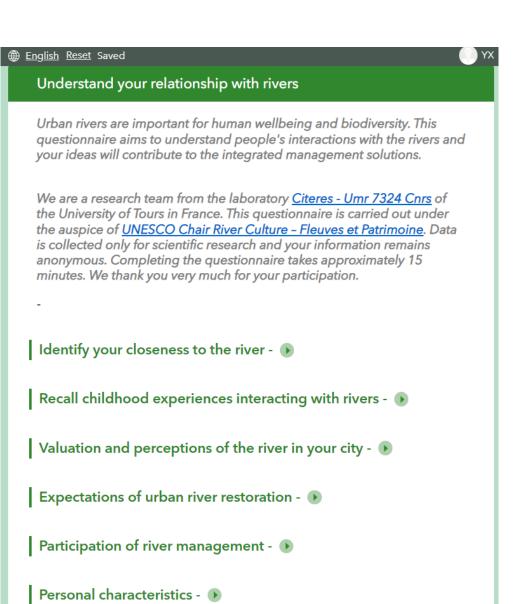






Content of the questionnaire

- 6 parts
- Mostly multiple/single choice questions (required), with a few open questions (optional)



Part I: Identify your closeness to the river

- Multiple/single choice questions
- Living in proximity to the river, visit frequency to the river sites, things to do on the riverside
- Whether the pandemic changes your interaction with the river

5. What do you do at the riverside? (Multiple choice possible)

□ 🌡 Walking	□ 號 Walking dogs	☐ ☐ ☐ ☐ Jogging, outdoor workouts
□ 🚲 Biking	□ 🕰 Swimming	☐ Travelling, hiking
□ 🖨 🏭 Picnicking, meeting with friends	☐ 🚱 Fishing	□
☐ To Nature observation, photography	□ 쮰 《 Dancing	□ X Canoeing, kayaking
□	☐ ☐ Participate in educational activities (e.g., eco-tours)	□Others

Part II: Recall childhood experiences interacting with rivers

- Choice questions and an open question (optional)
- Childhood memories and feelings about the river

the river?-	ist important n	iemory or you	ir chilanood connecting with	
e.g., go fishing with	n parents, regular v	isits, experiencing	river floods	
Which of the fo during your chi		s describes ho	w you felt about rivers	
Fear -	Worry -	Fond -	Appreciative -	
Curious -	Awe -	No feel	ing	

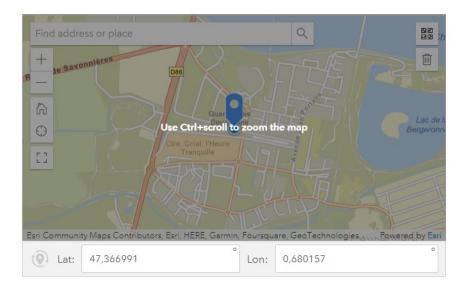
Part III: Valuation and perceptions of the river in your city

Choice questions:

- ➤ Value the riverine environment by negative (♣), positive (♣) or I don't know (♣)
- ➤ 15 statements about rivers' social-ecological impacts with 3 Point Likert scale (disagree, neutral, agree)
- Geo-location question:
 - Indicate the favourite river site on a map with geo-points (will display the user's location by default if the user's location is shared in the browser)
- Upload an image of the favourite river site (optional)

Where is your favourite river site in your city? Can you indicate it on the map?-

Type the address of the site in the "Find address or place" box. Alternatively, you can click the "Find my location" button to use your device's integrated GPS. Please check the accuracy after using the "Find my location" button. Not all internet browsers or security settings will allow for detecting your location. In this case, please use an address and/or drag the pin on the map. Click on 'ok' in the top right corner once you locate it accurately.



Can you give us an image of your favourite river site?-

You may take or upload a photo from your device

Drop image here or select image







Scénario 1* Scénario 2* Scénario 3*



Scénario 4*

Veuillez le noter de 1 (restauration ratée) à 10 (restauration réussie)

1 Reset 1

.

Part IV: Expectations of urban river restoration

- Scoring question: score each hypothetical river restoration scenario from 1 (failed restoration) to 10 (successful restoration)
- No professional knowledge is required

Part V: Participation of river management

- Multiple choice questions and an open question
- Willingness to participate in river management as a citizen, which information they want to receive about the river, etc.,
- Suggestion for future river management

Part VI: Personal characteristics

- Single-choice question
- Gender, age, educational level, monthly income, etc.

As a citizen, what would you suggest for future river management in your city?-

Optional

_

A similar public survey was made with a shorter-version questionnaire in Tours, France, during the 2021 Science Festival

Que pensez-vous	s des	rives	dans	les	villes?	
Nous sommes une équipe de recherci la réhabilitation des rivières urbaines en région Centre-Val de Loire. Le que utilisées à des fins commerciales. Rei remercions pour votre aide dans nos i Les rives/berges se composent de la bande de terre qui borde le cours d'eau constituant un espace transitoire entre le milieu terrestre et aquatique. Dans les villes, its ont souvent	ne du laborat . Ce question stionnaire re mplir le ques	oire CITEF	RES de l'Unive réalisé pour l me, vos infor	ersité de T la Fête de mations no	ours qui étudie la Science 2021 e seront pas	
transformés en parcs verts publics.	/				V Y	
1. Vous êtes Un homme Une femme Non-binaire Je préfère ne pas le dire		18-2- 25-3- 35-5- 55 ar	4 ans			
Vous rendez-vous souvent sur les de la ville où vous vivez ? Si oui, à quelle fréquence ?	4. Que faites-vous sur les rives ? (choix multiples)					
1 ou plusieurs fois par mois 1 fois par semaine Quelques fois par semaine 1 fois ou plus par jour Je ne vais pas sur les rives		Exercice physique Promenade Baignade Pèche Promenade de chien(s) Kayak Rencontre avec des amis				
5. D'après votre expérience, que	elle importa	nce acco	ordez-vous	aux aspe	ects suivants	
des rives urbaines ?	Pas du tout important	Peu important	Relativement important	Très important	Extrêmement important	
La qualité de l'eau de la rivière et des cours d'eau	0	0	0	0	0	
			\circ	0	0	
Toucher et sentir la nature	\circ	\circ	\sim			
Toucher et sentir la nature Le niveau de biodiversité	0	0	0	0	0	
WILLIAM CONTROL	0	0	0	0	0	







Comment voulez-vous votre rivère?



fête de la Science 2021

Some preliminary results...

 Inhabitants interact actively with the river and value many aspects of the urban riverfront

The paper is now accepted for publication

10



Diverse riverside activities in Tours, namely at the Loire River

■ Physical exercise

Meeting with friends

Swimming

WalkingFishing

KayakingOthers

■ Dog walking

Suggestions for future river management in Tours

Survey just finished in China



- Three water museums participated
 - National Water Museum of China, Hangzhou
 - ➤ Baiheliang Underwater Museum, Chongqing
 - > Changiang Civilization Museum, Wuhan
- From July to November 2022
- Questionnaires are completed online, in a Chinese platform (Wenjuanxing); questions are slightly different
- 657 completed answers collected in total







Strategies to collect questionnaires

- Poster with the QR code in the museum
- Promotion in social media (e.g., Facebook)
- Small gifts for visitors
- Assistance with filling out all questions
- Others...

The poster in the National Water Museum of China, Hangzhou (left) Gift stickers for visitors who participate in the online survey (right)

One-year timetable

Nov. 2022	Dec. 2022	Jan. 2023	Feb. 2023	Mar. 2023	Apr. 2023	May 2023	Jun. 2023	Jul. 2023	Aug. 2023	Sep. 2023	Oct. 2023	Nov. 2023	Dec. 2023
_													
Prepa	Preparation Questionnaire & poster translation, gift preparation												
		Survey distribution & data collection				Online questionnaire distribution in different Water Museums							
				Survey data analysis			Collaboration with HKU						
											Report	writing & pres	entation

Examples of museums engaged so far...



- Yaku Water Museum Quito Quito, Ecuador
- Le Musée de l'Eau et de la Fontaine -Ottignies-Louvain-la-Neuve, Belgium
- Museum of River Navigation (Museo Civico della Navigazione Fluviale) -Battaglia Terme, Padua, Italy





What do you need to do?

- Translate the poster into your language and add your museum's logo
- Translate/proofread the questionnaire into your language (if not available)
- Distribute it through different platforms (printed poster, poster stand, social media, public event, emails...)
- Prepare some gifts (recommended)
- Keep track of data collection with us!

¿Cuál es tu relación con los ríos?

Por favor toma un momento para llenar

¡Tus respuestas ayudan a que, a través de la investigación, se propongan ideas para el manejo de los ríos en el mundo!





Yaku colabora con Citeres - Umr 7324 Cors una unidad de investigación de la Universidad de Tour en Francia para entender la relación que se teje entre los ríos y los pueblos.

Este cuestionario es realizado baio el auspicio de la cátedra de Ríos, Cultura y Patrimonio de la UNESCO y coordinado por la Red Global de Museos del Agua.























#Encuesta | ¿Cuál es tu relación con los ríos?

Para nosotros es importante conocer tu opinión, ayúdanos a llenar 🍝 esta encuesta

- √ ¡Tus respuestas ayudan a que, a través de la investigación, se propongan ideas para el manejo de los ríos en el mundo!
- → Dale clic en el enlace: https://arcg.is/10HDG0.
- -Importante: al momento de abrir el link puede aparecer una versión en otro idioma, puedes cambiarla dando clic en idioma y selecionando Español.

Contacts

- University of Tours:
 - ✓ Yixin CAO: yixin.cao95@gmail.com
 - ✓ Professor Karl Matthias WANTZEN: karl.wantzen@univ-tours.fr
- Global Network of Water Museums:
 - ✓ <u>info@watermuseums.net</u>
 - ✓ Eriberto EULISSE: eriberto.eulisse@unive.it
 - ✓ Elena Alessandra VIVAN: <u>elenaale.vivan@unive.it</u>
- University of Hong Kong:
 - ✓ Professor Wendy Y CHEN: wychen@hku.hk

