

## Communication and Promotion Office

#### INSTAGRAM CONTEST REGULATION #mycafoscari

The Ca' Foscari University of Venice launches its first Instagram contest for the academic year 2018/2019. To participate, please read this regulation carefully: by using the **#mycafoscari** hashtag you agree to participate in the contest according to the terms and conditions illustrated below.

### 1. Identifying data of the promoter

Ca' Foscari University of Venice - University Communication and Promotion Office

Registered legal name: Ca' Foscari University of Venice. Registered office in Dorsoduro 3246 - 30123

Venice. VAT number 00816350276 - Fiscal Code 800077202711.

Ca' Foscari Dorsoduro 3246 30123 Venice

Communication T 041 234 8368 F 041 234 8367

comunica@unive.it

Graphics T 041 234 8086 grafica@unive.it

Social media T 041 234 8368 social@unive.it

Video T 041 234 8364 video@unive.it

## 2. Name of the contest

The contest is named #mycafoscari

### 3. Territory

The contest takes place exclusively in the Italian territory.

#### 4. Duration

It will be possible to participate in the contest from midnight on May 2, 2019 to 11:59 pm on May 17, 2019.

The University assumes no responsibility for any access problem, impediment or difficulty concerning the technical tools, the computer, the telephone line, the transmission and connection, the Internet connection that may prevent participation in this initiative, for reasons independent of it.

#### 5. Aims

The photo contest aims to involve the student community by inviting students to post photos taken at Ca' Foscari through Instagram on the hashtag **#mycafoscari**. The selected photos will be exhibited in the courtyard of the Ca' Foscari headquarters.

We are looking in particular for:

- photos showing an original point of view with regard to the Ca' Foscari spaces and venues
- photos with a particular artistic composition
- photos that express the dynamism and activities of student life

The Jury will select 10 winning photos as explained in point 10 of this regulation. It is specified that portraits cannot be selected: people may be present and appear within the photo only if of age, not recognizable and it is clear that they are not the main subject of the photo.

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## 6. Characteristics of the photo

The published photos must be **at least 6 megapixels** (2448 px minimum size for the short side) to allow subsequent printing for exposure as specified in point 10. No signatures, logos or other graphic symbols may be printed on the photographs.

### 7. Recipients

The contest is aimed at students enrolled in **Bachelor Degree Courses**, **Master's Degrees Courses and PhD Programmes**, duly enrolled at the date of the contest.

#### 8. Outcome of the contest

The 10 selected photos will be exhibited in the courtyard of Ca' Foscari (Dorsoduro 3246 - Venice 30123) June 14, 2019.

#### 9. How to participate

To participate in the contest, it is sufficient to publish one or more photos on your Instagram profile indicating in the caption the hashtag **#mycafoscari**. It is necessary to have an open Instagram profile.

By publishing the photo with the hashtag **#mycafoscari** the participant declares to be the author and owner of the published photograph.

All the works must be original and completely unpublished until the date of selection of the jury and they must also not have participated in another competition that could foresee their future publication.

Ca' Foscari declines all responsibility for improper use of the #mycafoscari hashtag. Participants are prohibited from using the hashtag to publish photos that are detrimental to the decorum of the University and third parties and/or for purposes other than those indicated in this regulation.

#### 10. Conditions of participation

a. The contest participant, by sending the contribution, implicitly authorizes Ca' Foscari University of Venice and its successors in title, to reproduce, display, publish or disclose for promotional and communication purposes and for activities related to the institutional purposes of the University, in any case without the purpose of profit and on any medium and in any case use said contribution, as well as the image of the non-recognizable subjects depicted in it, for the purposes of managing and executing the competition and for the institutional, promotional and communication purposes of the University, in all or in part, without any limit of space and/or territory. This authorization includes the use of photos sent also for presentation in exhibitions, publication on the Internet and in social networks, inclusion in other publications, including publications by third parties. No further remuneration will be recognized for the publication / exhibition / mass production of the contribution. For each use, the photos will be accompanied by the author's name;



- b. the contest participant declares and guarantees that the publication of the contribution is legitimate inasmuch as they expressly declare and guarantee, responding personally and in full in the case of a false declaration, that the third parties depicted therein have been appropriately informed by the participant about the relative data processing carried out by the University, and of the use that will be made of the contribution sent for participation. The participant declares and guarantees that they have obtained all the consents, authorizations and disclaimers necessary for the use (see point a. above) of the contribution, image, name and exhibition of any person represented and/or mentioned in the contribution itself, although these images will be excluded from the selection.
- c. The contest participant declares that the contribution: (i) is not obscene, defamatory, injurious, blasphemous, offensive or untruthful; (ii) does not promote or incite racial, religious or homophobic hatred or any other form of hatred, violence or discrimination; (iii) does not violate the rights of any natural or legal person, including, without limitation, intellectual and/or industrial property rights, rights to legitimate data processing, the right to a name and image; (iv) does not offend or damage the reputation or honour of the Ca' Foscari University of Venice or any other natural or legal person; (v) does not show dangerous activities involving a risk of injury for the participant in the competition or for any other natural or legal person; (vi) does not in any other way violate any applicable law.

#### 11. Exclusions

Photos published after the deadline and not in accordance with the provisions of this regulation will not be considered, in particular depicting persons who are minors and/or recognizable and/or who represent the main subject of the photo.

The organizers also reserve the right to exclude from the competition and not to publish the photos that do not comply in form and subject to the commonly recognized rules on public morality, ethics and decency, to protect participants and visitors.

Therefore, images deemed offensive, improper and detrimental to human and social rights will not be admitted.

The participant in the competition undertakes to indemnify and hold harmless the Ca' Foscari University of Venice and its successors in title from any claim and / or action by third parties that it would suffer as a result of the violation of the provisions of this Regulation.

#### 12. Jury and identification of the winners

The Jury will be composed of three or more members of the University Communication and Promotion Office and will have the task of selecting the 10 best photos according to the criteria indicated in point 5.

The composition as well as any decision and judgment of the jury is final and conclusive.

The winners will be contacted after May 20, 2019 through Instagram direct. They will be required to send to <a href="mailto:social@unive.it">social@unive.it</a>, entering in as object Contest



#mycafoscari, name, surname and Bachelor's Degree Course/ PhD Programme, description of the photo and/or any other information, together with the original photo that must be of at least 6 megapixels (2448 px minimum size for the short side). The winners must respond within 24 hours of receiving the message, under penalty of exclusion from the contest.

The Jury may contact contest contestants at any time via Instagram direct or email to request additions or clarifications on the published photo.

If the user **does not respond to communications within 24 hours** of receiving the message, they will be automatically **excluded from the winners**.

The jury will select only the photos published between 2 May 2019 and 17 May 2019.

If the photos received do not meet the established requirements, the Jury can decide at any time to select a smaller number of photos and/or not to select any.

#### 13. Exhibition

The selected photos will be exhibited in the courtyard of the Ca' Foscari headquarters after June 14, 2019. The inauguration date of the exhibition will be communicated to the winners via email by June 6, 2019.

At any time, the Ca' Foscari University reserves the right to change the times and/or methods according to which the contest and the exhibition are carried out. The photos could also be edited or adapted to permit printing for exhibition purposes.

## 14. Publicity of the regulation

The regulation will be available on the website <u>news.unive.it</u>

#### 15. Ownership of the photos

All rights to the originals remain with the author, who is personally responsible for the works presented.

Each author retains ownership of the photos presented, but gives **the Ca' Foscari University of Venice** free unlimited rights to use the images, which can adapt and dispose of them freely, display them in the University's offices, publish them in magazines, newspapers, websites, University social media and on any other media and advertising service, provided that it is a non-profit organization, with the sole responsibility of each time citing the author or authors of the photographs.

#### 16. Responsibility

Participation in the contest involves the expressed acceptance of this regulation in its entirety.

Each participant is responsible for the content of his/her photo and warrants that he/she is the author of the subject and that he/she claims, originally, all utilization and exploitation rights relating to the material submitted for the contest. Failing this, the participant will be excluded from the contest. If the photos sent were not



made by the participant and he/she was not the holder of any wider right of economic use, he/she must indemnify and hold harmless the Ca' Foscari University of Venice and its assignees from any request, including compensation for damages, which could be brought by the author or the owner of these rights or by third party successors in title.

The Ca' Foscari University of Venice is in no way responsible for any claims for compensation made by subjects who may be portrayed or by persons with parental responsibility over minors who, in any case, appear in the photos: therefore, with the acceptance of this regulation is issued any broader indemnity in this sense towards the Ca' Foscari University of Venice and its successors in title.

The participant, by joining the contest, assigns to the Ca' Foscari University of Venice the right to use (also for advertising purposes), modify, reproduce even partially, disseminate (with any means allowed by technology and in the manner considered most appropriate by it), distribute, prepare derivative works, display and disclose in any format and through any channel the photos presented in the competition, even if combined with their own image, as specified above in Art. 13.

The participant guarantees to the Ca' Foscari University of Venice and its successors the peaceful enjoyment of the rights assigned under this article and of Art. 13 above. Consequently, the same participant will hold the Ca' Foscari University of Venice and its assignees harmless and indemnified against any claim for damages or injunction that may be addressed to them by anyone, as well as from all damages and expenses, including legal ones, resulting from injuries claimed to have been made to the rights of third parties for which he/she was responsible. The Ca' Foscari University of Venice and its successors in title cannot be held responsible in any way for the use that third parties may make of photos downloaded from sites with the unive.it domain.

The participant will be required to compensate the Ca' Foscari University of Venice for any prejudicial consequence deriving from the use of the posted images, including any legal costs, including out-of-court charges.

Each participant is civilly and criminally liable for his own works, relieving the organizers of any responsibility, even against any subjects depicted in the photographs, despite the prohibition set by these Regulations.

The participant must inform any interested parties (such as the persons portrayed despite the prohibition set by this Regulation) in the cases and in the ways provided for by article 13 GDPR (General Data Protection Regulation) 2016/679 and subsequent amendment with Legislative Decree 30 June 2003, No. 196, as well as obtain consent to the dissemination of the same.

In no case can the images posted contain data classified as sensitive.

Each participant declares to have all the rights to the originals, on the digital acquisitions and on the elaborations of the submitted photographs and is responsible according to and for the effects of the articles 13-14 of the GDPR (General Data Protection Regulation) 2016/679 for the processing of personal data in compliance with EU Regulation 2016/679.



#### 17. Final rules

For all matters not herein provided for, reference is made to the relevant legislation, the Statute and the University regulations.

#### INFORMATION ON THE PROCESSING OF PERSONAL DATA

pursuant to Article 13 of Regulation (EU) 2016/679

The Ca' Foscari University of Venice, in the framework of its institutional aims and in compliance with the obligations set forth in Art. 13 of EU Regulation 2016/679 ("Regulation"), provides information on the processing of personal data you have provided to the University for the purpose of carrying out the selection procedure in which you intend to participate.

## 1) DATA CONTROLLER

The Data Controller is the Ca' Foscari University of Venice, with headquarters in Dorsoduro n. 3246, 30123 Venice (VE), in the person of the Rector.

## DATA PROTECTION OFFICER

The University has appointed the "Data Protection Officer", who can be contacted by writing to the e-mail address dpo@unive.it or at the following address: Ca' Foscari University of Venice, Data Protection Manager, Dorsoduro n. 3246, 30123 Venice (VE).

# 3) CATEGORIES OF PERSONAL DATA, PURPOSE AND LEGAL BASIS OF THE PROCESSING

The processing in question involves the provision of personal data and data relating to previous study and professional experiences.

To participate it is not necessary to provide data of a sensitive nature (for example, relating to health status, sexual orientation or political or trade union opinions); therefore, candidates are kindly requested not to provide such data, except where deemed necessary for a better assessment of their position.

The processing of personal data is aimed solely at the completion of the selection procedure and will take place in the manner and within the limits necessary to pursue the aforementioned purpose.

The legal basis of this processing is represented by the Art. 6.1.e) of the Regulation ("execution of a task of public interest or connected to the exercise of public authority").

The processing of personal data is based on the principles of correctness, lawfulness, transparency and protection of confidentiality and the rights of the interested party, as well as the additional principles provided for by Art. 5 of the Regulation.

## 4) METHOD OF PROCESSING

The processing of personal data will be carried out by authorized parties (in compliance with the provisions of Art. 29 of the Regulations), also with



the use of computerized procedures, adopting appropriate technical and organizational measures to protect them from unauthorized or illegal accesses, from destruction, from loss of integrity and confidentiality, even accidental.

## 5) STORAGE TIMES

The data will be stored in accordance with the regulations on the conservation of administrative documentation.

## 6) RECIPIENTS AND CATEGORIES OF RECIPIENTS OF PERSONAL DATA

For the aforementioned purposes, in addition to specifically authorized employees and collaborators of the University, personal data may also be processed by subjects who carry out outsourced activities on behalf of the Data Controller, in their capacity as external Data Processors.

No further communications are provided to third parties except to subjects to whom the data must be transmitted in compliance with legal obligations or, upon request, to judicial and control bodies.

The data of the accepted candidate will be subject to disclosure for the fulfilment of the obligations regarding transparency pursuant to Legislative Decree no. 33/2013 and subsequent changes and additions

#### PROVISION OF DATA

The provision of such data is necessary to assess the participation requirements. Failure to indicate them may preclude this assessment, with consequent exclusion from the procedure.

## 8) RIGHTS OF THE INTERESTED PARTIES AND METHOD OF EXERCISE

As an interested party, they have the right to obtain from the University, in the cases provided for by the Regulations, access to personal data, rectification, integration, deletion or limitation of processing or to oppose the processing itself (articles 15, and subsequent, of the Regulations). The request may be submitted, without any formality, by contacting the Data Protection Officer directly at dpo@unive.it or by sending a communication to the following address: Ca 'Foscari University of Venice - Data Protection Manager, Dorsoduro 3246, 30123 Venice. Alternatively, you can contact the Data Controller by writing to PEC Protocol@pec.unive.it.

Those interested, who believe that the processing of personal data referring to them occurs in violation of the provisions of the Regulation, also have the right to lodge a complaint with the Guarantor Authority for the protection of personal data, as provided for by Art. 77 of the same Regulation, or to refer to the appropriate courts (Art. 79 of the Regulation).