



Ca' Foscari
University
of Venice

Department of Management

Department of Management

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University of Venice



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DEPARTMENT OF MANAGEMENT

The **Ca' Foscari University of Venice**, established on 6 August 1868 as the “Scuola Superiore di Commercio” (Advanced School for Commerce), was the **first Italian institution to deal with advanced education in Business and Economics**. In 2011, the five departments forming the Faculty of Economics were reorganized into two new departments: the Department of Economics and the Department of Management.

The Department of Management has built up an **international reputation for its basic and applied research, its innovative teaching methods**, working closely with local businesses to offer students a direct pathway to the world of employment.

The themes of **innovation, entrepreneurship, internationalism and creativity** run through our teaching strategy as part of a continuous exchange of ideas and experiences within the academic, industrial, professional and institutional worlds. The Department is located in **San Giobbe economic campus**, which is only a short distance from both train and bus connections to the mainland. The campus facilities include **study halls, research laboratories, a cafeteria and open-air spaces, and a historic library with 250,000 volumes**, numerous and continuously updated databases and electronic bibliographic resources.

Thanks to its **strategic position in the Veneto Region**, the Department also promotes and hosts frequent meetings **with local firms, bodies and institutions** involved in project work, laboratories, guest lectures and professional workshops.





Main entrance of the Department of Management at San Giobbe economic campus

Join the Department of Management at Ca' Foscari University

Studying Management at Ca' Foscari means cutting-edge research in strategic sectors, innovative teaching, international environment and opportunities, direct links with businesses and employment opportunities, access to awards and scholarships.

“Our mission is to provide excellent research and to create training programmes developing managerial competences transferable to all types of organization. We believe in attaining levels of excellence in **Research** (basic and applied), in **Teaching** and in the **Third Mission**, aims that we pursue by means of a constant process of improvement.

We provide students with the **skills & knowledge** necessary to work in businesses of all sizes and types, public and private, profit and non-profit companies, by being open to the managerial themes and challenges originating in the scientific community and among the **stakeholders in national and international economic systems**.

The Department of Management offers **Bachelor's, Master's and PhD programmes** capable of meeting the current needs of the job market, also thanks to innovative teaching projects integrated with dynamic local firms. **Fostering local networks** is of key importance to us, and we are always willing to take on board suggestions coming from companies, public institutions, and professional associations, to ensure that we are always aligned with the requirements of the job market.



Prof. Gaetano Zilio Grandi
Head of the Department
of Management

In order to shape the managers and entrepreneurs of the future we are committed to the **internationalization** of the teaching programme, exchange programmes and double degrees with prestigious universities abroad, and to the creation of a **multicultural environment** favoured by the presence of students from all over the world and by the contributions of outstanding **visiting professors and researchers**.

Venice is not only a unique city in terms of history and culture, but it is also at the heart of a strategic area for management and entrepreneurship.”

Teaching

Providing know-how and skills for future managers, professionals and entrepreneurs.

Our degree **programme includes programmes entirely taught in English**: bachelor's and master's degree programmes, professional master and international PhD programmes. We also offer numerous opportunities to study abroad: **double degrees, overseas mobility programmes and the Erasmus + programme.**

As well as promoting internationalization, our teaching combines traditional frontal instruction with **innovative approaches** including creative labs, workshops and seminars held by researchers and company delegates, hackathons and experiential projects designed together with companies.

Our seamlessly integrated approach prepares students for the job market seeking newly graduates equipped with **cross-disciplinary competences, creativity and flexibility.** As well as learning about the traditional corporate

management themes, students are also prepared for **careers in cultural heritage**, and in **international and digital management**, which are currently the arena for some of the most pressing global challenges today.

Bachelor's degrees:

1. Business Administration and Management (IT, EN)
2. Digital Management (EN)

Master's degrees:

1. Accounting and Finance (IT, EN)
2. Business Administration (IT, EN)
3. Marketing and Communication (IT, EN)

Phd programme:

1. Management (EN)



Undergraduate degrees

Bachelor's Degree in Business Administration and Management 3 yrs (IT-EN)

Italian curriculum:

Economia Aziendale

English curriculum:

Business Administration and Management

Learning outcomes

This programme offers students both theoretical and practical skills in marketing, auditing, administration and control, human resource management, finance and financial intermediation sectors. The curriculum in Business Administration and Management provides students with useful tools to find work in both European and international markets and to participate in Master's Degree programmes abroad.

Occupational profiles

Bachelor's Degree graduates may be employed as managers and consultants in industrial, business, banking, finance and insurance companies and enterprises. An agreement

with the Order of Accountants and Chartered Accountants (Ordine dei Commercialisti ed Esperti contabili) allows graduates to be exempted from the first written exam for registration in Section B of the Italian Register of Accountants and Chartered Accountants (Albo dei Dottori Commercialisti ed Esperti Contabili), and to carry out their professional internship during the final year of their degree programme.

An agreement has been drawn up with the Vicenza Order of Employment Advisors (Ordine dei Consulenti del lavoro di Vicenza) allowing students to carry out their professional internship during the final year of their degree programme and permitting recognition of 12 ECTS (in legal studies) for students who have taken the State exam.



Nora Trieshi

Economia Aziendale (Business Administration and Management)

"I study Business Administration and Management at Ca' Foscari. I chose this degree programme because I wanted to gain a more in-depth knowledge of the manage-

ment area. I found a very stimulating environment offering numerous job opportunities to committed and dedicated students."

Business Administration and Management English curriculum

Year	Term	ECTS	Subject
1	1-2	12	Principles of Management and International Accounting
	1-2	12	Mathematics
	2	6	Introduction to law
	3	6	Computational tools for economics and management
	3-4	12	Business Economics and Management of the Firm
	4	12	Microeconomics
2	1	6	Financial statement analysis
	1-2	12	Financial Institutions and Corporate Finance
	1-2	6	Risk and Uncertainty
	2	6	Organization design
	3	6	Marketing
	3	6	Statistics
	3-4	12	Business and Labour Law
3	1	6	International management
	1	6	Macroeconomics
	2	6	Data Analysis
	2	6	Strategic management
	3	6	Management accounting
	3	6	Industrial Organization
	-	-	Elective courses *
	-	-	Internship
	-	-	Final thesis

* A.Y. 2017-2018 elective courses

Term	ECTS	Subject
1	6	Game Theory
1	6	Introduction to Econometrics
2	6	Human Resource Management
3	6	Contemporary Issues in Accounting and Auditing
4	6	Leadership, Organization and Strategy
4	6	Value creation and Entrepreneurship

Bachelor's Degree in Digital Management

3 yrs (only EN)

NEW!
In collaboration
with



Learning outcomes

This three-year programme offered by the Department of Management in collaboration with H-Farm, the start-up incubator at the forefront of digital management in Italy, is intended to create a selected group of professionals capable of tackling the challenges of digital transformation. The programme, entirely taught in English, will train digital transformation specialists and equip aspiring entrepreneurs with the skills to launch innovative start-ups capitalizing on the potential of digital technologies. The degree programme stands out for its innovative contents and teaching methods, and for the delivery of the courses on site at the H-Campus, the unique training centre based at H-Farm, one of Europe's top 20 accelerators.

Occupational profiles

The Digital Management degree equips graduates for all company roles, especially those linked to innovation processes in the following areas:

- **Technology:** graduates acquire the skills to manage projects and apply innovative solutions taking account of commercial, socio-organizational and regulatory issues in the field of information and IT systems and network technologies;
- **Corporate organization:** graduates acquire the skills to manage innovative projects in complex organizations using modern technologies such as the e-commerce services sector and Industry 4.0;
- **Economic and legal environment:** graduates acquire the basic legal and economic competences necessary to develop technologically innovative solutions in public and private institutions as well as e-government.



San Giobbe economic campus

Digital Management

Year	Term	ECTS	Subject
1	1 - 2	12	Introduction to Digital Management
	1	6	Mathematics for decision sciences - 1
	2	6	Mathematics for decision sciences - 2
		6	Fundamentals of IT law
	3	6	Probability and statistics
	3 - 4	12	Introduction to coding and data management
	3 - 4	12	Introduction to economics
2	1	6	Lab of information systems and analytics
	1 - 2	12	E-business, entrepreneurship and digital transformation
	2	6	Planning and management control systems
	2	6	Organizing in a digital world
	3	6	Financing High Growth firms
	3 - 4	12	Business and Digital Law
	4	6	Strategic and digital marketing
3	1	6	Network analysis in social science or
	1	6	Lab of computer security
	1 - 2	12	Economics of innovation, growth theory and economic development
	2	6	Lab of software project development
	-	-	Elective courses *
	-	-	Internship
	-	-	Final thesis

* Elective courses

Term	ECTS	Subject
1	6	Digital public management and social innovation
2	6	Lab of web technologies
3	6	Lab of human centered design
3	6	Financial statement analysis
4	6	Data analytics
4	6	Business analytics

Postgraduate degrees

Master's Degree in Accounting and Finance

2 yrs (IT-EN)

Italian curriculum:

Consulenza Amministrativa

English curriculum:

Business Administration

Learning outcomes

This Second Cycle Degree Programme forms experts in accounting data, planning management control systems, setting out finance strategies and auditing business risk. Each curricula examines different aspects of this profession or of internal business management.

Occupational profiles

This Second Cycle Degree Programme offers the grounding necessary to operate within companies and local authorities or to hold positions related to corporate accounting and finance, including management control. Furthermore, graduates may be employed at consulting companies and work on a self-employed basis.



Salvatore Parrinello

Master's Degree in Accounting and Finance

"I am in my first year of Accounting and Finance. The decision to study Management at Ca' Foscari seemed logical: I had a clear idea of what I wanted to do, I had already checked out several universities - both in the national and international rankings - also considering

feedback from alumni, but my main motivation for deciding to take a master's degree at the Department of Management was the opportunities that it offers. The keywords are internationalization and direct exchanges with the world of business."



Business Administration English curriculum

Year	Term	ECTS	Subject
1	1	6	Economics of Financial Markets
	1 - 2	12	Accountability, governance and regulation
	2	6	Management information systems
	2	6	Advanced public finance
	3	6	Financial mathematics problems for business
	3	6	Mergers & Acquisition
	3 - 4	12	Strategy planning and control systems - First module
	4	6	Financial disclosure
2	1 - 2	6	Financial policies & Investment strategies - First module
	3	6	Advanced management control or
	3	6	Business Model Innovation
	-	12	Elective courses *
	-	6	Internship
	-	24	Final thesis

* Elective courses

Term	ECTS	Subject
2	6	Corporate reporting
4	6	Corporate banking

Master's Degree in Business Administration

2 yrs (IT-EN)

Italian curriculum:

Economia e Direzione delle Aziende

English curriculum:

International Management

Learning outcomes

This Master's Degree Programme provides students with the knowledge and competences necessary in business management, and focuses in particular on the sectors forming the backbone of the "Made in Italy" brand, on the transformations underway in the international economy and on issues of sustainability. The international curriculum aims to provide the managerial skills necessary for the international growth of a new generation of global medium-sized enterprises.

The courses cover a broad spectrum of subjects including international management,

marketing, international economics, and labour law, focusing on particularly interesting business cases in the sectors typical of the "Made in Italy" brand.

Occupational profiles

Master's graduates are equipped for jobs like area manager, export manager; general manager of a foreign company's branch, head of international operations and projects and of systems concerning expansion and opening up of new markets, general manager in Italian companies and in the Italian branches of multinational companies, management consultant.



Alberto Coglitore

Master's Degree in Business Administration

"After taking my Bachelor's Degree in Business Administration and Management, I decided to continue my studies at Ca' Foscari and take a master's degree in Business Administration. I am really glad that I made this choice: I have got to know a lot of people at the San Giobbe economic campus and was even elected Student Representative. The organization, teaching and approach to studies here made me realize that Ca'

Foscari is at the forefront of higher education in Italy. The Department of Management is extremely well-organized and offers a very wide range of activities allowing students to experience university life to the full. If you are willing to put yourself on the line you'll find it gives you the chance to make your years at university a life-enriching experience that goes beyond the simple acquisition of a diploma at the end."



International Management English curriculum

Year	Term	ECTS	Subject
1	1	6	Cross Cultural Marketing
	1	6	International human resource management organization
	1 - 2	12	International industrial economics
	2	6	Comparative business history
	3	6	Technology and Innovation Management
	3	6	Business strategy advanced course
	4	6	International labour law
	4	6	Information systems and networks
2	1	6	Techniques for managerial decisions
	1 - 2	12	International Management Advanced Course
	2	6	Management control in International Firms
	-	12	Elective courses *
	-	6	Internship
	-	24	Final thesis

* Elective courses

Term	ECTS	Subject
2	6	Digital Transformation Strategy
2	6	Global Sourcing And Digital Human Cloud (blended learning)
3	6	Making decisions
3	6	Quantitative methods for supply chain management
4	6	Advanced management of non-profit organization

Master's Degree in Marketing and Communication

2 yrs (IT-EN)

Italian curriculum:

Marketing e Comunicazione d'impresa

English curriculum:

Innovation and Marketing

Learning outcomes

This Second Cycle Degree Programme trains experts capable of playing managerial roles in companies specialized in marketing, communication, and services.

This Degree Programme teaches students to create value for the community, providing them with the necessary tools to plan and control marketing and communication activities (for example, brands, advertising in the real and virtual world, public relations), both in the for-profit and social spheres. Classroom learning activities are accompanied by hands-on

experience in marketing and communication departments/offices of private or public companies.

Occupational profiles

Second cycle graduates in Marketing and Communication may be employed as product managers, brand managers, category managers, sales and marketing managers by companies producing goods and services or as account managers in advertising, market research and marketing and communication consulting companies.



Camilla Maggio

Master's Degree in Innovation and Marketing

"Studying for my Bachelor's Degree in Economics and Management at Ca' Foscari gave me lots of opportunities and the chance to spend several wonderful periods abroad, including an Erasmus study exchange in Paris and an internship in New York. When I had to choose where to take my master's degree, the Department of Management was once more the most suitable option for

me, as I could apply for the Innovation and Marketing Double Diploma with ESCP Europe, the prestigious business school located in Paris. I think that the wide range of opportunities offered by Ca' Foscari's Department of Management makes it a great choice for students seeking an internationalized curriculum that will prepare them for careers taking Italian excellence worldwide."



Innovation and Marketing English curriculum

Year	Term	ECTS	Subject
1	1	6	Data management and business intelligence
	1 - 2	12	Design and innovation management
	2	6	Cultural planning and creative processes
	2	6	Quantitative tools of marketing
	3	6	Labour rules in contemporary firms
	3 - 4	12	Branding and communication
	4	6	Economics of innovation
	3	6	Philosophical issues in contemporary management or
4	6	Pragmatics and philosophy of Language	
2	1	6	Social media marketing
	1	6	Contemporary issues in Management
	2	6	History of innovation
	-	12	Elective courses *
	-	6	Internship
	-	24	Final thesis

* Elective courses

Term	ECTS	Subject
2	6	Individual and group behaviours for innovation
2	6	Consumer Behaviour

Innovative teaching

The Department of Management offers its students a broad range of curricular and extra-curricular initiatives aligning our teaching with the latest industry trends: experiential learning pathways, project work with companies, public administrations and civil society organizations, laboratories, industry guest lectures, and professional skills workshops focusing on key management themes. It also uses **innovative teaching** methods such as **Design Thinking, Lean Startup and Business Model Design**.

Projects integrated with companies

The **Experior** project innovates teaching through the use of **project - and problem - based learning models**. It is developed through a series of laboratories integrated into the degree programme curricula that focus on **employment and taxes, marketing, strategy and innovation, accounting and finance, international management, and human resource management**.

The project involves companies submitting real problems for the students to solve thanks to the contribution of **mentors and professionals who will support students throughout the process**.

At the end of the course, the students present their solutions during a final event that takes place in the presence of the partner companies. There has been extremely positive feedback from the companies and public bodies participating in the project and numerous Experior students have been offered the opportunity to continue working with them in the future.

The Department also organizes numerous **hackathons with companies, seminars and workshops with successful local entrepreneurs** who also work with us to develop courses aligned with the latest industry needs.





Lastly, the Department organizes an ENTERPRISE+WORK=TAXES! workshop (12 ECTS), open to all students enrolled in **Master's Degree programmes** and designed to help them acquire specific competences.

Fabrizio De Nardis

Majer Founder and CEO

"I found the students to be curious and attentive, aware of the fact that they will have to build their professional careers in very different ways than those of their parents."

Gianluca De Nardi

EcoNaturaSi Training Manager

"...I was surprised to find such outstanding solutions to such a challenging problem"

Dario Loison

Loison Pasticceri CEO

"An excellent collaboration between Ca' Foscari and Veneto's firms that paves the way for future problem-solving projects, to train teams of young graduates"

The Department maintains close links and exchanges with local companies that promote the establishment of **graduation awards and scholarships**. The growing number of exchanges with universities abroad gives students the opportunity to broaden their study horizons while, at the same time, increasing the Department's international exposure.

The Department of Management has drawn up **agreements with several professional associations** (the Italian Order of Accountants and Chartered Accountants and the Italian Order of Employment Advisors) thus **cutting down the time that it takes for graduates to enter the job market**.

The Department also boasts the first university 3D printing laboratory, the so-called **Fablab**, in the Veneto Region, which offers students a unique opportunity to use highly innovative approaches to design and produce prototypes.

Invenicenter and **Marketers** are successful **business clubs set up and run by students** to carry out numerous activities related to marketing and corporate finance, as well as helping to organize events together with the Department.

International environment

One of the most important goals of internationalized higher education is to provide the students, who will be the citizens and entrepreneurs of the future, with a relevant education.

The internationalization fostered by the department offers students the opportunity to benefit from an international experience on campus in Venice as well as in a university abroad.

The transnational educational experience gives students the chance to participate in a variety of **mobility programmes as a result of agreements with both European and international universities** promoted by the Department in recent decades; they include **Erasmus+ and overseas exchanges, Erasmus+ International Credit Mobility, and a number of double degrees**. The internationalized home environment created thanks to outstanding visiting professors from abroad, to bachelors and master programmes taught entirely in English, and to international research and extracurricular opportunities allows students to develop international and intercultural skills even without leaving their campus. Internal internationalization also leads to greater external internationalization: in fact, this global environment encourages incoming flows of students and teaching staff from abroad as well as promoting reciprocal exchanges and the positive intercultural climate necessary to consolidate collaborative partnerships.

The focus has now moved from a mere search for internationalization to internationalization as an integral part of the global departmental strategy and of its ordinary functioning.

Erasmus and overseas opportunities

Thanks to agreements with both European universities (Erasmus+ Exchanges) and international universities (Erasmus+ International

Credit Mobility Programs and Overseas Exchanges) our students can also opt to spend a period studying abroad.

In recent years, a **series of important European partners were added to the long list of Erasmus+ agreements** (including the Warwick Business School, Lyon Business School, Heriot Watt University, Northumbria University, Universität Wien, Stockholm Business School, Henley Business School-Reading, Aarhus University, Southern Denmark University, Strasbourg Business School, ESSEC, and Munich Business School). The Department currently has **Erasmus+ agreements with 56 partners producing almost 200 international placements for students**.

A **considerable number of international partners have also joined the Department** in recent years, including: RMIT Melbourne, Southern Cross University, Nagasaki University, British Columbia Institute of Technology, Tulane University, Texas A&M University, Hebei University, Indian Institute of Management-Lucknow, Plekhanov University, Jawaharlal University, Universidad de Guadalajara, and San Diego State University. Due to the increased number of international agreements, also **the number of overseas exchange students, both outgoing and incoming, has more than doubled in the last two years**.

The Department also takes part in **Ca' Foscari's Erasmus+ International Credit Mobility Project** involving San Diego State University, Kogod University and Columbia University and fostering student mobility towards these universities.

Double degree opportunities

Master students enrolled in a double degree programme attend an academic year in both partner universities and are awarded a Master diploma by the foreign university as well as the Ca' Foscari Laurea Magistrale. The first double degree was established in 2003 with the **École Supérieure de Commerce de Paris (ESCP)**. Two important double degree programmes followed: with the **University of Hohenheim** (Germany)

in 2013 **and with a pool of universities as a result of an Australian-European cooperation** in 2014 (Strasbourg Business School, Corvinus Budapest University, University of Adelaide, Western Australia University). Other double degrees include the **Double Degree with Ca' Foscari and the ESCP and the Double Master's Degree in Tourism (CISSET) offered by Ca' Foscari and Vilnius University (Lithuania).**

Amy Ward

Double degree Australian-European cooperation:
University of Perth/Ca' Foscari – Master Business
Administration – International management student

"I love many things about Ca' Foscari: its heritage, the multi-cultural atmosphere and especially its location! Being able to study in the heart of Venice alongside the canals was

something I only dreamed about before I was accepted to come and study here as an exchange student from Australia."



www.unive.it/phdmanagement

The Ca' Foscari PhD in Management is a three-year international programme awarding a **Master of Research qualification in Management Studies** at the end of the first year, making it **the only course of its kind in Italy**. This PhD programme is designed to train doctoral candidates in management studies and to prepare **skilled researchers for careers in academia, in public and private research institutions, consulting organizations, and in private companies**.

More than half of all students enrolling in Ca' Foscari's PhD programme in Management come from all around the world.

One of the programme's main strengths is **international mobility**. Past students have carried out their research projects during visiting periods in universities such as **Wharton, Cass BS, Oxford Said BS, Copenhagen BS, Emory University-Atlanta, and Esade BS**. PhD students are also encouraged to participate in international conferences, summer schools and doctoral colloquiums, receiving financial support to do so. The monthly department seminars host international speakers and thanks to our international placements many of our PhD graduates are pursuing careers in academia or private companies abroad: Erasmus School of Business-Rotterdam, University of Groningen, Glasgow University, ETH Zurich, IESEG School of Management, Dublin University, WU Vienna University of Economics and Business, Cisco - Strategic Business Intelligence Unit.

In AY 2017-18 the PhD programme is offering 6 scholarships worth 13,638 euros per year lasting three years.

Francesca Bacco PhD student

"I chose Ca' Foscari to pursue my doctoral studies because this PhD program has all the elements I was looking for. A vibrant and international environment goes along with an inspiring, research-oriented community where initiative and creativity are nurtured. During the next three years I will have the chance to learn from top scholars, spend some time abroad to do research in a foreign institution and, at the end of my first year, be awarded the title of Master of Research in Management Studies."



Nazim Hussain PhD certificate

"It has been my goal to further my knowledge and ambition through studies at a leading university. This quest for knowledge motivated me to apply for the PhD program in Management at Ca' Foscari University of Venice. At the time of joining the PhD program I had options to select between Ca' Foscari and two other universities in Italy. I chose to join Ca' Foscari because of its program structure and the available supervisory competencies. My personal objectives of knowledge and skills attainment very well matched with the learning opportunities offered by the Department of Management at Ca' Foscari University."



www.unive.it/professional-masters

1st and 2nd level professional master's programmes

The Department of Management coordinates a wide range of 1st and 2nd level Professional Master's Programmes, some of which are also taught in English.

1st level Professional Master's Programmes (1 year):

- Tourism Economics and Management
- Internal audit

2nd level Professional Master's Programmes (1 year):

- Cultural Heritage and Activities Management (MaBAC)
- Health Economics and Management (E.Ma.S.)

Ugo Rigoni Ca' Foscari Challenge School Dean

"Through the Ca' Foscari Challenge School the Department proposes a range of thematic master's programmes that have become a byword for their capacity to meet the needs of the world of business."



Research

Pure, applied or commissioned by firms, our research is successful

Since its establishment in 2011, the Department of Management has pursued a policy intended to **foster and encourage interdisciplinary research and collaboration, carrying out research exploring today's complex global economic context**. The main study and research sectors extend beyond **economics, management and finance to embrace legal and social topics, quantitative analysis, historical and qualitative approaches, and the development of new decision-making models and tools**. As well as responding to specific demands, the proposed research also allows us to launch specific case studies in the context of wider-reaching projects financed by national, European and international institutions.

www.unive.it/management-ricerca

Research Laboratories and Centers:

- Center for Automotive and Mobility Innovation (CAMI)
- Innovation Organization & Strategy (IOS)
- International Management to Asia (IMA-Lab)
- Laboratory of Management of Arts and Culture (m.a.c. Lab)
- Risks, Sustainability and Corporate Performance measures (Risk-Lab)
- Laboratory of Industrial Relations (Labirind)
- Management of State-owned and Non-Profit companies (MAP-Lab)

Inter-departmental Research Centres based in the department:

- Centre for Experimental Research in Management and Economics (CERME)

Research centres jointly run with Fondazione Ca' Foscari:

- Ca' Foscari Competency Centre (CFCC)
- Digital Enterprise Lab (DEL)



Public engagement

Application, promotion and use of knowledge to contribute to society's social, cultural and economic development.

The Department of Management, located in the **heart of one of Italy's key industrial and business regions**, supplies companies with **advisory and mentoring services**, helping them fine-tune their consolidated business practices, as well as by providing firms with assistance in redeveloping and regaining their efficiency. The department also offers **support services for the promotion of business start-ups and new forms of entrepreneurship**.

One of the key features of the Department's public engagement is its constant striving for integrating the concerns, interests and competences of its stakeholders in its institutional activities, such as teaching through innovative forms of project-based learning initiatives. **The Department supports enterprises by carrying out commissioned research and projects in cooperation with public and private bodies.**

Consilium

The Consilium is a **board of leading exponents from the Italian world of culture and management that represents a link between Department activities and strategies and its public engagement**. The Consilium helps shape the Department of Management's teaching and research strategies while, at the same time, it benefits by the innovations which stem from the department's institutional activities – including teaching practices and contents. The Consilium includes about **twenty leading specialists coming from industry, the arts' world and academia who are regularly invited to discuss the Department's strategies and policies**, including those intended to facilitate students' access to employment, on how to

create new internship opportunities and identify new research directions to meet demand from enterprises and local industries.

Spin-offs

The Department of Management also **develops and promotes the planning and implementation of research spin-offs that favour contacts between university research structures, the world of production and local institutions**, as well as supporting research and disseminating new technologies with positive results for local industrial production and social wellbeing.

Manuel Renosto

Master's degree in Accounting and Finance, research spin-off and implementation of an innovative strategic analysis method

"Being part of a spin-off is a really exciting way of gaining both professional and study experience that has given me the opportunity to participate in the birth of a new enterprise, to use my professional skills, and become part of a dynamic, highly motivated, young team. Moreover, it has been a hands-on experience of innovation processes in partnership with some of the leading Italian and multinational enterprises. It has also involved launching re-start-up projects and entering a dialogue with a network of high-flying entrepreneurs that allow me to see the positive impact of my contribution at local level on a daily basis."



Living in Venice

A university in a unique scenario

Studying in Venice is an incredible life experience. Venice offers:

- Amazing surroundings and fantastic atmosphere all year round!
- Vibrant student life in the heart of the city
- A wealth of museums and art exhibitions to choose from.
- Short boat trips towards the islands of Murano and Burano, and the Lido beaches

Cultural Activities:

- **Museums:** Doge Palace's, Accademia Gallery, contemporary art exhibitions at Punta della Dogana, Peggy Guggenheim Collection
- **Theatres:** La Fenice opera house, Goldoni theatre
- **Biennale** Art and Architecture Exhibition
- **Venice Film Festival**

Special events (among others):

- **Regata Storica:** the main event in the annual "Voga alla Veneta" rowing calendar, it includes rowing races and a spectacular historical water pageant (September)
- **Carnival:** 14 days of parties and festivities throughout the city (February/March)
- **Redentore:** local festival and spectacular fireworks display (3rd weekend in July)

Sports:

- Ca' Foscari organizes and promotes a wide range of sporting events and activities



Info and contacts

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