







Premi Nobel in Cattedra



La cerimonia si svolgerà in lingua inglese

Si richiede conferma di partecipazione a eventi@unive.it

Info Ufficio Promozione Culturale eventi@unive.it Muhammad Yunus Venezia

Venezia 2 ottobre 2018 Muhammad Yunus, (born June 28, 1940, Chittagong, East Bengal [now Bangladesh]), Bangladeshi economist and founder of the Grameen Bank, an institution that provides microcredit (small loans to poor people possessing no collateral) to help its clients establish creditworthiness and financial self-sufficiency. In 2006 Yunus and Grameen received the Nobel Prize for Peace.

After teaching economics at Chittagong University from 1961 to 1965, Yunus won a Fulbright scholarship. He studied and taught at Vanderbilt University from 1965 to 1972, earning a Ph.D. in economics in 1969. He returned to Chittagong University as head of the economics department in 1972 and began studying the economic aspects of poverty in 1974 as famine swept through Bangladesh. Yunus even asked students to assist farmers in the fields, but he concluded that agricultural training alone would not benefit the large population of landless poor who had no assets. What the poor needed, he believed, was access to money that would help them build small businesses; traditional moneylenders charged usurious interest. In 1976 Yunus began a program of "micro" loans, a credit system designed to meet the needs of the poor in Bangladesh. Borrowers, whose loans may be little more than \$25, join lending groups. The Bangladesh government made the Grameen Bank Project an independent bank in 1983, with the government owning a minority stake. The Grameen model has spurred other forms of microlending around the world.

Yunus wrote several books, including Building his new economic theory called Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs (2010) and A World of Three Zeroes: The New Economics of Zero Poverty, Zero Unemployment, and Zero Net Carbon Emissions (2017). His honours include Bangladesh's prestigious Independence Day Award (1987), the World Food Prize (United States, 1994), and the U.S. Presidential Medal of Freedom (2009). He was the first recipient of the King Hussein Humanitarian Award (Jordan, 2000).

Martedì 2 ottobre 2018 ore 17.00 Auditorium Santa Margherita Dorsoduro 3689, Venezia

Saluti istituzionali **Michele Bugliesi** Rettore Università Ca' Foscari Venezia

Laudatio
Carlo Bagnoli
Professore di Pianificazione Strategica
Università Ca' Foscari Venezia

Conferimento della Ca' Foscari Honorary Fellowship a Muhammad Yunus

Lectio Magistralis

A WORLD OF THREE ZEROS: THE NEW ECONOMICS OF ZERO POVERTY, ZERO UNEMPLOYMENT, AND ZERO NET CARBON EMISSIONS

> **Muhammad Yunus** Nobel Peace Laureate Bangladeshi Economist

Domande dal pubblico

Modera **Stefano Campostrini**Professore di Statistica Sociale
Università Ca' Foscari Venezia