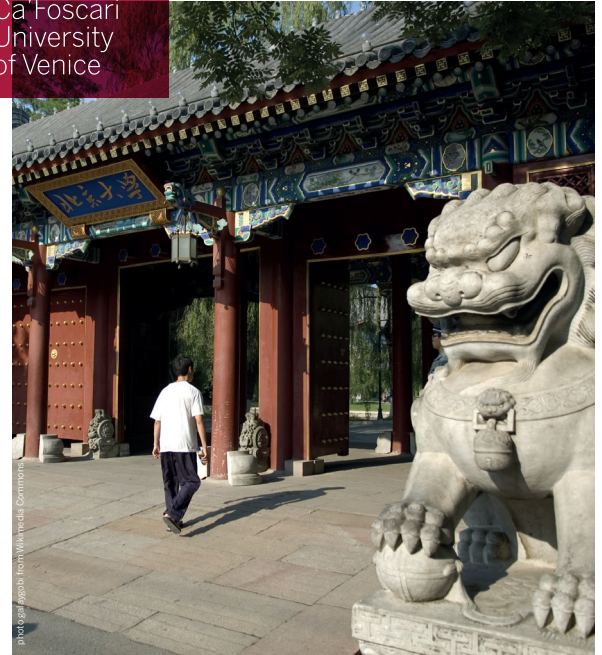




This Presentation is to analyze the importance of building World-Class University to enhance a country's comprehensive national strength and competitiveness and how the major countries in the world are doing now to upgrade their universities, and followed by the Chinese approach on this issue by taking Peking University as a case. It includes identifying the major characteristics of world-class universities and the strategic academic units, implementing structural reforms and streamline administration for more efficient and effective operation, building a strong faculty by personnel reforms and setting up incentive system to attract the talents around the globe, reforming teaching and learning to cultivate innovative talents, promoting research excellence by setting up collaborations of universities, research institutions and industries, and encouraging international exchange and cooperation to accelerate the internationalization. The first phase of Chinese world-class university project (1998-2017) has significantly strengthened its higher education institutions and raised the international ranking of Chinese universities. Starting this year a new phase called "double world class" university project has been implemented, which will be briefed in this presentation.



## Lecture

# Strategic Thinking and Practice of Building World-Class Universities in China: The Case of Peking University

**Weifang Min**  
Peking University

**5th November 2018**  
2.30 pm- 6pm

**Ca'Foscari Aula Baratto**  
Dorsoduro, 3246 Venice



Weifang Min received his Ph.D. in Economics of Education in 1987 from Stanford University and he was a post-doctoral research fellow at University of Texas, Austin. In August 1988, he was offered a faculty position by Peking University where he got an exceptional career. Concurrently, he is Professor and Director of the Institute of Higher Education and the Institute of Economics of Education at Peking University. Team Leader for Educational Economics and Administration of China National Education Research Planning Group. His academic fields include economics of education, higher education, educational administration and policy analysis, and international comparative education. With more than 30 prizes for his academic accomplishments and a national award for excellence in teaching, he got the honor of National Level Expert for Distinguished Contribution to the Country.

## Programme

Welcome address

**Michele Bugliesi**

Rector Ca' Foscari University of Venice

Lecture

**Strategic Thinking and Practice  
of Building World-Class Universities  
in China:**

**The Case of Peking University**

**Weifang Min**

Peking University

Chair

**Tiziana Lippiello**

Vice Rector Ca' Foscari University of Venice