

Anna Polon

Presentation Design

OBJECTIVES

In a time when the efficiency of communication becomes more and more important, and sometimes form of communication is above its substance, we aim to give the student basic elements that allow him to communicate very efficiently using modern technologies.

At the end of this class, the student will be able to analyze a theme and use the elements he learned to establish the valuable contents and communicate them swiftly to a third part.

The goal of this class is to **teach the importance of a type of communication that aims to underline the real purpose of what we want to communicate.**

This class aims also to improve the student's ability to deal with stressfull situations, caused by limited time to perform a task and the high expectations required from this society.

WHO CAN PARTICIPATE

The theme of this class is part of those soft skills that add values regardless the specific activities and subjects that the student will face in his job.

It's an external course and it will be a valid support independently of the student's choice of studies.

This class is also for those people that in their jobs, present or future, have to face a third part, no matter their roles or their targets.

To participate it's required a basic knowledge of the most used IT systems and an open and critic mind.

DURATION OF THIS COURSE

This class is composed by 8 lectures of 90 minutes each and 4 workshop, for a better comprehension.

At the end, there will be an exam to verify the understanding of the course.

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PLANNING

The class is organized in workshop, each of them characterized by a huge interaction between students and teacher. This way each student will have the possibility to practice and, consequentially, to understanding more and better the topic.

The philosophy of this class is “LEARNING BY DOING”, and, thank to this way of approaching the subject, this class will guarantee all the people, that will decide to sign for it, to enrich and reinforce their own talents and abilities.

AGENDA

