



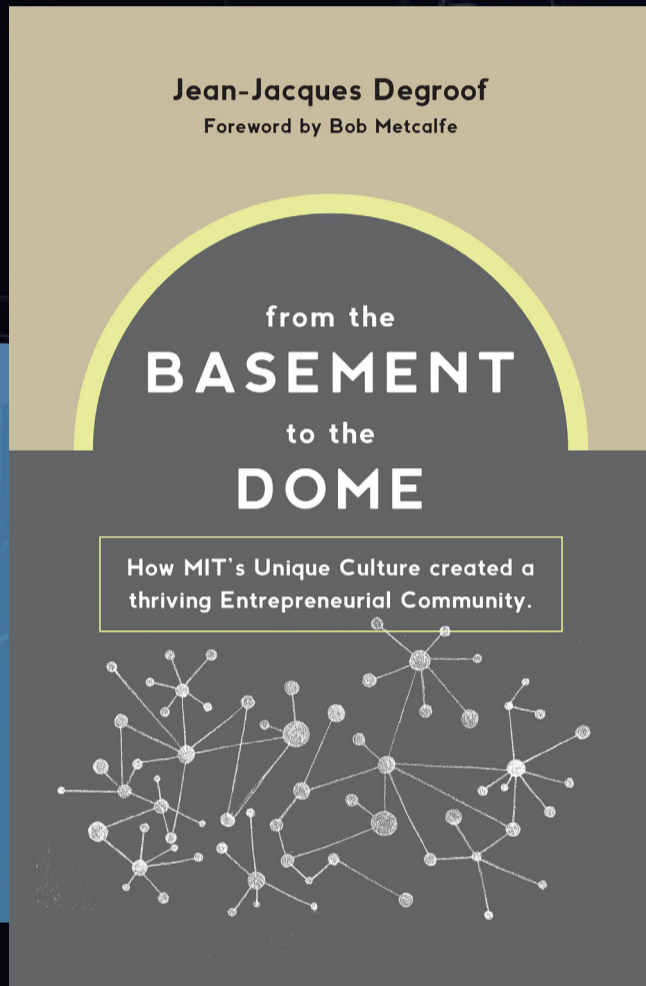
Università
Ca' Foscari
Venezia

Dipartimento di Management

PINK
PROMOZIONE DELL'INNOVAZIONE
E DEL KNOW-HOW

Entrepreneurial communities and ecosystems in and around universities

A discussion with **Jean-Jacques Degroof**



Jean-Jacques Degroof is an entrepreneur and former academic of the MIT Sloan School of Management, still invited as academic expert to teach at various business schools in Europe. Degroof has worked in financial services and venture investment, collaborating to launch and grow technology start-ups in both the United States and Europe.

His portfolio includes several companies that are now quoted on stock-exchanges and others that were acquired by larger corporations.

He is involved in entrepreneurship education for young founders and aspiring entrepreneurs.

In his latest book "From the Basement to the Dome" (MIT Press, 2021) he describes how MIT, a world-famous university as a launching pad for entrepreneurs, has led to the creation of what is now a fertile ground for entrepreneurial ventures. Degroof maps MIT's current entrepreneurial ecosystem of students, faculty, and researchers; considers the effectiveness of teaching entrepreneurship; and outlines ways that the MIT story could inspire conversations in other institutions about promoting entrepreneurship.

Monday, October 11, 4.30-6 pm

Aula Magna Silvio Trentin, Ca' Dolfin,
Dorsoduro 3825/e – Venice

Event in English language

Participation in presence and via Zoom upon registration

PROGRAMME

4.30-4.40 pm: **Entrepreneurial and innovation ecosystems in and around universities: an introduction**

Vladi Finotto, Università Ca' Foscari Venezia

4.40-5.20 pm: **MIT's Thriving Entrepreneurial Ecosystem. Implications for Education and Technology Transfer**

Jean-Jacques Degroof, MIT Sloan School of Management

5.20-5.40 pm: **Student entrepreneurship**

Maria Chiara Di Guardo, Università degli Studi di Cagliari (TBC)

5.40-5.55 pm: **Q&A**

5.55-6 pm: **Closing remarks**