A team at your service

Ca’ Foscari University of Venice

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PInK - Promoting Innovation and Knowledge is Ca’ Foscari University of Venice’s unit dedicated to entrepreneurship, technology and knowledge transfer between University research and the production system. We foster mutual innovation and development and support the exploitation of research results.

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Giving value to ideas, from research to business
Researhing together: opportunities for companies and institutions

Why to collaborate with Ca’ Foscari

› Matchmaking events with researchers that can meet the specific needs of the company
› Projects and research on demand and joint projects, benefiting from the expertise, facilities and equipment at Ca’ Foscari
› Consulting, feasibility studies, support and technical-scientific opinions on project activities
› Analysis, tests and calibration, in particular in the fields of chemistry and ecology
› Support in screening funding opportunities for innovation and for the development of business-university partnerships

Fundable activities
Are there any research topics that your business or entity would like to investigate further? By starting research in partnership with Ca’ Foscari, you can finance:
› research grants
› research fellowships
› traditional PhDs
› industrial PhDs

Affiliation
With RICAP - Research Innovation Corporate Affiliates Programme, Ca’ Foscari offers a framework service agreement to increase the opportunities for collaboration with businesses. By jointly developing it with the company, the tailored programme will best meet needs and expectations.

PinK - Promoting Innovation and Knowledge offers a range of services to respond to the needs of the company and the challenges with which we are presented, thanks to the multidisciplinary potential of Ca’ Foscari: giving value, partnership research, consultancy, networking are some of the activities through which the collaboration between University Research and Business takes shape. Find out how to transform business needs into opportunities!

We support our researchers to promote meetings and collaborations with entities, associations and companies and we provide consultancy and training in the areas of intellectual property, patenting, financing for innovation and partnership development.

Giving value to Ca’ Foscari’s research

Training, information and scouting
› Training and information for our researchers on intellectual property and self-entrepreneurship
› Scouting to identify research results that can be patented or otherwise exploited
› Study of the best exploitation strategy with a view to distribution, dissemination and technology transfer

Innovation and networking
› Participation in technological showcasing or generalist trade fairs to facilitate the meeting between the demand and supply of innovation technology
› Matchmaking events between companies and researchers to develop research on topics of mutual interest
› Promotion of joint projects with companies
› Support and screening of funding opportunities for innovation and the development of business-university partnerships

Patents
› Suggestion of the best protection strategies (patent, utility model, know-how, trademark, design)
› Check of the patentability requirements through state of art and prior art searches
› Management of the offer of university patents to potential licensees or buyers
› Management of the patenting procedures on behalf of the university and the negotiation and stipulation of license and/or transfer agreements

Spin-offs
Support to researchers in drafting entrepreneurial projects to create spin-offs, following them during accreditation procedures and in the incubation phases of the company.

CSA - Services Centre for University Scientific Instruments
Do you need scientific instruments or specialist analysis? Discover the university’s equipment and technological platforms, access our research laboratories and Ca’ Foscari’s integrates skills to support research projects.

#KnowledgeTransfer #ValuingIdeas

#Innovation #Services