Deliverable report for

GAIN

Green Aquaculture Intensification
Grant Agreement Number 773330

Deliverable D.6.1
Title: Project website and social media toolset

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Dissemination Level		
PU	**Public**	**Y**

Document log

Version	Date	Comments	Author(s)
Version 1	06/7/2018	Table of contents	C. Licata
Version 2	16/7/2018	First draft	C. Licata
Version 3	31/7/2017	Final version	C. Licata, R. Pastres, L. Conceição, T. Vairinhos, R. G. Ferreira

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Introduction

This deliverable is foreseen in Work Package 6 and includes the following set of tools:
- the GAIN website,
- the GAIN logo,
- a first project leaflet,
- templates for: deliverables, poster presentations, oral presentations at internal and public events, the electronic newsletter and press releases.

Templates will provide the project partners with standardized communication tools, in compliance with the EU guidelines on communication and dissemination of H2020 projects..

Methodology / collaboration among partners

The tools were designed and drafted in collaboration among the partners UNIVE, LLE and SPAROS.
In particular:

The GAIN logo
The Logo was designed by LLE

The GAIN website The website was designed by the GAIN Project Management Team and implemented by Ca' Foscari University (UNIVE) staff. All partners will contribute to its population.
In order to prepare it, UNIVE followed a series of steps:
1) Set up of a thought-out site plan
2) Gathering of data, information, contents and images/pictures,
3) Preparation of a preview version,
4) Sharing of this preliminary overview with the Work Package Leader and afterwards with the other partners,
5) Collection of feedbacks and comments
6) Preparation for the online launch
7) On line version

First project leaflet
The first draft was designed by the Work package 6 Leader – SPAROS and reviewed by the PMT.

Set of templates for communication and reporting
Templates were jointly developed by PMT and SPAROS.
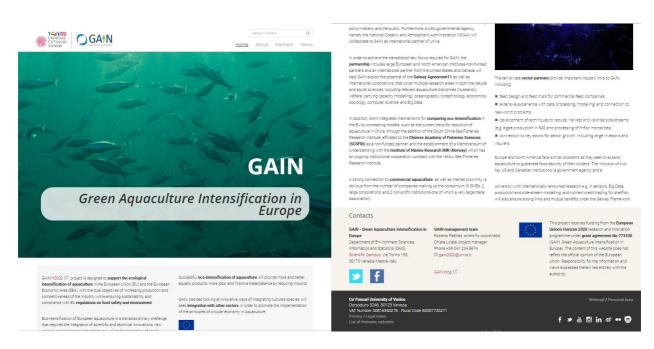
Description of work & main achievements

The GAIN logo

The logo allows an easy identification of GAIN documents, results and outputs.
It is available in different formats (.jpg, .png, .tiff, .eps) allowing the print and web material.
The different formats will be included in the Project management hub (D.7.2) – Section "Other Utilities", available for all the partners.

The GAIN website

The website is hosted by the UNIVE web portal and it is available at the following link: www.unive.it/gainh2020_eu

At present, it is structured in the following 4 sections:
- **Homepage**: it presents the GAIN project at a glance, with particular reference to the H2020 Programme and to the Consortium composition;
- **About:** A section devoted to the project structure with a short presentation of the work packages. There is also a focus on the strategic impact and results.
- **Partners:** each partner introduces itself and their role in GAIN.
- **News:** to be up-to-date on project's life.

All sections show the GAIN logo on top and the Logo and a reference to the Horizon 2020 funding Programme at the bottom, with relevant hyperlinks.

Contacts are always visible as a tool bar at the bottom, together with the **Facebook Page**, to the **Twitter account** and to the **blog**.

First project leaflet

This 2-page - leaflet provides a brief overview of the GAIN project, including the project approach and its main objectives and a.

A map provides a visual overview of the locations of the GAIN consortium

The leaflet also includes additional information about project partners, and contacts for getting up to date information concerning project activities and results. It will be distributed at the joint World and European Aquaculture Societies Conference in Montpellier (FR) at the end of August.

Set of templates for communication activities and reporting

All templates are drafted having regard to the Annotated Model Grant Agreement, article 38 PROMOTING THE ACTION – VISIBILITY OF EU FUNDING, to the Brochure "Communicating EU research and innovation guidance for project participants" and all other EU reference documents in the field.

Conclusions

All partners are committed to
1) contribute to improve and populate the GAIN website and
2) comply with the provided templates, when preparing a deliverable, a poster presentation, or a presentation at internal and public events, and for the press releases.

The logo formats and templates will be included in the Project management hub (D.7.2) – Section "Other Utilities", and made available for all the partners.

References and useful links

http://ec.europa.eu/research/participants/docs/h2020-funding-guide/grants/grant-management/communication_en.htm

http://ec.europa.eu/research/participants/docs/h2020-funding-guide/grants/grant-management/dissemination-of-results_en.htm

Annexes

Annex I: The project Leaflet