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Deliverable report for GAIN

Green Aquaculture Intensification
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Introduction

This deliverable is foreseen in Work Package 6 and includes the following set of tools:

- the GAIN website,
- the GAIN logo,
- a first project leaflet,
- templates for: deliverables, poster presentations, oral presentations at internal and public events, the electronic newsletter and press releases.

Templates will provide the project partners with standardized communication tools, in compliance with the EU guidelines on communication and dissemination of H2020 projects..

Methodology / collaboration among partners

The tools were designed and drafted in collaboration among the partners UNIVE, LLE and SPAROS.

In particular:

The GAIN logo

The Logo was designed by LLE

The GAIN website The website was designed by the GAIN Project Management Team and implemented by Ca' Foscari University (UNIVE) staff. All partners will contribute to its population.

In order to prepare it, UNIVE followed a series of steps:

- 1) Set up of a thought-out site plan
- 2) Gathering of data, information, contents and images/pictures,
- 3) Preparation of a preview version,
- 4) Sharing of this preliminary overview with the Work Package Leader and afterwards with the other partners,
- 5) Collection of feedbacks and comments
- 6) Preparation for the online launch
- 7) On line version

First project leaflet

The first draft was designed by the Work package 6 Leader – SPAROS and reviewed by the PMT.

Set of templates for communication and reporting

Templates were jointly developed by PMT and SPAROS.

Description of work & main achievements

The GAIN logo

The logo allows an easy identification of GAIN documents, results and outputs. It is available in different formats (.jpg, .png, .tiff, .eps) allowing the print and web material.



The different formats will be included in the Project management hub (D.7.2) – Section “Other Utilities”, available for all the partners.

The GAIN website

The screenshot shows the GAIN website homepage. At the top, there is a search bar and navigation links for Home, About, Partners, and News. The main content area features a large blue header with the GAIN logo and the text "Green Aquaculture Intensification in Europe". Below this, there are several sections of text and images, including a search bar, navigation links, and a list of partners. The footer contains contact information for the University of Venice and the GAIN management team.

The website is hosted by the UNIVE web portal and it is available at the following link: www.unive.it/gainh2020_eu

At present, it is structured in the following 4 sections:

- **Homepage:** it presents the GAIN project at a glance, with particular reference to the H2020 Programme and to the Consortium composition;
- **About:** A section devoted to the project structure with a short presentation of the work packages. There is also a focus on the strategic impact and results.
- **Partners:** each partner introduces itself and their role in GAIN.
- **News:** to be up-to-date on project's life.

All sections show the GAIN logo on top and the Logo and a reference to the Horizon 2020 funding Programme at the bottom, with relevant hyperlinks.

Contacts are always visible as a tool bar at the bottom, together with the **Facebook Page**, to the **Twitter account** and to the **blog**.

First project leaflet

This 2-page - leaflet provides a brief overview of the GAIN project, including the project approach and its main objectives and a.

A map provides a visual overview of the locations of the GAIN consortium

The leaflet also includes additional information about project partners, and contacts for getting up to date information concerning project activities and results. It will be distributed at the joint [World and European Aquaculture Societies Conference](#) in Montpellier (FR) at the end of August.



The Project

GAIN is designed to support the ecological intensification of aquaculture in the European Union (EU) and the European Economic Area (EEA), with the dual objectives of increasing production and competitiveness of the industry, while ensuring sustainability and compliance with EU regulations on food safety and environment. Eco-intensification of European aquaculture is a challenge that requires the integration of scientific and technical innovations, new policies and economic instruments, as well as the mitigation of social constraints, in order to promote the implementation of the principles of circular economy in Aquaculture.

FACTS

PROGRAMME: HORIZON 2020 (SFS-32-2017)

TYPE OF ACTION: RIA (RESEARCH AND INNOVATION ACTION)

DURATION: 42 MONTHS

CONSORTIUM: 21 PARTNERS IN 12 COUNTRIES

COORDINATOR: UNIVERSITA' CA' FOSCARI VENEZIA (UNIVE)

Objectives

- Develop and optimize sustainable feeds, without increasing the pressure on land and fish stocks;
- Add value to cultivation through innovation in both by-products and side-streams ensuring improved secondary materials, increase profit and minimization of the environmental footprint;
- Improve the management of finfish and shellfish farms, in terms of feed conversion (FCR), fish welfare and reduction of wastes, by combining sensors, biomarkers, Big Data and predictive

Approach

GAIN will support aquaculture production and communities by providing cost-effective innovative solutions and technologies, based on the principles of circular economy.

GAIN will consider the sustainability of the whole production process, starting from the main inputs to aquaculture, and applying a systemic approach through resource accounting methodologies, towards to an ecological intensification, including re-use by other sectors of aquaculture side-streams as well as that of by-products of fish and shellfish processing.

GAIN will also strengthen aquaculture sustainability, by implementing new/emerging technologies and innovations in monitoring and management systems, and focusing on sound economic reduction of operational costs related to innovative aquaculture production systems while enhancing fish health and welfare.



Expected results

- Bring to the market new and cost effective commercial applications, from feeds to by-products and side-streams, and from sensors to biomarkers, big data and predictive mathematical models, in order to assist aquaculture producers ;
- Improve the sustainability of the EU aquaculture by optimizing production systems and profitability minimizing environmental impact;
- Secure EU markets by increasing the offer of high quality fish and seafood products from a continuous supply of EU aquaculture products reducing the dependency of the EU on imports of these products from international markets ;
- Consolidate eco-efficient aquaculture practices to ensure access to high-value niche markets under circular economy.

Consortium

Industry (8 partners): BIM Ireland Limited (IE), Longline Environment Limited (BE), Spaine L da (PT), Salses Hydroaquas AS (NO), Multivector AS (NO), Østlandet Fiskeoppdrett AS (NO), Lebeche Spain S.L.U. (ES), Supremecore (PT)

Academia (8 partners): Università Ca' Foscari Venezia (IT), University of Götting (UK), AWI - Alfred Wegener Institut (DE), CSIC - Consejo Superior de Investigaciones Científicas (ES), Wageningen University (NL), Trondheim Institute of Aquaculture (NO), ABI - Agrifood and Biosciences Inst. (UK), Fachhochschule Oststeiermark (AT), Technische Hogeschool van Szczecin (PL)

Non European partners (3 countries): Dalhousie University (CAN), National Oceanic and Atmospheric Admin. (USA), South China Sea Fisheries Research Inst. CAFS (CHN)



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Coordinator: Università Ca' Foscari Venezia EU Contacts: GAIN Consortium More information: www.gain2020.eu

Set of templates for communication activities and reporting

All templates are drafted having regard to the Annotated Model Grant Agreement, article 38 PROMOTING THE ACTION – VISIBILITY OF EU FUNDING, to the Brochure “Communicating EU research and innovation guidance for project participants” and all other EU reference documents in the field.

Conclusions

All partners are committed to

- 1) contribute to improve and populate the GAIN website and
- 2) comply with the provided templates, when preparing a deliverable, a poster presentation, or a presentation at internal and public events, and for the press releases.

The logo formats and templates will be included in the Project management hub (D.7.2) – Section “Other Utilities”, and made available for all the partners.

References and useful links

http://ec.europa.eu/research/participants/docs/h2020-funding-guide/grants/grant-management/communication_en.htm

http://ec.europa.eu/research/participants/docs/h2020-funding-guide/grants/grant-management/dissemination-of-results_en.htm

Annexes

Annex I: The project Leaflet