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D4.2 First outreach activity

Deliverable D4.2

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Nature of deliverable¹	R	DEM	DEC	O
Dissemination level²	PU	PP	RE	CO

¹ R: Report, DEM: Demonstrator, pilot, prototyp, DEC: Websites, patent fillings, videos, etc., O: Other

² **PU:** public, **PP:** Restricted to other programme participants (including the commission services), **RE** Restricted to a group specified by the consortium (including the Commission services), **CO** Confidential, only for members of the consortium (Including the Commission services)

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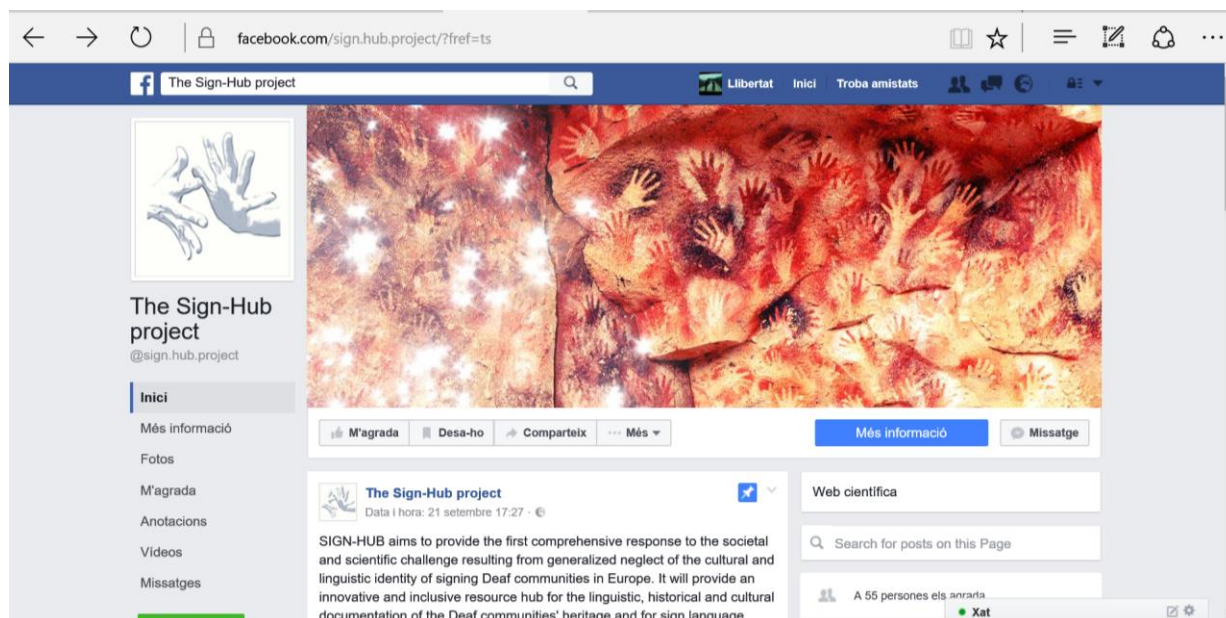
CONTENTS

1. Introduction.....	4
2. Content of the Facebook page.....	5
3. Future updates.....	6

1. Introduction

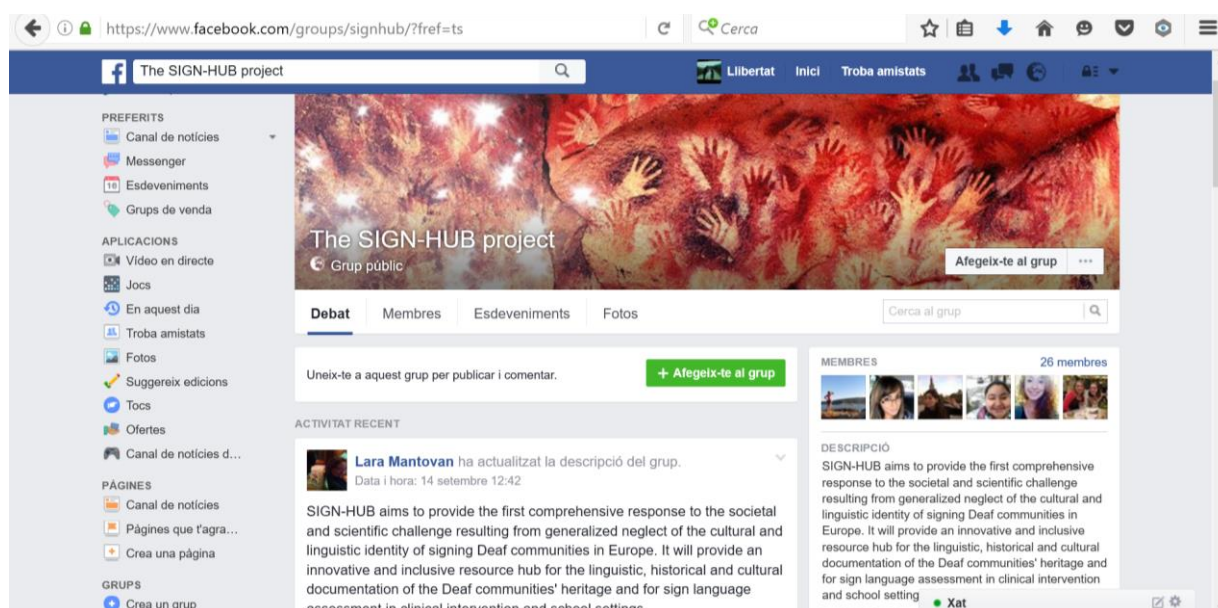
The SIGN-HUB Facebook account was published on 27 September, 2016, under the web address <https://www.facebook.com/sign.hub.project/> (see Figure 1).

Figure 1. The SIGN-HUB Facebook account.



At the beginning, a Facebook group was created on August 2016, under the web address <https://www.facebook.com/groups/signhub/> (see Figure 2). However, after discussing the advantages and disadvantages of both tools, it was decided to opt for the Facebook page, since it would enable the SIGN-HUB project to post links, photos/videos, and updates on our activities. Besides, pages are visible for the whole Facebook community.

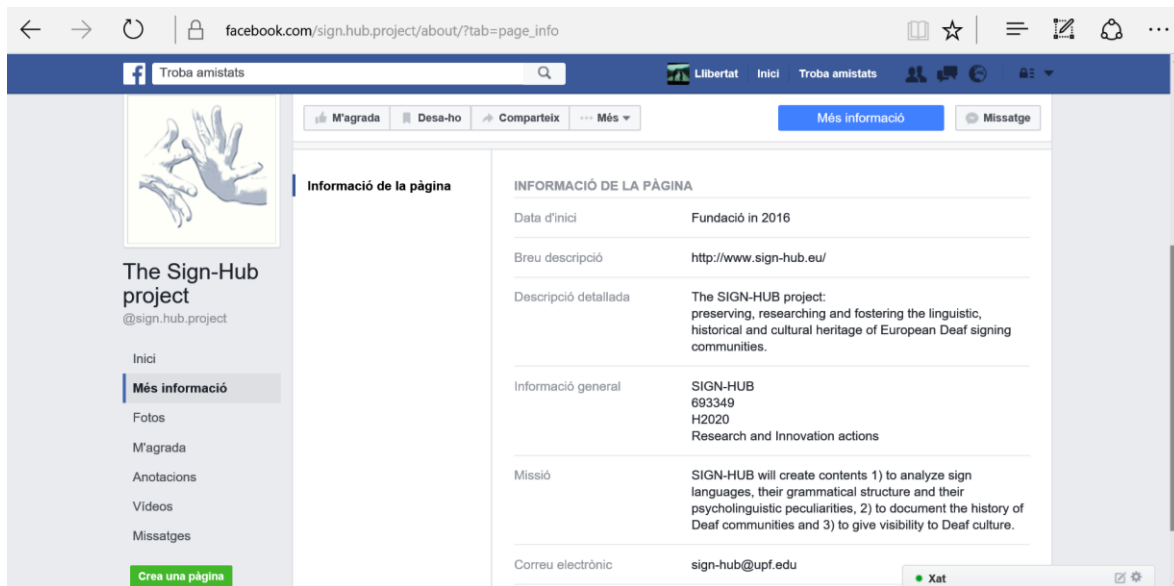
Figure 2. The SIGN-HUB Facebook group.



2. Content of the Facebook page

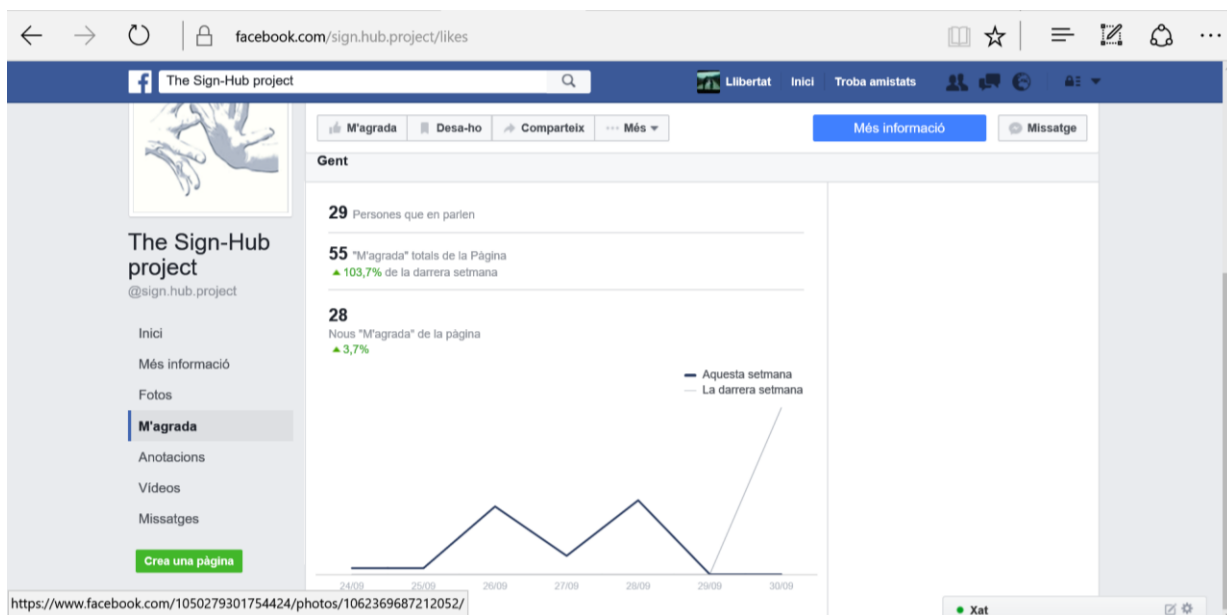
The Facebook page is being administrated by Lara Mantovan (Universit  Ca' Foscari Venezia). It has a link to SIGN-HUB website and until now several entries have been posted in order to describe the project, its goals and participants.

Figure 3. The SIGN-HUB project page information.



The page has received 55 "Likes".

Figure 4. "Likes" received by the SIGN-HUB Facebook page.



3. Future updates

Four videos in International Sign (IS) are going to be published in the SIGN-HUB Facebook account in the next few days. Delfina Aliaga, a Deaf researcher at Universitat Pompeu Fabra, was responsible for translating and filming the following text (see Figure 5):

(Video 1) Welcome to SIGN-HUB Facebook page!

We are happy to present to you the new research project on sign languages "The Sign Hub: Preserving, Researching and Fostering the Linguistic, Historical and Cultural Heritage of European Deaf Signing Communities with an Integral Resource", that will last 4 years, until 2020. It is financed by the European Commission under the Horizon 2020 Framework Programme for Research and Innovation (H2020).

So far, apart from work meetings, we have organized the FEAST Colloquium in Venice on September 1-2, 2016. SIGN-HUB Facebook page will keep you informed on upcoming events and news. We hope you will find this project interesting.

(Video 2) This project aims to provide the first comprehensive response to the societal and scientific challenges resulting from generalized neglect of the cultural and linguistic identity of signing Deaf communities in Europe. It will provide an innovative and inclusive resource hub for the linguistic, historical and cultural documentation of the Deaf communities' heritage and for sign language assessment in clinical intervention and school settings. To this end, it will create an open state-of-the-art digital platform with customized accessible interfaces.

(Video 3) The project will initially feed that platform with core content in the following domains, expandable in the future to other sign languages:

- i. digital grammars of 6 sign languages, produced with a new online grammar writing tool;
- ii. an interactive digital atlas of linguistic structures of the world's sign languages;
- iii. online sign language assessment instruments for education and clinical intervention, and
- iv. the first digital archive of life narratives by elderly signers, subtitled and partially annotated for linguistic properties.

(Video 4) List of partners:

1. UNIVERSITAT POMPEU FABRA, Catalonia, Spain
2. UNIVERSITA' DEGLI STUDI DI MILANO-BICOCCA, Italy
3. UNIVERSITEIT VAN AMSTERDAM, Netherlands

4. BOGAZICI UNIVERSITESI, Turkey
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Figure 5. Delfina Aliaga presenting the SIGN-HUB project in IS.

