International Summer School in Global Studies 2018
July 9-27

Programme

Classes and workshops

Location: Arsenale of Venice / Naval Staff College
Duration: 3 weeks
Credits: 12

Lecture Topics

International Law
Instructor: Fabrizio Marrella
Duration: 8 hours
Schedule: Monday July 9th, 9:30-11:30am / 11:45-1:45pm
           Monday July 16th, 9-11am / 11:15-1:15pm

  • Introduction to International Law
    - Sources and actors of international law
    - The Law of Treaties

  • Introduction to European Union Law
    - The E.U. Institutional architecture
    - E.U. Policies (Capita selecta)

Economics of Globalization
Instructor: Giancarlo Corò
Duration: 8 hours
Schedule: Tuesday July 10th, 9-11am / 11:15-1:15pm
           Thursday July 12th, 9-11am / 11:15-1:15pm

  • Why Globalization is in trouble? Economic growth, digital technologies and rising inequalities
    - Global economy: an historical perspective
    - Trade, Global Value Chains, Digital Networks
    - Knowledge as Big Push
    - Convergence, Divergence, and Inequalities
    - Does Protectionism help the poorest?
    - What way forward?

  • Global economy and local strategies: new capabilities for sustainable development
    - The World is not flat: innovation hubs and metro areas
    - Firms and human capital on the move
    - Innovation Ecosystems and Industrial Cluster
Ca’ Foscari University of Venice & The Italian Navy
– Ca’ Foscari School for International Education
– Italian Naval Staff College in Venice

- A new big issue: Alpha Cities vs. Apocalypse Towns
- Genius Loci in the Knowledge Economy
- Creating Shared Value: Firms, University, and Society

Geopolitics and Geoeconomy
Instructor: Stefano Soriani
Duration: 12 hours
Schedule: Tuesday July 10th, 2:30-5:30pm
Wednesday July 11th, 2:30-5:30pm
Monday July 16th, 2:30-5:30pm
Tuesday July 17th, 2:30-5:30pm

- Globalization, new economic geography, and multi-level and multi-actors governance
  I. New economic geography, networks and connectivity
  II. Governing globalization?
    - Contesting visions on globalization: the Hyperglobalists, the Skepticals, the Transformationalists
    - The evolution of the North-South divide and the new economic geography
    - Multinational firms and FDI
    - Connectivity as a new geographical paradigm? The case of OBOR (One Belt, One Road)
    - The governance of globalization: actors, spatial scales, approaches

- Development, environmental sustainability and geopolitics
  - Development: a contested concept
  - The pillars of sustainability
  - Climate Change: mitigation and adaptation
  - Sustainability and geopolitics: internal and external dimensions; environmental refuges; Climate change and the “geopolitics of chaos”

- The Mediterranean: a space of conflict? A space of opportunities?
  - Conflicting visions on the Mediterranean space
  - Problems and opportunities of Mediterranean cooperation
  - Economic integration and regionalism as the key driving forces in the restructuring of the Mediterranean space

Leadership and Management
Instructor: Andrea Pontiggia
Duration: 4 hours
Schedule: Wednesday July 11th, 9-11am / 11:15-1:15pm

- Leadership and Management
  - Cultures and Management: models to make sense of cultural similarities in the economic and managerial perspectives
  - Leadership in different organizational context: convergence or divergence
  - Experiences from the Emerging Economies: the integration efforts, behavioral reciprocity and economic complementarities
Introduction to Micro and Macroeconomics
Instructor: Francesco Caloia
Duration: 4 hours
Schedule: Friday July 13th, 9-11am / 11:15-1:15pm

The course gives an introduction to the basic models and notions in micro- and macro-economics. The microeconomic part concentrates on the theory for producers and consumers, and the market equilibrium. In the macro-economic part, models for the national product, IS/LM, AS/AD, inflation and unemployment are discussed.

Military power and international relations
Instructor: Francesco Zampieri
Duration: 6 hours
Schedule: Wednesday July 18th, 2:30-4:30pm
Thursday July 19th, 2:30-4:30pm
Friday July 20th, 2:30-4:30pm

- The impact of military power on International Relations
  Military Power in the XXI Century: an overview of the military balance in some theatres

- Sea Power as a key factor in the “Blue Century”
  - Elements of Sea Power in the XXIst Century
  - Evolution of the Naval Power
  - New concepts in the Naval Strategy

- The Second Nuclear Age: new trends in management of nuclear power
  - Fifth generation warfare: hybrid warfare, asymmetric warfare, cyber warfare.
  - Proliferation of new nuclear powers (India, Pakistan, Israel, North Korea, Iran) and the new role of nuclear weapons as a leverage for diplomacy

Workshops / Seminars
Emotional and Social Competences Lab
Instructor: Laura Cortellazzo
Duration: 8 hours
Schedule: Thursday July 12th, 2:30-6:30pm
Tuesday July 17th, 9-11am / 11:15-1:15pm

- The impact of emotional and social competencies on individual performance
- The development of emotional and social competencies
- The intentional change process
- Identifying our ideal self
- Discovering our real self
- The development of an individual learning plan
Staff and Communication Skills
Instructor: Stefano Crementieri
Duration: 6 hours
Schedule: Thursday July 19th, 9-11am / 11:15-1:15pm
  Friday July 20th, 9-11am
  - General aspects on communication principles;
  - Business writing;
  - Public speaking;
  - Negotiation principles (Harvard Negotiation Project);
  - Practice exercises

Team Thinking and Team Willingness
Instructor: Vittorio Munari
Duration: 2 hours
Schedule: Friday July 20th, 11:15-1:15pm

Country Profile Workshop
Instructor: Francesco Zampieri
Duration: 2 hours presentation + 10 hours application + 4 hours discussion
Schedule: Monday July 23rd – Friday July 27th, 9am-1:15pm

The participants will analyze the physical, political, economic and military profile of the Country selected, focusing on the power’s elements and the critical issues, the relations with the other Countries of the area and the possible geopolitical evolution. The output of this analysis will be a paper of 10 pp. focused on a country or an area of interest. The paper will analyze the impact of the physical, political, economic and military dimension. The sources for the application will be the contents of the lessons, the studies and the books of the library Of Naval Staff College and the internet (a list of the sites of interests will be presented to the students).

Activities
Visit of the Arsenale of Venice
Monday, July 9th
3 – 4pm

Ca’ Foscari Tour
Saturday, July 14th
10 – 11am
Meet in the Ca’ Foscari courtyard (n.4 on the map)