

# International Summer School in Global Studies 2018

## July 9-27

### Programme

#### **Classes and workshops**

**Location:** Arsenale of Venice / Naval Staff College

**Duration:** 3 weeks

**Credits:** 12

#### **Lecture Topics**

##### **International Law**

**Instructor:** Fabrizio Marrella

**Duration:** 8 hours

**Schedule:** Monday July 9<sup>th</sup>, 9:30-11:30am / 11:45-1:45pm  
Monday July 16<sup>th</sup>, 9-11am / 11:15-1:15pm

- **Introduction to International Law**
  - Sources and actors of international law
  - The Law of Treaties
- **Introduction to European Union Law**
  - The E.U. Institutional architecture
  - E.U. Policies (Capita selecta)

##### **Economics of Globalization**

**Instructor:** Giancarlo Corò

**Duration:** 8 hours

**Schedule:** Tuesday July 10<sup>th</sup>, 9-11am / 11:15-1:15pm  
Thursday July 12<sup>th</sup>, 9-11am / 11:15-1:15pm

- **Why Globalization is in trouble? Economic growth, digital technologies and rising inequalities**
  - Global economy: an historical perspective
  - Trade, Global Value Chains, Digital Networks
  - Knowledge as Big Push
  - Convergence, Divergence, and Inequalities
  - Does Protectionism help the poorest?
  - What way forward?
- **Global economy and local strategies: new capabilities for sustainable development**
  - The World is not flat: innovation hubs and metro areas
  - Firms and human capital on the move
  - Innovation Ecosystems and Industrial Cluster

# Ca' Foscari University of Venice & The Italian Navy

- Ca' Foscari School for International Education
- Italian Naval Staff College in Venice



- A new big issue: Alpha Cities vs. Apocalypse Towns
- Genius Loci in the Knowledge Economy
- Creating Shared Value: Firms, University, and Society

## Geopolitics and Geoeconomy

**Instructor:** Stefano Soriani

**Duration:** 12 hours

**Schedule:** Tuesday July 10<sup>th</sup>, 2:30-5:30pm  
Wednesday July 11<sup>th</sup>, 2:30-5:30pm  
Monday July 16<sup>th</sup>, 2:30-5:30pm  
Tuesday July 17<sup>th</sup>, 2:30-5:30pm

- **Globalization, new economic geography, and multi-level and multi-actors governance**
  - I. New economic geography, networks and connectivity
  - II. Governing globalization?
    - Contesting visions on globalization: the Hyperglobalists, the Skepticals, the Transformationalists
    - The evolution of the North-South divide and the new economic geography
    - Multinational firms and FDI
    - Connectivity as a new geographical paradigm? The case of OBOR (One Belt, One Road)
    - The governance of globalization: actors, spatial scales, approaches
- **Development, environmental sustainability and geopolitics**
  - Development: a contested concept
  - The pillars of sustainability
  - Climate Change: mitigation and adaptation
  - Sustainability and geopolitics: internal and external dimensions; environmental refuges; Climate change and the "geopolitics of chaos"
- **The Mediterranean: a space of conflict? A space of opportunities?**
  - Conflicting visions on the Mediterranean space
  - Problems and opportunities of Mediterranean cooperation
  - Economic integration and regionalism as the key driving forces in the restructuring of the Mediterranean space

## Leadership and Management

**Instructor:** Andrea Pontiggia

**Duration:** 4 hours

**Schedule:** Wednesday July 11<sup>th</sup>, 9-11am / 11:15-1:15pm

- **Leadership and Management**
  - Cultures and Management: models to make sense of cultural similarities in the economic and managerial perspectives
  - Leadership in different organizational context: convergence or divergence
  - Experiences from the Emerging Economies: the integration efforts, behavioral reciprocity and economic complementarities

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## Introduction to Micro e Macroeconomics

**Instructor:** Francesco Caloia

**Duration:** 4 hours

**Schedule:** Friday July 13<sup>th</sup>, 9-11am / 11:15-1:15pm

The course gives an introduction to the basic models and notions in micro- and macro-economics. The microeconomic part concentrates on the theory for producers and consumers, and the market equilibrium. In the macro-economic part, models for the national product, IS/LM, AS/AD, inflation and unemployment are discussed.

## Military power and international relations

**Instructor:** Francesco Zampieri

**Duration:** 6 hours

**Schedule:** Wednesday July 18<sup>th</sup>, 2:30-4:30pm  
Thursday July 19<sup>th</sup>, 2:30-4:30pm  
Friday July 20<sup>th</sup>, 2:30-4:30pm

- **The impact of military power on International Relations**  
Military Power in the XXI Century: an overview of the military balance in some theatres
- **Sea Power as a key factor in the “Blue Century”**
  - Elements of Sea Power in the XXIst Century
  - Evolution of the Naval Power
  - New concepts in the Naval Strategy
- **The Second Nuclear Age: new trends in management of nuclear power**
  - Fifth generation warfare: hybrid warfare, asymmetric warfare, cyber warfare.
  - Proliferation of new nuclear powers (India, Pakistan, Israel, North Korea, Iran) and the new role of nuclear weapons as a leverage for diplomacy

## Workshops / Seminars

### Emotional and Social Competences Lab

**Instructor:** Laura Cortellazzo

**Duration:** 8 hours

**Schedule:** Thursday July 12<sup>th</sup>, 2:30-6:30pm  
Tuesday July 17<sup>th</sup>, 9-11am / 11:15-1:15pm

- The impact of emotional and social competencies on individual performance
- The development of emotional and social competencies
- The intentional change process
- Identifying our ideal self
- Discovering our real self
- The development of an individual learning plan

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## Staff and Communication Skills

**Instructor** Stefano Crementieri

**Duration:** 6 hours

**Schedule:** Thursday July 19<sup>th</sup>, 9-11am / 11:15-1:15pm  
Friday July 20<sup>th</sup>, 9-11am

- General aspects on communication principles;
- Business writing;
- Public speaking;
- Negotiation principles (Harvard Negotiation Project);
- Practice exercises

## Team Thinking and Team Willingness

**Instructor:** Vittorio Munari

**Duration:** 2 hours

**Schedule:** Friday July 20<sup>th</sup>, 11:15-1:15pm

## Country Profile Workshop

**Instructor:** Francesco Zampieri

**Duration:** 2 hours presentation + 10 hours application + 4 hours discussion

**Schedule:** Monday July 23<sup>rd</sup> – Friday July 27<sup>th</sup>, 9am-1:15pm

The participants will analyze the physical, political, economic and military profile of the Country selected, focusing the power's elements and the critical issues, the relations with the other Countries of the area and the possible geopolitical evolution. The output of this analysis will be a paper of 10 pp. focused on a country or an area of interest. The paper will analyze the impact of the physical, political, economic and military dimension. The sources for the application will be the contents of the lessons, the studies and the books of the library Of Naval Staff College and the internet (a list of the sites of interests will be presented to the students).

## Activities

### Visit of the Arsenale of Venice

Monday, July 9<sup>th</sup>

**3 – 4pm**

### Ca' Foscari Tour

Saturday, July 14<sup>th</sup>

**10 – 11am**

Meet in the Ca' Foscari courtyard (n.4 on the map)