

Social enterprises – Small, social BUT “sexy”?!: Participate, find out and earn some money

Research objective:

We want to improve our general understanding of what kind of young (social) companies – based on company characteristics and company behaviors – are perceived as attractive and worth to support actively from a stakeholder perspective.

Why is this research important?

Social entrepreneurship addresses social problems and enriches communities and societies (e.g., Zahra et al. 2009). Oftentimes, social ventures integrate social welfare and commercial logics and hence face the challenge of pursuing frequently conflicting goals (Wry & York 2017). This so called “hybrid nature” of social ventures influences stakeholder perceptions and the support behavior towards such enterprises (e.g., Lee et al. 2017).

Why you should participate?

- Your participation enhances Ca' Foscari's international research collaboration and network embeddedness, since this research is kindly supported by the “Thematic Network Innovation, Entrepreneurship and Finance (INEF)”.
- Participation takes only about **20 minutes**.
- Last but not least: **You can win one of five Amazon vouchers worth 20€**

How to participate? ...simply use one of the two links below

<https://ww2.unipark.de/uc/identity-and-legitimacy-se-ita/>

Further information

No previous work experience needed. Deadline for participation: **December 9th, 2018.**

Meaningful workplaces: Participate and win one of five Amazon vouchers worth 20 €



UNIVERSITÄT HOHENHEIM



Research objective:

We want to know

...what task and social job characteristics are meaningful to you ...and why.

Why is this research important?

Because experienced meaningfulness at work serves as the key driver of employee-motivated behaviors (Barrick et al., 2013) and likely leads to well-being, an important sustainable development indicator.

Why you should participate?

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How to participate (simply use link or QR code below):

<https://ww2.unipark.de/uc/meaningful-workplace-ita/>



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