

# **GLOBAL ECONOMICS AND SOCIAL AFFAIRS - GESAM**

## **LEVEL I – 5TH EDITION**

### **A.Y. 2018-2019**

#### **Presentation**

The Global Economics and Social Affairs International Master's (GESAM) is organised by the Ca' Foscari University in collaboration with the International Labour Organisation in Geneva. In this current era of globalisation, we are facing huge unprecedented challenges. GESAM's mission is more important now than ever: to train the new generation of leaders on the global stage, i.e. the "professionals" who in various fields of work (public and private companies, international organisations, non-governmental organisations, public administrations, etc) have transversal skills in economic and social/labour law affairs: an understanding of the economic phenomena linked to globalisation strikes a chord with social concerns, in the belief that economic and social progress must move forward together and that the latter is not a natural consequence of the former, but should rather be planned institutionally. This Master's is a proud partner of the International Labour Organisation (ILO), where students will be able to attend lectures and seminars run by ILO officials.

#### **Objectives**

This international Master's aims to meet the needs of the global economic world, as well as needs which are not just based on the training of high-level professional managerial figures employed in institutional environments and at private companies working at an international level, but also on the training of new professional figures, such as: social accountability advisors, new market developers, network management experts and international development cooperation experts. This international Master's is aimed at, in particular, people with roles of responsibility who wish to improve their own skills and, consequently, their own professional status, becoming more competitive in the labour market.

## MODULE 1

### Globalisation and its effects in economic and social spheres

The challenges that globalisation poses to economic systems. The effects of the economic crisis associated with the transformation of production models and the internationalisation of economies. The split between the economic sphere and the institutional dimension of the market. Global economics. Business in emerging countries. Global finance and the consequences of the crisis. The effects of globalisation on national legal systems either in terms of regulation techniques and/or instruments (hard vs soft law) or in terms of the relationship between supranational regulatory institutions.

The competition between systems. Social dumping. The definition of a level playing field, especially for the protection of fundamental rights. Internationalisation strategies and policies for businesses. The processes of international competition analysis (with in-depth analysis of emerging markets).

## MODULE 2

### Global governance

The economic, political and sociological context containing the relationships between global economics and social affairs. The meanings, contextual elements, critical issues and trends of global governance.

The issue of investiture, the legitimacy and effectiveness of the work of global institutions, such as the World Bank, the UN, the International Monetary Fund, the ILO, etc. The cooperation/harmonisation models between institutional entities on the global stage (international and regional).

The identification of geo-political, economic and social structures in the global era. Contextual analysis and observation of critical issues.

Development of governance models.

## MODULE 3

### Globalisation and international law

The elements that form global law, the most recent trends and the problems linked to competition between systems, to the conflict between global uniformity and national differences, to the co-existence of different global regulatory regimes and their sectoral nature, to the competition between global, regional and national legislation, and to the critical issues inherently found with individuals appointed to resolve conflicts of law.

## MODULE 4

### Globalisation and labour law

Global labour law. Its origins and historical evolution, its system of sources, the instruments of global labour law including hard and soft law, the role of institutional actors (ILO, Council of Europe, European Union, etc), the interventions of the Courts that have played a decisive role in the implementation process of fundamental social rights on the European and international scene. The relationship between social rights and economic/market freedom.

The role of supranational trade union organisations in transnational collective bargaining on the global scene.

Major corporations, their power and the effects on the social sphere and on fundamental rights.

## MODULE 5

### International trade

The GATT-WTO system, with particular reference to the resolution of disputes at the WTO and in the relationships between Member States.

The relationships between free trade and fair trade in light of the case law from WTO bodies of appeal. The debate on the social clause, with in-depth analysis of the experiences of regional integration such as NAFTA and Mercosur. The generalised system of preferences through a comparison between the American and European systems. Corruption and the intervention measures to combat corruption.

## MODULE 6

### Business in the global marketplace

Internationalisation strategies and policies for businesses, with special in-depth analysis of labour organisation models in networks and groups of businesses. The multinational and the effects its actions have on States' economic and legal systems and on protection for workers.

Innovation governance and management processes.

Management and marketing of international businesses. Corporate social responsibility.

## MODULE 7

### Labour in the international institutional dimension: the international labour organisation and its intervention policies

This module will examine the processes relating to the development of international standards and the dynamics that drive cooperation between States in terms of worker protection and the

promotion of social justice, thanks to the direct testimony of ILO officers on ILO policies, instruments and activities.

In fact, all of this module will take place in Geneva at the ILO.

This module also includes two guided tours: one of the WTO and another one of the United Nations Building.

## Duration and summary of training activities and training credits (CFU)

The Master's Programme lasts one year and comprises **318-hours** of teaching. A **300-hours** internship forms an integral part of the course and, as such, an excellent future job opportunity. However, internships for students who are already gainfully employed is facultative or can be supplanted by targeted project work. **1650-hours** for a total of **66 CFUs** are given over to study, including individual study and the preparation of a final thesis.

## Qualification awarded

Students who have attended the classes, performed the work placement and written the final thesis will be awarded a level I Master's Degree in Global Economics and Social Affairs (GESAM).

This qualification provides 48 credits towards enrolment onto the post-graduate degree course in Comparative International Relations at the Ca' Foscari University ([www.unive.it/cdl/lm6](http://www.unive.it/cdl/lm6)).

## Course period

February 2019 > December 2019

## Teaching schedule

Full time from Monday to Friday between 9:00am and 6:00pm \*

/ Summer School at the ILO in Geneva (one week in May 2019)

/ Work placement or project work of 300 hours

/ Optional research period abroad at a partner university

\*The teaching calendar will be defined in detail in good time before the start of the course

## Teaching method

Formal lectures; Working groups; Classroom discussions

## Language

ENGLISH

## Attendance

Attendance will be monitored by signing a register. The qualification will only be awarded with an attendance of at least 80% of the overall hours (including the total lecture hours and the total work placement/project work hours) and with submission of the thesis, which will be assessed by the Scientific Committee.

## Course location

Ca' Foscari Challenge School

Venezia Marghera (VEGA Parco Scientifico Tecnologico di Venezia - Edificio Porta dell'Innovazione) + Geneva

## Admission requirements

FIRST LEVEL

/ Pre-reform university Degree/Diploma

/ Three-year Degree

/ Equivalent foreign university qualification in a similar subject, subject to approval from the Teachers' Board

/ Certified knowledge of English

## Admission application

To submit your application, you need to fill in the online admission application, the details of which are defined under Article 3 of the University's call for applications. Only applications with all the required documentation will be considered. The call and its relative attachments can be found and downloaded on the web profile of the relevant Master's.

## Selection procedure

Applicants will be assessed based on their CVs and on any additional qualifications submitted (including their certificate attesting to a good knowledge of English to send to

tutor.mastergesam@unive.it). Candidates will be notified directly of any selection tests to be organised by the Teachers' Board.

## Graduate eligibility

Students who are just about to graduate may also be admitted onto the course, provided that they earn their qualification within one month from the start of the course. In this case, the enrolment onto the Master's may only be finalised after the valid qualification for admission has been awarded.

## Available places

/The maximum number of places available is: 30

/The Master's course will only begin when it reaches at least 15 enrolled students.

## Course fees €4.000\*

/1<sup>st</sup> instalment by **05/11/2018**: € 2.016

/2<sup>nd</sup> instalment by **28/02/2019**: € 2.000

+ 25 €

\*The cost of the Master's does not include travel to and from Geneva or accommodation for taking part in Module 7: however, subject to the availability of funds, the Master's reserves the right to make a contribution to cover expenses.

## Study support

Information on full or partial scholarships to cover enrolment fees, where applicable, is updated via the Master's web page at the website <http://www.unive.it/master-gesam>.

Moreover, the University has arranged for special loans with its partner banks.

## Enrolment

ADMISSION APPLICATION SUBMISSION

**By 05/11/2018**

SELECTION RESULT ANNOUNCEMENT

**By 07/11/2018**

ENROLMENT COMPLETION

**By 09/11/2018**

# Business Strategies and Internationalisation



## Director

Adalberto Perulli, Ca' Foscari University of Venice

## Heads of Science

Giuseppe Casale, International Labour Organisation, Geneva

Vania Brino, Ca' Foscari University of Venice

## Website

[www.unive.it/master-gesam](http://www.unive.it/master-gesam) [IT]

[www.unive.it/master-gesam-en](http://www.unive.it/master-gesam-en) [EN]

## Information

/ on the **submission procedures** for the admission and enrolment applications, please contact the Administration Office of the Ca' Foscari Challenge School:

tel. 041 234 6853

e-mail [master.challengeschool@unive.it](mailto:master.challengeschool@unive.it)

/ for any **further information** (admission requirements, scholarships, lectures, calendar, teachers, study trip to Geneva, work placement, materials, etc), please contact:

e-mail [tutor.mastergesam@unive.it](mailto:tutor.mastergesam@unive.it)