

# INTERNATIONAL MASTER ON AGEING

LEVEL I – EDITION ONE

A.Y. 2018-2019

## Course location

/ Ca' Foscari Challenge School

Venezia Marghera (VEGA Venice Scientific Technological Park - Porta dell'Innovazione Building);

/ National Interdisciplinary Institute on Ageing NIIA, Southwest Jiaotong University

Chengdu, China;

/ The Centre for Socio-Eco-Nomic Development (CSEND)- CP

Geneva, Switzerland.

## Presentation

One of the main characteristics of the IM-AGE international Master's Programme is its close links with the Chinese economy and society, given the importance of the demographic process of ageing affecting this country's population. The IM-AGE Executive Master's aims to develop an understanding of the **ageing process** from a multidisciplinary perspective. IM-AGE will give students the basic knowledge to understand the ageing process from a medical, economic and socio-cultural viewpoint. This interdisciplinary preparation is necessary to develop an analysis of the so-called "**silver economy**". The knowledge provided by IM-AGE could potentially be of interest to those working in the property market, banks, the public health system and financial institutions offering private insurance for long-term assistance to people no longer self-sufficient. These are the central protagonists in the offer of services in the "silver economy".

An important field of interest for the knowledge provided by IM-AGE is the **technological evolution** and variety of **professional assistance services on offer** for the elderly and the impact on their well-being.

Provision of the training will follow a "**blended**" approach, although classroom teaching remains the favourite method to encourage the interactive nature of the Master's and the mutual exchange of knowledge between students and teachers.

IM-AGE is organised into **8 modules/analyses** in the field:

- 1) Ageing economics
- 2) Health promotion and the health industry

# Public Administration, Health and Social System



- 3) Well-being of ageing
- 4) Landscapes of the ageing economy and innovations: services, industry & technological innovations and development
- 5) Social-economic policy and protection of the ageing population, ageing institutions and industry
- 6) Physical environment and space
- 7) Cultural orientation
- 8) Dialoguing with global actors in ageing ("Geneva International")

## Objectives

The Master's covers an area of growing interest in the global economy and society necessitating interdisciplinary competencies. An understanding of the economic and socio-cultural repercussions of ageing in fact requires the provision of contents ranging from economics to sociology, medicine and town planning. The Master's has been conceived taking these various needs into consideration, integrating them in the modules listed above. The aim of this combination of knowledge is to create professional figures able to recognise the needs of elderly people in a global context and formulate responses, with an understanding of the long term economic and socio-cultural repercussions.

In addition, a number of markets which will develop in relation to these needs lack an adequate knowledge base.

## Didactic activities

### MODULE 1

#### Ageing economics

Provides an introduction to the main economic themes associated with analysis of the population ageing process. Provides the fundamentals of insurance and knowledge concerning its various forms.

### MODULE 2

#### Health promotion and well-being in the silver age

Provides an introduction to the medical concepts of the ageing process, including in relation to lifestyles. Studies the well-being of the elderly according to a multidisciplinary approach.

# Public Administration, Health and Social System



## MODULE 3

### Public health and the health industry

Explores the way in which the health system and society in general tackles the theme of ageing at international level and market development.

## MODULE 4

### Landscapes of the ageing economy and innovations: services, industry & technological innovations and development

How to respond to the growing needs of the silver economy, innovations in the health field.

## MODULE 5

### Social-economic policy and protection of the ageing population, ageing institutions and industry

Provides an introduction to the design of socio-economic policies to safeguard and reinforce the role of the elderly in society. The growth of insurance services.

## MODULE 6

### Physical environment and space

Evolution of the urban space and the home in relation to the needs of the elderly.

## MODULE 7

### Cultural orientation

Interpreting social and cultural changes.

## MODULE 8

### Dialoguing with global actors in ageing ("Geneva International")

Explores innovative approaches to the provision of public services, insurance, housing and social security funding for an ageing population.

# Public Administration, Health and Social System



## Duration and summary of didactic activities and university credits (CFU)

The Master's lasts for one year with at least **300 hours of classroom lectures and a 250 hour internship**. For those not already working professionally, it includes a **32 hour module on professional orientation related themes** to support and facilitate decision-making and the "proactive" capacities of students, reinforcing their performance during the application phase. The aspects covered will include the motivation, competencies, channels and tools for an effective job application and the best way to prepare for an interview. For students already working professionally in the sector, the internship is optional and may be replaced by targeted **project work**. Including individual study and preparation of a final thesis, the course requires an overall commitment of **1500 hours**, for a total of **60 CFU**.

## Qualification

Students attending the didactic activities, passing the intermediate verifications, completing the internship/project work and passing the final examination will be awarded a 1st Level Master's in Innovation and Organisational Development for Health Sector Companies.

## Course period

January 2019 > January 2020

## Course calendar

The lessons will follow a weekend formula.\*

*\* The calendar of didactic activities will be defined in detail sufficiently in advance of the activities themselves and will be available for consultation on the official Master's website.*

## Teaching method

Blended

## Language

ENGLISH with CHINESE translation available

## Attendance

Attendance will be monitored by signing a register. Regular attendance in the classroom is

# Public Administration, Health and Social System



obligatory to passing the individual modules. Absences must in any case not exceed **30%** of teaching hours.

Credits are assigned with completion of the individual modules and internship/project work activities and passing of the final examination.

## Admission requirements

/ Pre-reform degree

/ University diploma (pre-reform).

/ Bachelor's degree (three-year)

/ English (but this does not represent a limitation to enrolment as students may request a translation/consecutive interpreting in Chinese)

## Admission application

Candidates must fill in the online admission application, the details of which are defined under **article 3** of the University's Call for Applications. Only applications accompanied by all the required documentation will be considered. The Call for Applications and relative attachments can be downloaded from the Master's web profile.

## Selection procedure

A specific Board will assess candidates based on their CVs, qualifications submitted and an **admission test**.

The main factors considered for the purposes of selection will be: qualifications, motivation, relational skills, relevant former educational and professional experiences and a willingness to respect the necessary attendance requirements.

## Graduate eligibility

Students about to graduate may also be admitted to the course, provided they qualify within one month from the start of the course. In this case, enrolment on the Master's may be finalised only after the valid qualification for admission has been awarded.

## Available places

/ Maximum number of available places: **25**

/ The Master's course will only be activated if at least **15** students have enrolled

# Public Administration, Health and Social System



## Course fees: € 8,000

/ 1st instalment by 17/12/2019: € 4,016 (including € 16 stamp duty)\*

/ 2nd instalment by 17/04/2019: € 4,000

\* Stamp duty is not refundable.

## Study support

Where study grants are available to totally or partially cover the enrolment fees, up-to-date information is available on the Master's website.

Loans are available from the University's partner banks (for more information: <http://www.unive.it/pag/8560/>).

## Enrolment

ADMISSION APPLICATION SUBMISSION (online procedure, Call for Applications, art. 3)

**by 03 December 2018**

SELECTION RESULT ANNOUNCEMENT

**by 10 December 2018**

ENROLMENT COMPLETION (online procedure, Call for Applications, art. 6)

**by 17 December 2018**

Start of course: January 2019

## Course director

Prof. Agar Brugiavini

## Website

[www.unive.it/image](http://www.unive.it/image)

## For information

Ca' Foscari Challenge School Administration Office:

Tel: (+39) 041-2346853

e-mail [master.challengeschool@unive.it](mailto:master.challengeschool@unive.it)