

# MASTER IN CONTEMPORARY ART OF THE ARAB WORLD, IRAN AND TURKEY I LEVEL - EDITION I A.Y. 2021-2022

## Presentation

The last decade has seen ever-growing interest in the artistic production of the Arab world, Iran and Turkey (MENA Region). On one hand, the global world of art has started to look from and to different perspectives; on the other, there has been an explosion of interest in contemporary art in the entire Middle Eastern region, with new museums, galleries, fairs and international exhibitions.

At the centre of the international artistic scene and throughout history a bridge between East and West, Venice is the ideal place to look towards new horizons and explore new paths. For its part, Ca' Foscari University has the requisites needed to act as lead player, in line with its vocation for openness towards the entire world. The University of Geneva, principal partner in the Master's programme, confirms its international dimension and global vocation.

The Master's programme described here represents a response to the growing demand for professional figures specialising in the art of the Arab world, Iran and Turkey, with the first dedicated course of study in the context of global art.

Expertise both in-house and deriving from a consolidated network of international relations allows Ca' Foscari to field a high profile teaching staff and guarantee internships at the most prestigious institutions.

## Objectives

The Master's programme described here aims to give students specific expertise regarding contemporary artistic production in the Arab world, Iran and Turkey, proposing a course of study not strictly limited to curatorship, but also open to art criticism, publishing and promotions.

Through an intensive course of study, students will acquire a vast range of skills enabling them to respond to the requirements of the various institutions for specialised personnel, not just in the Middle Eastern area, but also at global level. At the same time, precisely because the course of study is not limited to the curatorship sector, they will also be able to explore other areas of interest,

starting with the choice of internships proposed by the programme. They will thus acquire a particularly versatile profile, open to further development and not necessarily limited to a career in curatorship.

## Didactic activities

### MODULE 1

#### Modern and Contemporary Art. The global perspective

Providing knowledge and skills on the development of modern (1900s) and contemporary art in a global context

### MODULE 2

#### Materials and methods

Providing basic knowledge on the materials used in artistic production and the rudiments of conservation

### MODULE 3

#### Modern art of the Arab world

Providing knowledge and skills on the artistic production of the Arab world between the late 1800s and 1900s

### MODULE 4

#### Contemporary art of the Arab world

Providing knowledge and skills on the artistic production of the contemporary Arab world

### MODULE 5

#### Modern and contemporary Art of Turkey

Providing knowledge and skills on the artistic production of Turkey between the end of the 1800s and the present day

### MODULE 6

#### Modern and contemporary Art of Iran

Providing knowledge and skills on the artistic production of Iran between the end of the 1800s and the present day

### MODULE 7

#### Curatorship theory and practice

Providing basic theoretical and practical curating skills, with particular reference to MENA region. The module will be characterised by the following topics: Museums and exhibition practices in the MENA region, Practice of exhibiting art in and from the MENA region, Exhibition design.

### MODULE 8

#### Art criticism and writing

Providing knowledge on: Methodology of art history (including Aesthetics); Art writing; Criticism, communication and education

### MODULE 9

#### Arts Management

Providing skills on management aspects of the world of art: Artistic events management and organization; Fundraising and marketing; Project creation and development; Communication strategies and promotion; Art law: local and international perspectives; Introduction to art valuation; The art market (MENA region).

#### Workshop

Philanthropy and Art: the Swiss Case Geneva and Art Basel

### Duration and summary of didactic activities and university credits (CFU)

The Master's lasts for one year with 560 hours of didactic activities, of which 190 online. A 250 hour internship forms an integral part of the course and represents an excellent opportunity to enter the workplace. For students already working professionally in the sector, the internship is optional and may be replaced by targeted project work.

Including individual study and preparation of a final thesis, the course requires an overall commitment of 1900 hours, for a total of 76 university credits.

### Qualification issued

Students attending the didactic activities, completing the internship and passing the intermediate verifications and final examination will be awarded a 1st Level Master in Contemporary art of the Arab world, Iran and Turkey

### Course period

JANUARY 2022 – DECEMBER 2022

## Course calendar

**From Monday to Friday full time from 9.00 to 13.00 and from 14.00 to 16.00 \***

*\* The course calendar will be consigned individually to all candidates before the deadline for completion of enrolment.*

## Teaching method

Blended

## Language

English

## Attendance

Attendance will be monitored by signing a register. Regular attendance in the classroom is obligatory to passing the individual modules. Absences must in any case not exceed 25% of teaching hours. Credits are assigned with completion of the individual modules and internship/project work activities and passing of the final examination. Students employed in a professional activity coherent with the Master's course may ask for this to be recognised in calculating the credits allocated to internship and work placement activities.

## Course location

Ca' Foscari Challenge School  
Via della Libertà 12, 30175 Venezia (Parco Vega)

## Admission requirements

FIRST LEVEL

/ To enrol on the Master's, candidates must be in possession of at least a three-year Bachelor's or old system undergraduate degree / The following are considered preferential qualifications: knowledge and experience in the field of contemporary art, particularly with regard to the specific area (Arab world, Iran and Turkey; knowledge (including linguistic) and experiences in the cultural field in the Arab world, Iran and Turkey / Good level of English (B2-C1).

/ On the discretion of the Master's Board of Professors, candidates with other degrees may be considered on the basis of their previous education and training and in respect of current legislation / Relevant equivalent foreign university qualification.

## Admission application

Candidates must fill in the online admission application, the details of which are defined under article 3 of the University's Call for Applications. Only applications accompanied by all the required documentation will be considered. The Call for Applications and relative attachments can be downloaded from the Master's web page.

## Selection procedure

A specific Board will assess candidates based on their CVs, the qualifications submitted, a written interview and an interview on-line.

The main factors considered for the purposes of selection will be: qualifications, motivation, relational skills, relevant former educational and professional experiences and a willingness to respect the necessary attendance requirements.

## Graduate eligibility

Students about to graduate may also be admitted to the course, provided they qualify within one month from the start of the course. In this case, enrolment on the Master's may be finalised only after the valid qualification for admission has been awarded.

Candidates without a degree may enrol as auditors and will be awarded a certificate of attendance.

## Available places

Maximum number of available places: **25\***

*\*The Master's course will only be activated if at least 15 students have enrolled*

## Course fees: € 8,500

/ 1st instalment by **7/12/2021: € 4,266** (including € 16 stamp duty)\*

/ 2nd instalment by **7/05/2022: € 4,250**

*\* Stamp duty is not reimbursable.*

## Selection fee: € 50

Not reimbursable, to be paid via PagoPA **by 23/11/2021** on presentation of the admission application.

Failure to pay the selection fee will result in exclusion from the selection process and from admission to the Master's programme.

## Study support

Where study grants are available to totally or partially cover the enrolment fees, up-to-date information is available on the Master's website.

Loans are available from the University's partner banks (for more information: <http://www.unive.it/pag/8560/>).

## Enrolment

ADMISSION APPLICATION SUBMISSION (online procedure, Call for Applications, art. 3)  
**by November 23<sup>rd</sup>, 2021**

SELECTION RESULT ANNOUNCEMENT  
**by 19 November 30<sup>th</sup>, 2021**

ENROLMENT COMPLETION (online procedure, Call for Applications, art. 6)  
**by December 7<sup>th</sup>, 2021**

Start of course: **January 31<sup>st</sup>, 2022**



## Course director

Prof. Cristina Tonghini

## Scientific co-director

Prof. Silvia Naef, University of Geneva

## For information

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