



# MASTER IN GLOBAL ECONOMICS AND SOCIAL AFFAIRS

## I LEVEL – VIII EDITION

### A.Y. 2021 – 2022

#### Presentation

The Global Economics and Social Affairs International Master's (GESAM) is organised by Ca' Foscari University in collaboration with the Geneva-based International Labour Organization. Considering the era we live in as a whole, the challenges are enormous and unprecedented. The GESAM's mission has never been more important: to prepare a new generation of leaders in the global arena, "professionals" in the various fields of activity (public and private enterprises, international organizations, non-governmental organizations, public administrations, etc.) with across-the-board proficiency in economics, social affairs and labour law. Knowledge of the economic phenomena associated with globalisation are combined with social concerns in the conviction that economic and social progress must proceed together and that the latter is not a natural effect of the former, but must rather be planned institutionally. The Master's is organised in partnership with the International Labour Organization (ILO) where participants will have an opportunity to attend focus lessons and seminars held by ILO officials.

#### Aims

The International Master's intends to satisfy needs coming from the world of economics at global level and is designed not merely to train high-profile professional management figures to enter the institutional and private world at international level, but also to prepare new professional figures such as, for example, social accountability consultants, new market developers, network management experts and experts in international cooperation for development. The International Master's targets in particular all those wanting to improve their skills and consequently their professional status and be more competitive on the job market, supplementing their expertise in economics or law with linguistic proficiency (the Master's is held exclusively in English).

## **MODULE 1**

February 28 - March 4, 2022

### Globalisation and its effects in the socio-economic context

The module examines the challenges posed to the economic system by globalisation. It explores the effects of the economic crisis associated with the transformation of production models and the internationalisation of economies. From an interdisciplinary perspective, it analyses the disassociation between the economic context and the institutional dimension of the market.

The specific themes tackled include: Global economics; Business in the emerging countries; The role of law on the global market; Social dumping; Internalisation of markets and the strategies of the big corporations; Competitive analysis of international markets.

## **MODULE 2**

March 7- March 11, 2022

### Global governance

The module aims to define the economic, political and sociological context of the relationships between global economics and social affairs. It will focus specifically on the various aspects of global governance, elements of the context, criticalities and tendencies; the theme of the empowerment, legitimisation and efficacy of global institutions such as the World Bank, United Nations, World Trade Organization, International Monetary Fund, ILO, etc.; together with models of cooperation/harmonisation between institutional parties in the global space (international, regional) interpreted from a perspective which considers the teachings of the past, the present and, above all, future evolution.

## **MODULE 3**

March 14 – March 18, 2022

### Globalisation and international law

The module will study the constituent elements of global law and the most recent trends, exploring the problems associated with competition between legal systems, the conflict between global uniformity and national differences, the coexistence of different global regulatory regimes and their sectoral aspects, competition between global, regional and national rules and regulations, and lastly, the criticalities inherent in identifying competent bodies responsible for resolving legislative disputes. Particular focus will be given to the themes of arbitration from both a theoretical and practical point of view (classroom simulation of arbitration) and anti-money laundering.

## **MODULE 4**

March 21, March 25, 2021

### **International trade**

The module will examine the GATT-WTO system, with particular reference to the resolution of disputes in the WTO and the relationship between member states; an analysis of the relationships between free trade and fair trade in the light of WTO appeal body case law; the debate on the social clause with in-depth analysis of regional integration experiences such as Mercosur and USMCA; and systems of generalised preferences, with a comparison between the American and European systems. Lastly, the module explores a theme of particular relevance at supranational level, namely corruption and ways of opposing it.

## **MODULE 5**

March 28 – April 1, 2022

### **Digital economy, business and employment on the global market**

The module explores corporate internationalisation strategies and policies, with particular emphasis on work organization models in networks and groups of companies. It is dedicated to businesses with a focus on internalisation processes and the future trends in corporate governance. The principle interlocutor will be the multinational, highlighting the effects of its activities on the economic and legal systems of states, and the protection of workers. The themes tackled include: corporate internationalisation processes/governance and innovation management processes; business networks and the new markets; management and marketing of international companies. It will include classroom analysis of corporate experiences and case studies.

## **MODULE 6**

**Two weeks during the months of May/June 2022**

### **Employment in an international dimension**

The module involves a week of lessons at the ILO headquarters in Geneva and participation in the International Seminar on International and Comparative Labour Law to take place at Ca' Foscari in May/June 2022.

The module is dedicated to analysing and understanding the processes involved in drawing up international standards and the dynamics behind cooperation between states on the themes of the protection of workers and promotion of social justice. The aim is to offer students an opportunity to gain inside knowledge of the workings of an international organization, in this specific case, the ILO (lessons will therefore be taught by ILO managers and officials on the institution's premises) and to examine the themes of employment in the age of digitalisation and global value chains from a comparative viewpoint.

### Duration and summary of didactic activities and university credits (CFU)

The Master's lasts for one year with a minimum of 344 hours lectures: 240 in classroom and 104 online + 300 hours internship and 50 hours optional seminars. For those not already professionally employed, the Master's offers a 32-hour professional orientation module, supporting and facilitating decision-making and the proactive capacities of students to reinforce their performance during the application phase. The aspects covered will include motivation, competencies, channels and tools for an effective job application and the best way to prepare for an interview.

The internship is optional for students already working professionally in the sector.

Including individual study and preparation of a final thesis, the course requires an overall commitment of 1650 hours, 66 university credits (CFU).

### Qualification issued

Students attending the didactic activities and completing the internship and final thesis will be awarded the qualification of first Level Master in Global Economics and Social Affairs (GESAM).

The qualification is worth 48 university credits (CFU) for enrolment on the Second Cycle Degree in Comparative International Relations at Ca' Foscari University ([www.unive.it/cdl/lm6](http://www.unive.it/cdl/lm6)).

### Course period-

FEBRUARY 2022 – FEBRUARY 2023

### Course calendar

The GESAM programme comprises an intensive period of full-time lessons from February 28, 2022 to April 8, 2022 (for 6 weeks), from 9:30 to 18:00, Monday to Friday.

From the end of lessons to December 2022, students will be involved in the following activities:

- **Summer school** at the International Labour Organization in Geneva (one full-time week in May/June 2022, from 9:30 to 18:00, Monday to Friday)
- An **internship** of 300 hours in Italy or abroad in international or national institutions, NGOs, enterprises or research centres
- The **International Seminar** on International and Comparative Labour Law in Venice (full-time for one week in May/June 2022, from 9:30 to 18:00, Monday to Friday)
- Optional research period abroad at partner universities (depending on the availability of the host institution)
- Preparation of 50-page **thesis** in English, with the support of a university tutor. The discussion of the thesis will take place in December 2022 (1<sup>st</sup> call) or February 2023 (2<sup>nd</sup> call).

### Teaching method

Classroom and online, working group, class debate

## Language

English

## Attendance

Attendance will be monitored by signing a register or by tracking access to the online platform. Issue of the qualification is subject to attendance for at least 80% of the total hours (considering both the total lesson hours and internship hours) and discussion of the thesis before a scientific committee.

## Course location

Ca' Foscari Challenge School  
via della Libertà 12, 30175 Venice (Parco Vega)

Two weeks in May/June 2022 will be in Venice and Geneva.

## Admission requirements

### FIRST LEVEL

- / Degree/Old system university diploma
- / Three-year Bachelor's degree
- / Equivalent foreign university qualification, following approval from the Board of Professors
- / Self-certification by the student of knowledge of English (indicative level: B2, spoken and written)

## Admission application

Candidates must fill in the on-line admission application, the details of which are defined under article 3 of the University's Call for Applications. Only applications accompanied by all the required documentation will be considered. The Call for Applications and relative attachments can be downloaded from the Master's web page.

## Selection procedure

Assessment of CV and qualifications presented. If necessary, a specially appointed commission will assess the candidates in a face-to-face or online interview (date, time and location will be communicated in advance by email).

The main factors considered for the purposes of selection will be: qualifications, motivation, relational skills, relevant former educational and professional experiences and a willingness to respect the necessary attendance requirements.

## Graduate eligibility

Students about to graduate may also be admitted, provided they qualify within one month from the start of the course. In this case, enrolment on the Master's may be finalised only after the valid qualification for admission has been awarded.

## Available places

Maximum number of available places: **30\***

*\*The Master's course will only be activated if at least **15** students have enrolled*

## Course fees: € 4.000

/ 1st instalment by 26/01/2022: € 2.016 (including € 16 stamp duty)\*

/ 2nd instalment by 26/05/2022: € 2.000

The fees of the Master's course do not include the travel from and to Geneva and accommodation while attending Module 7. However, depending on the availability of funds, the Master's course reserves the right to contribute to students fees.

## Selection fee: € 50

Non-refundable, to be paid **by 12 January 2022** when submitting the application of admission, through PagoPA.

Failure to pay the contribution will result in the exclusion of the selection process and possible admission to the Master.

## Study support

Where study grants are available to totally or partially cover the enrolment fees, up-to-date information is available on the Master's website.

Loans are available from the University's partner banks (for more information: <http://www.unive.it/pag/8560/>).

## Enrolment

ADMISSION APPLICATION SUBMISSION (online procedure, Call for Applications, art. 3)

**by 12/01/2022**

SELECTION RESULT ANNOUNCEMENT

**by 19/01/2022**

ENROLMENT COMPLETION (online procedure, Call for Applications, art. 6)

**by 26/01/2022**

START OF COURSE: **February 28, 2022**



## Challenge School of Government

### Course director

Prof. Adalberto Perulli

### Scientific course directors

Prof. Vania Brino  
Prof. Giuseppe Casale

### For information

/ on **enrolment procedures**, contact the Ca' Foscari Challenge School Administration Office:  
[master.challengeschool@unive.it](mailto:master.challengeschool@unive.it) - tel. 041 234 6853

/ on **didactic activities, internships** and the course **calendar**, contact: [tutor.mastergesamt@unive.it](mailto:tutor.mastergesamt@unive.it)