

### **EVALUATION SURVEY FOR STUDENTS ENROLLED IN THE A.Y. 2022/2023**

#### **ANALYSIS OF THE DEGREE PROGRAMME**

### **ET11 - ECONOMIA AZIENDALE/BUSINESS ADMINISTRATION**

#### SAMPLE COMPOSITION AND GENERAL INFORMATION

### Number of completed surveys and survey population

Number of surveys	Population	Surveyed fraction
248	529	46.9%

### Characteristics of participants in the survey

	Characte	istics of po	articipant	s iii tiic sai	vcy		
		9	6Male			%Female	
Gender		50.8%		49.2%			
	% 1997	or before	%	6 1998-2002		% 2003 o	r after
Year of birth	2.4%			20.2%		77.4%	
	Venice	Treviso	Padua	Veneto	Italy North-	Italy (other)	Other

(other)

11.3%

East

(other) 4.8% (other)

4.8%

country

21.4%

### SECTIONS A-B –PRELIMINARY INFORMATION ON THE SAMPLE

10.9%

24.2%

22.6%

City of origin

## In the choice of your Degree programme, what counted most, the Degree programme itself or the University?

I wanted to enrol at this university and consequently chose one of the available courses	I chose a Degree programme and I opted for Ca' Foscari among several available possibilities	I wanted to enroll in this particular university and Degree programme	I could not enroll in a different University	Does not answer
6.5%	52.0%	21.8%	1.2%	18.5%

Below are the summary graphs with the percentages of 'yes' + 'partly' answers where a comparison is made between the answers of the entire sample at university level (2107 completed questionnaires out of 4269 enrolled students) and that of this Degree programme.

When answering sections C, D and E of the questionnaire, the sample were given the option between 'Yes', 'No' or 'Partly'.

## SECTION C - SOURCES OF INFORMATION ON THE CHOSEN DEGREE PROGRAMME AND THE UNIVERSITY.

"Through which sources did you find information about the chosen degree programme and the university?"

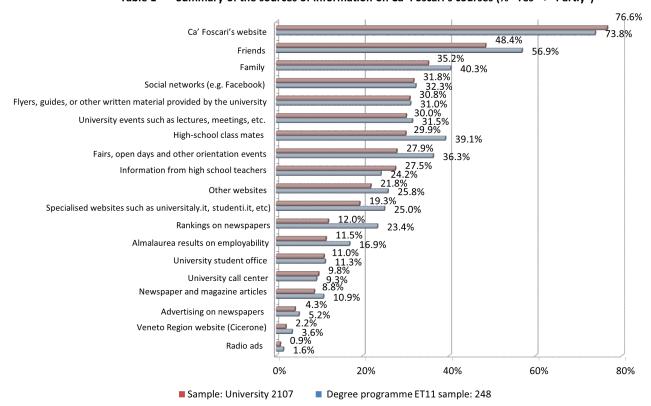


Table 1 - Summary of the sources of information on Ca' Foscari's courses (% "Yes" + "Partly")

Note: for sections C, D and E the sample were given the choice between "Yes", "No" and "Partly".

# "To what extent did you rely on the consultation of national and international university rankings before choosing to enrol at Ca' Foscari?"

Percentage of answers declaring "I looked it up and it was crucial for my choice" or "I looked it up and it was not crucial for my choice". Degree programme vs University

	Business Administration/ Economia	University	
Quacquarelli Symonds (QS)	17.7%	7.5%	
Times Higher Education (THE)	15.7%	7.2%	
ARWU	5.2%	2.5%	
GRUP	4.4%	2.5%	
Thomson – Reuters	3.6%	2.2%	
U-Multirank	6.0%	3.3%	
U-Мар	3.2%	2.6%	
Grande Guida Università Censis – Repubblica	18.5%	13.1%	
Il Sole – 24 ORE	21.0%	14.6%	

Note: when answering this question, the sample were given the option between: "I looked it up and it was crucial for my choice", "I looked it up and it was not crucial for my choice" and "I did not look it up".

#### SECTION D - ENROLMENT AT CA' FOSCARI

### Why did you choose to enrol at Ca' Foscari University of Venice?

79.5% Prestige of Ca' Foscari 84.7% 68.3% Degree programme is better at Ca' Foscari than in other <u>universities</u> 71.8% 61.6% Qualified faculty ■64.9% 55.6% It is close to home 62.1% 37.9% Quality/number of services (scholarships, student housing etc) 45.2% 37.5% Specialist post-graduate courses 35.1% 36,3% Quality of life in the city The chosen degree pr. Is available at Ca' Foscari only ■35.5% 20.2% 33.5% Possibility to integrate work and study 40.7% 29.5% Ca' Foscari's ranking in newspaper articles 45.2% 26.1% Admission test 13.3% To be away from home (and be more independent) 26.1% 20.7% It is not a crowded University 24.2% 17.5% 24.6% I have friends studying <u>here</u> 10.7% Some of my former school mates study here 18.5% 20% 0% 40% 60% 80% 100% ■ University Sample: 2107 ■ Degree programme ET11 sample: 248

Table 2 - Reasons for enrolment at Ca' Foscari (% "Yes" + "Partly")

### SECTION E - ENROLMENT IN ONE OF CA' FOSCARI'S DEGREE PROGRAMMES

### Why did you choose this specific degree programme?

