



Università  
Ca'Foscari  
Venezia

## EVALUATION SURVEY FOR STUDENTS ENROLLED IN THE A.Y. 2022/2023

### ANALYSIS OF THE DEGREE PROGRAMME

## ET11 - ECONOMIA AZIENDALE/BUSINESS ADMINISTRATION

### SAMPLE COMPOSITION AND GENERAL INFORMATION

#### Number of completed surveys and survey population

Number of surveys	Population	Surveyed fraction
248	529	46.9%

#### Characteristics of participants in the survey

	%Male	%Female
<b>Gender</b>	50.8%	49.2%

	% 1997 or before	% 1998-2002	% 2003 or after
<b>Year of birth</b>	2.4%	20.2%	77.4%

	Venice	Treviso	Padua	Veneto (other)	Italy North-East (other)	Italy (other)	Other country
<b>City of origin</b>	22.6%	24.2%	10.9%	11.3%	4.8%	4.8%	21.4%

### SECTIONS A-B –PRELIMINARY INFORMATION ON THE SAMPLE

**In the choice of your Degree programme, what counted most, the Degree programme itself or the University?**

I wanted to enrol at this university and consequently chose one of the available courses	I chose a Degree programme and I opted for Ca' Foscari among several available possibilities	I wanted to enroll in this particular university and Degree programme	I could not enroll in a different University	Does not answer
6.5%	52.0%	21.8%	1.2%	18.5%

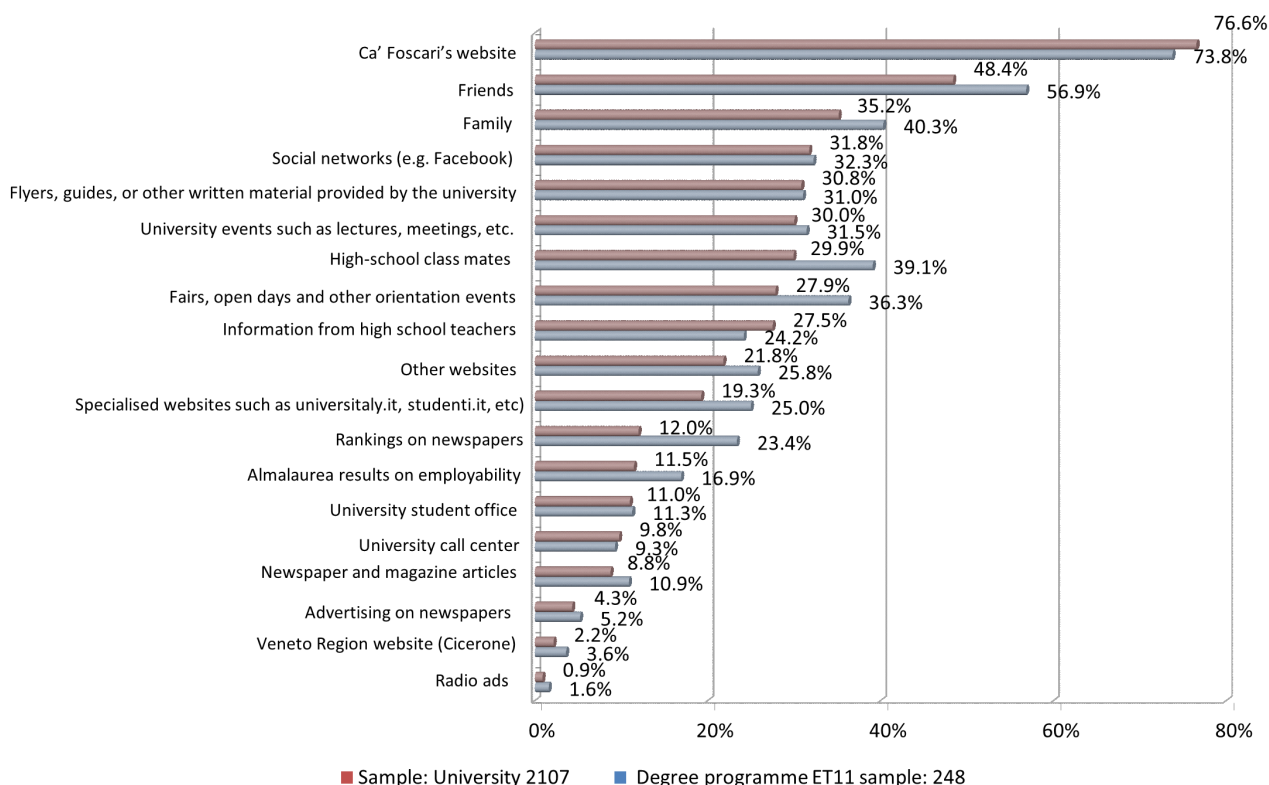
**Below are the summary graphs with the percentages of 'yes' + 'partly' answers where a comparison is made between the answers of the entire sample at university level (2107 completed questionnaires out of 4269 enrolled students) and that of this Degree programme.**

When answering sections C, D and E of the questionnaire, the sample were given the option between 'Yes', 'No' or 'Partly'.

## SECTION C - SOURCES OF INFORMATION ON THE CHOSEN DEGREE PROGRAMME AND THE UNIVERSITY.

**"Through which sources did you find information about the chosen degree programme and the university?"**

**Table 1 - Summary of the sources of information on Ca' Foscari's courses (% "Yes" + "Partly")**



Note: for sections C, D and E the sample were given the choice between "Yes", "No" and "Partly".

**"To what extent did you rely on the consultation of national and international university rankings before choosing to enrol at Ca' Foscari?"**

Percentage of answers declaring "I looked it up and it was crucial for my choice" or "I looked it up and it was not crucial for my choice". Degree programme vs University

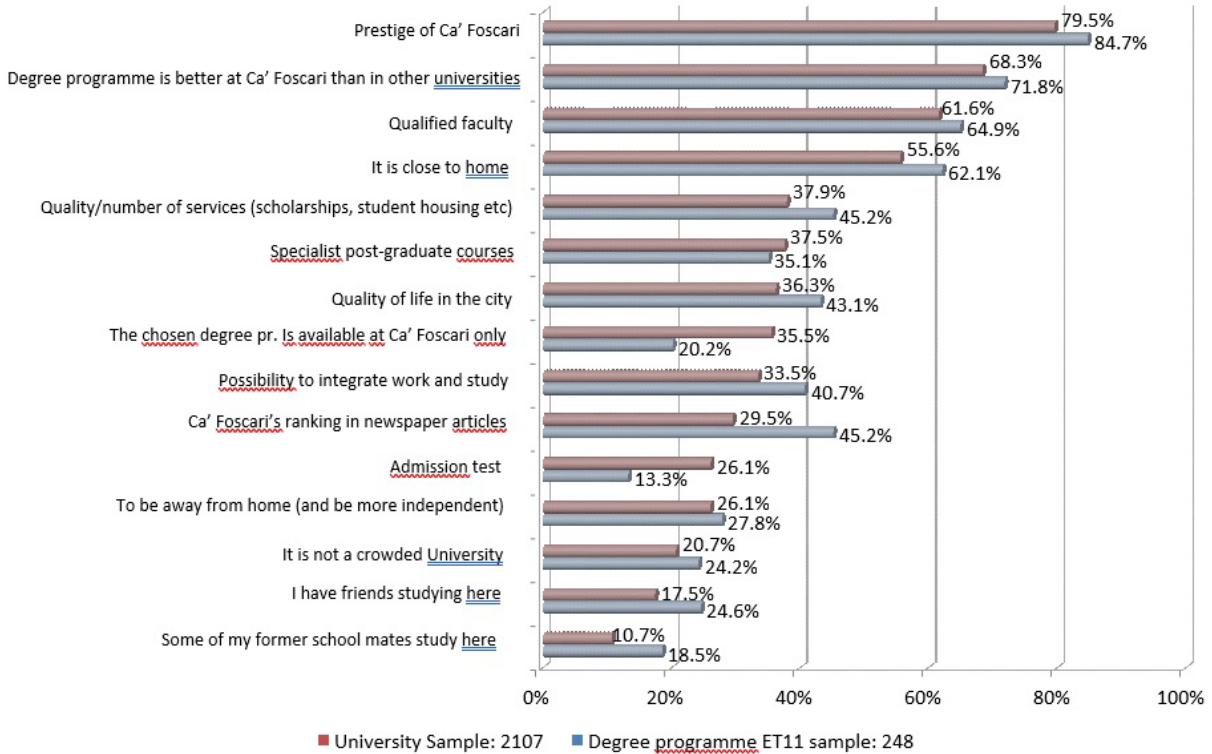
	Business Administration/ Economia	University
Quacquarelli Symonds (QS)	17.7%	7.5%
Times Higher Education (THE)	15.7%	7.2%
ARWU	5.2%	2.5%
GRUP	4.4%	2.5%
Thomson – Reuters	3.6%	2.2%
U-Multirank	6.0%	3.3%
U-Map	3.2%	2.6%
Grande Guida Università Censis – Repubblica	18.5%	13.1%
Il Sole – 24 ORE	21.0%	14.6%

Note: when answering this question, the sample were given the option between: "I looked it up and it was crucial for my choice", "I looked it up and it was not crucial for my choice" and "I did not look it up".

## SECTION D – ENROLMENT AT CA' FOSCARI

### Why did you choose to enrol at Ca' Foscari University of Venice?

Table 2 - Reasons for enrolment at Ca' Foscari (% "Yes" + "Partly")



## SECTION E – ENROLMENT IN ONE OF CA' FOSCARI'S DEGREE PROGRAMMES

### Why did you choose this specific degree programme?

Table 3 - Summary of reasons for choosing a specific Degree programme at Ca' Foscari (% "Yes" + "Partly")

