



EVALUATION SURVEY: INTERNSHIPS – JUNE 2023

ET11- ECONOMIA AZIENDALE/BUSINESS ADMINISTRATION

AREA: ECONOMICS

Ca' Foscari monitors internships through online surveys gathered at the end of the internship experience. The survey, redesigned in 2018 and modified in 2020, collects feedback from both the intern and the company tutor, focusing on relevant skills.

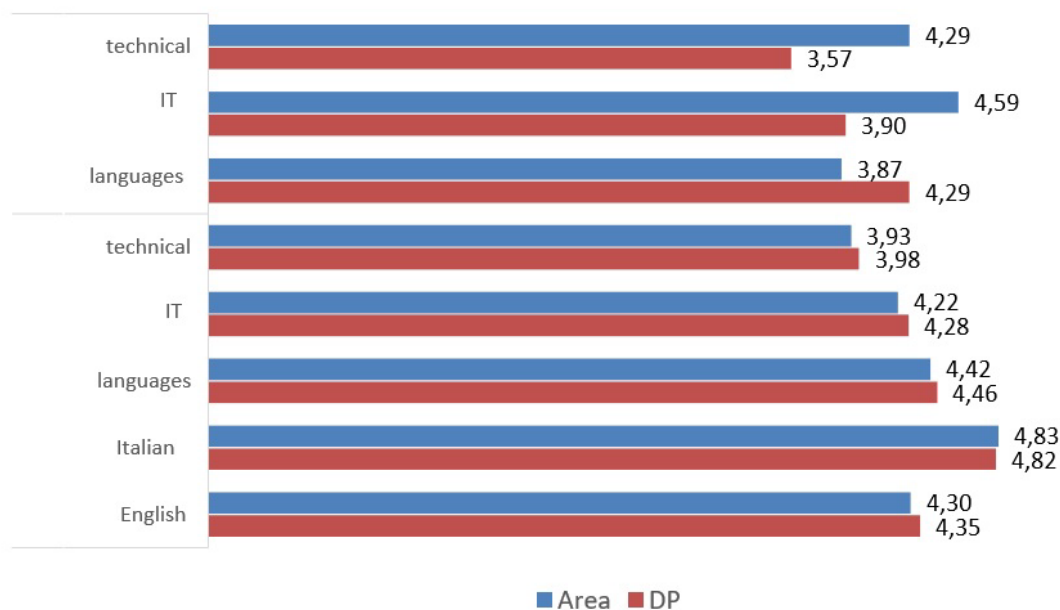
The main areas of investigation are: initial knowledge; soft skills and relevant skills acquired during the internship; overall assessment of the experience. The company tutor is also asked to assess the relevant and specific technical-professional skills. The assessment expressed by the students on a scale of 1 to 5 is aggregated per degree programme (DP) and in some cases compared with the respective data at area level (economics, languages, science, humanities) calculated in relation to the responses of all the University's degree programmes in that area.

This report summarises the results of the questionnaires completed in the calendar year 2022 by the interns studying in this Degree programme and by their company tutors. A list of the main companies that hosted internships in the period under consideration is also provided.

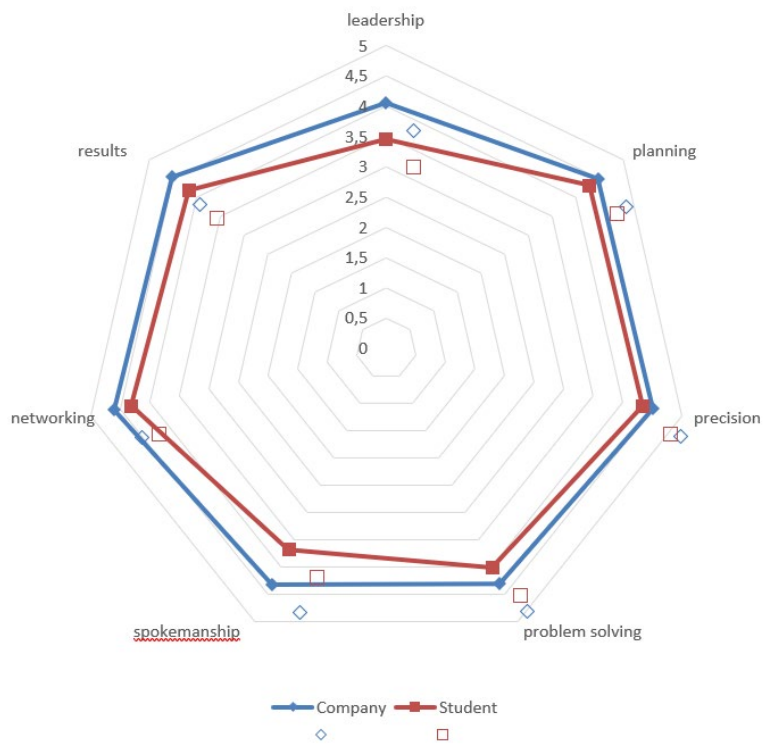
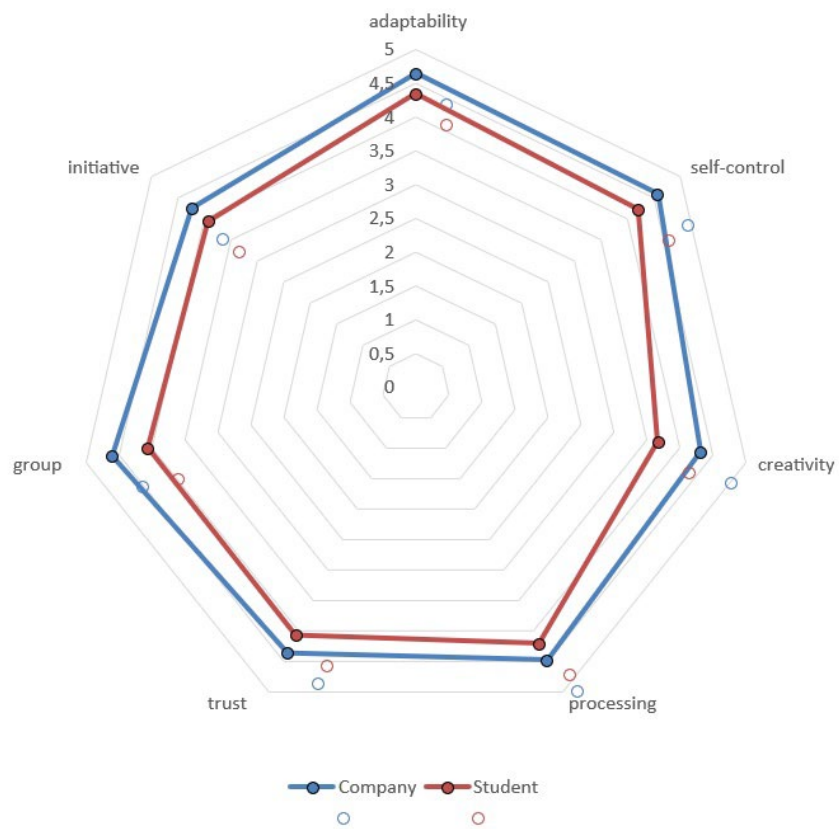
INTERNSHIPS

No. of surveyed internships	Of which evaluated also by companies	Part of the curriculum	Activated abroad
467	412	442	29

ENTRANCE LEVEL KNOWLEDGE – Average assessment by Degree programme and Area (Intern and company tutor)



SOFT SKILLS – Average assessment by Degree programme (intern and company tutor)



OVERALL EVALUATION of the internship

Intern assessment DP average	Intern assessment Area average	Company tutor assessment DP average	Company tutor assessment Area average
4.48	4.47	4.63	4.59

USEFULNESS OF THE INTERNSHIP

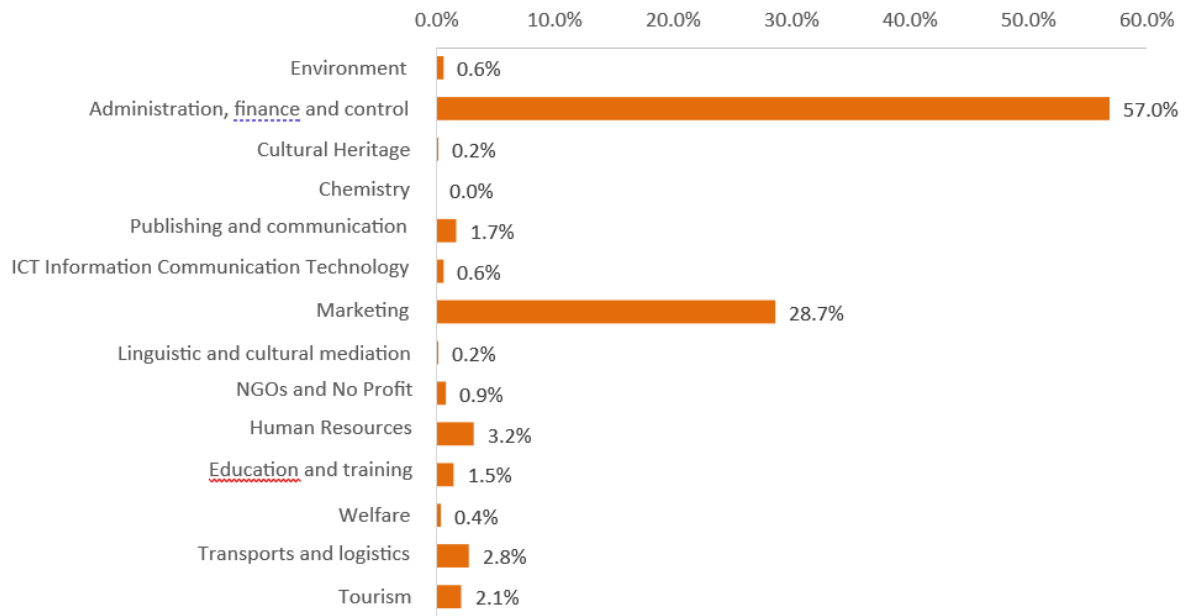
Student feedback

	Absolute no.	%
TOTAL POSITIVE ASSESSMENTS	445	95.3%
- Out of which: Enables soft skills	63	13.5%
- Out of which: Enables the creation of a professional network	43	9.2%
- Out of which: Helps you learn how the world of labour works	253	54.2%
- Out of which: Makes your university competencies come complete	74	15.8%
- Out of which: Other	12	2.6%
TOTAL NEGATIVE ASSESSMENTS	22	4.7%
- Out of which: The internship is too short	4	0.9%
- Out of which: Does not provide the skills I will need to find a job	13	2.8%
- Out of which: It delays the end of my studying/my entrance into the labour market	4	0.9%
- Out of which: Other	1	0.2%

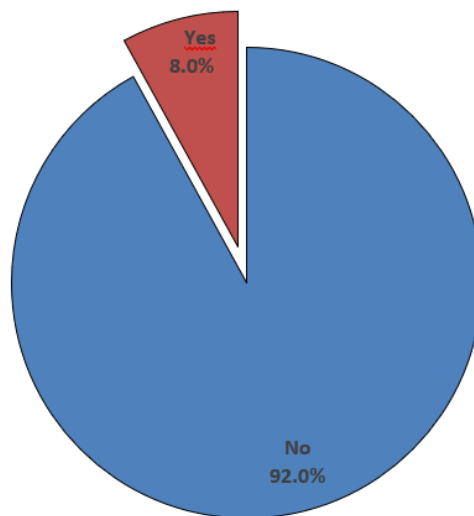
Company tutors' feedback

	Absolute no.	%
TOTAL POSITIVE ASSESSMENTS	393	95.4%
- Out of which: It favours the development of specific projects	57	13.8%
- Out of which: It improves organisation in the intern's areas of activity	75	18.2%
- Out of which: It allows to assess the person in view of possibly hiring him/her in the future.	195	47.3%
- Out of which: Other	66	16.0%
TOTAL NEGATIVE ASSESSMENTS	19	4.6%
- Out of which: The internship is too short	9	2.2%
- Out of which: Tutoring and training the intern takes up too much time and resources.	8	1.9%
- Out of which: Other	2	0.5%

WORK SECTOR



EMPLOYMENT AFTER THE INTERNSHIP



ASSESSMENT OF PROFESSIONAL COMPETENCIES

DP (CdS) ET11 - Prevailing professional group 1

<i>Code and professional group</i>	<i>No. of internships</i>
4.3.2.1 - Accountants	80
<i>Job profile: General accountant</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Periodic reviews of cash flow trends</i>	4.13
<i>Managing short-term liquidity</i>	4.19
<i>Accounting entries</i>	4.33
<i>Tax operations</i>	4.07

DP (CdS) ET11 - Prevailing professional group 2

<i>Code and professional group</i>	<i>No. of internships</i>
2.5.1.4.1 – Specialised accountants	48
<i>Job profile: Chartered Accountant and Accounting Expert, Auditor</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Carrying out control and analysis of accounts and accounting documents</i>	4.10
<i>Supporting control and analysis of accounts and accounting documents</i>	3.96
<i>Supporting internal audit system</i>	3.94

DP (CdS) ET11 - Prevailing professional group 3

<i>Code and professional group</i>	<i>No. of internships</i>
4.1.2.1 - Typists, stenographers and related professions	46
<i>Job profile: Administrative staff</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Drafting and issuing sales and purchase documents</i>	4.41

DP (CdS) ET11 - Prevailing professional group 4

<i>Code and professional group</i>	<i>No. of internships</i>
2.5.1.5 - Specialists in market relations	28
<i>Job profile: Market researcher, marketing manager, product manager</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Designing market research</i>	4.23
<i>Returning the results of market research to the customer (internal/external)</i>	4.45
<i>Prepare documentation for participation in tenders</i>	3.83
<i>Develop data collection tools for market surveys</i>	4.40
<i>Preparing the marketing plan and brand mix levers</i>	4.18
<i>Monitoring the implementation of the marketing plan</i>	4.19
<i>Defining the market positioning of products/services</i>	4.36

DP (CdS) ET11 - Prevailing professional group 5

<i>Code and professional group</i>	<i>No. of internships</i>
2.5.1.6.0 - Specialists in image and public relations, and related professions	23
<i>Job profile: Digital Marketing Strategist, Public Relations Expert, Communication Manager, Social Media Manager</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Taking care of the implementation/management of corporate social channels for the promotion and communication of corporate activities</i>	4.48
<i>Taking care of the corporate image</i>	4.55
<i>Planning the operational steps for the implementation and control of the Communication Plan</i>	4.32
<i>Support the activities of a press office, in compliance with the strategic lines defined in the corporate communication plan</i>	4.61
<i>Implement the internal and external Communication Plan as part of the corporate image strategy</i>	4.62
<i>Prepare the company's social performance reporting document</i>	4.50

DP (CdS) ET11 - Prevailing professional group 6

<i>Code and professional group</i>	<i>No. of internships</i>
1.2.3.3.0 - Sales and marketing directors and managers	18
<i>Job profile: Sales manager</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Control the implementation of the business plan</i>	4.13
<i>Corporate business planning</i>	4.15

DP (CdS) ET11 - Prevailing professional group 7

<i>Code and professional group</i>	<i>No. of internships</i>
3.3.3.5.0 - Marketing Technicians	15
<i>Job profile: Marketing expert, Brand manager</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Monitor the online reputation of companies and/or individuals in order to implement the corporate strategy for best brand promotion and dissemination</i>	4.64
<i>Define the web marketing plan</i>	4.47
<i>Select the appropriate channel mix for the visual dissemination of the campaign based on the design specifications of the assigned image</i>	4.50

DP (CdS) ET11 - Prevailing professional group 8

<i>Code and professional group</i>	<i>No. of internships</i>
2.5.1.5.4 - Market Analysts	15
<i>Job profile: Business analyst, Business developer</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Identifying useful sources and channels of information for acquiring business-related data</i>	4.40
<i>Communicate the results of the analysis of data and information related to the company's business</i>	4.40
<i>Carrying out statistical analysis of data and information related to the company's business</i>	4.08
<i>Carrying out the collection of data and information related to the company's business</i>	4.38

DP (CdS) ET11 - Prevailing professional group 9

<i>Code and professional group</i>	<i>No. of internships</i>
2.5.1.2.0 - Management and control specialists in private enterprises	12
<i>Job profile: Project Manager</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Implementing economically sustainable solutions to make business performance more efficient in terms of productivity, management and production costs</i>	4.09
<i>Define a project plan</i>	4.00
<i>Planning and scheduling the different stages of the production cycle, taking into account the orders and production capacity of the company/department</i>	4.11
<i>Manage the control of project implementation</i>	4.09

DP (CdS) ET11 - Prevailing professional group 10

<i>Code and professional group</i>	<i>No. of internships</i>
1.2.3.1.0 - Directors and managers of the finance and administration department	10
<i>Job profile: Administrative Manager/Director</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Coordinating accounting, tax and management control activities</i>	4.10
<i>Reporting on the company's economic and financial performance</i>	4.11

DP (CdS) ET11 - Prevailing professional group 11

<i>Code and professional group</i>	<i>No. of internships</i>
2.5.1.2 - Management and control specialists in private enterprises	10
<i>Job profile: Controller, Internal auditor</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Periodic reporting on the company's economic and financial performance</i>	4.00
<i>Preparing the company balance sheet</i>	4.14
<i>Designing an internal control system</i>	4.11
<i>Performing budget variance analysis</i>	4.30
<i>Internal Auditing tasks</i>	3.86

DP (CdS) ET11 - Prevailing professional group 12

<i>Code and professional group</i>	<i>No. of internships</i>
2.5.1.3.1 – Human resources specialists	10
<i>Job profile: Human Resources Manager, Personnel Training Manager, Recruitment Officer</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Organising human resources by assigning roles and functions according to professional skills, business objectives and available funds</i>	3.29
<i>Carrying out recruitment of candidates</i>	3.71
<i>Managing the company's relations with trade unions</i>	3.00
<i>Implementing interventions to improve the corporate atmosphere and culture</i>	3.00
<i>Configure/implement the company's human resources evaluation and remuneration system</i>	3.33
<i>Job Descriptions</i>	4.00
<i>Prepare training and development plans for in-house personnel</i>	4.25
<i>Plan and implement a training offer consistent with needs, and compatible with organisational and company budget constraints</i>	4.00
<i>Conduct personnel selection interviews</i>	4.17
<i>Managing redundant staff in compliance with the administrative procedures of collective and individual dismissals</i>	3.67

DP (CdS) ET11 - Prevailing professional group 13

<i>Code and professional group</i>	<i>No. of internships</i>
3.3.3.6.1 - Advertising specialist	9
<i>Job profile: Account manager</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Carry out a survey of the customer's communication/image needs</i>	4.11
<i>Agency co-ordination of the conception and development of a communication plan</i>	4.00

DP (CdS) ET11 - Prevailing professional group 14

<i>Code and professional group</i>	<i>No. of internships</i>
3.3.1.1.1 - Administrative and technical secretaries for general affairs	9
<i>Job profile: Management assistant</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Manage incoming and outgoing communications</i>	4.11
<i>Privacy-compliant archiving of documents</i>	4.67
<i>Organising meetings</i>	4.33

DP (CdS) ET11 - Prevailing professional group 15

<i>Code and professional group</i>	<i>No. of internships</i>
3.3.2.1 - Financial management experts	8
<i>Job profile: Financial consultant</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Carry out the collection and analysis of economic and financial information in order to assist and guide existing and potential customers in their investment choices</i>	4.50
<i>Manage financial risk control</i>	4.67
<i>Schedule customer visits by verifying the results of investments over time</i>	4.17
<i>Monitor the economic and financial situation of the assigned client package in line with the bank's business objectives</i>	4.40

DP (CdS) ET11 - Prevailing professional group 16

<i>Code and professional group</i>	<i>No. of internships</i>
4.2.2.2 - Receptionists in accommodation and food services	6
<i>Job profile: Receptionist</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Carrying out administrative secretarial tasks in a hotel</i>	4.67
<i>Supervisionare le diverse fasi di realizzazione del progetto editoriale garantendone la corretta realizzazione</i>	5.00
<i>Realizzare il progetto editoriale coordinando le diverse figure che contribuiscono alla sua realizzazione</i>	4.75
<i>Effettuare procedure di check-in e check-out alberghiero secondo gli standard di qualità previsti</i>	4.50

DP (CdS) ET11 - Prevailing professional group 17

<i>Code and professional group</i>	<i>No. of internships</i>
4.3.1.1 - Addetti alla gestione degli acquisti	6
<i>Job profile: Operatore gestione ordini</i>	

Average competencies assessment

Assessed skill	Average assessment
<i>Add customer and/or supplier orders in the relevant company systems</i>	4.75
<i>Handling customer and/or supplier orders</i>	4.25

COMPANIES HOSTING MORE THAN ONE INTERNSHIP

<i>Company name</i>	<i>No. of internships</i>
Confartigianato Marca Trevigiana Formazione S.r.l.	4
develon digital srl - (registered office in Altavilla Vicentina)	4
post editori srl - (registered office in Padua)	3
RATIONAL ITALIA SRL	2
Adhox SRL	2
Banca Popolare dell'Alto Adige Spa	2
rational italia srl - (registered office in Venice-Mestre)	2
ASSIMPRESE SERVIZI S.R.L.	2
TOSATTO REBECCA	2
Istituto Nazionale della Previdenza Sociale (INPS)	2
comune di roncade - (registered office in Roncade)	2
Porsche Financial Services Italia Spa	2
acqua minerale san benedetto spa - (registered office in Scorzè)	2
STUDIO CADAMURO SRL	2
marketing arena s.p.a. - (registered office in Rovigo)	2
Igor srl	2
STUDIO ZUGNO RAG. ANTONIO	2
POSTALMARKET SRL	2
mepra s.p.a. - (registered office in Lumezzane)	2
staff international spa - (registered office in Noventa Vicentina)	2
MAEG COSTRUZIONI SPA	2
Salvatore Ferragamo SpA	2
BANCA DI CREDITO COOPERATIVO PORDENONESE E MONSILE	2
STUDIO ASSOCIATO BETTIOL, SESSA e ASSOCIATI	2
true vietnam s.r.l. - (registered office in Merate)	2

AZIENDE CHE HANNO ASSUNTO

<i>Nome Azienda</i>	<i>No. of internships</i>
linea light srl - (registered office in vazzola)	1
falc-inn s.r.l - (registered office in venezia)	1
sinedi srl - (registered office in padova)	1
Pasta Zara spa	1
Atomium - European Institute for Science, Media and Democracy	1
Studio Villalta Dott. Michelangelo	1
RELAXXI SRL	1
Unioncamere del Veneto	1
OFFICINA 3 SRL	1
POSTALMARKET SRL	1
UNUS INTERNATIONAL SPA	1
fassa s.r.l. - (registered office in spresiano)	1
CREATIVA SRL	1
bolzonella giacomo - (registered office in noale)	1
EUROSTEP COMMERCE SRL	1
porsche financial services italia spa - (registered office in padova)	1
moncler spa - (registered office in milano)	1
STUDIO ASSOCIATO BETTIOL, SESSA e ASSOCIATI	1
vecon s.p.a. - (registered office in venezia-marghera)	1
different srl - (registered office in milano)	1
bracchi srl - (registered office in milano)	1
who moves ug (haftungsbeschränkt) - (sede legale a essen)	1
fabio buttari - (registered office in treviso)	1
mustangpack srl - (registered office in piazzola sul brenta)	1
VESCO GIARETTA SPA	1
STUDIO MINCHILLO COMMERCIALISTI	1
win2win worldwide sl	1
food hub srl società benefit - (registered office in cesena)	1
NewProjection S.r.L	1
maeg costruzioni spa - (registered office in vazzola)	1
Wyblo s.r.l.	1
SONUS FABER SPA	1
FLOWERS EXPRESS SRL	1