Università Ca'Foscari Venezia

Venice School of Management

RECOMMENDED COURSE WORK

Master Degree - Innovation and Management for Culture and Creativity

Enrolled in

A.Y. 2026-27

EMR17

ordinamento 2025

regolamento 2026

	Year	Term	Exam-code	Field code	Subject	Credits	Credits Total Amount
a.y. 2026-2027	1	1	EM1710	SECS-P/07	MANAGEMENT ACCOUNTING AND PERFORMANCE EVALUATION	6	60
			EM1711	SECS-P/08	MANAGEMENT OF CULTURAL ORGANIZATIONS 1° section (6cfu/12)	6	
		2	EM1711	SECS-P/08	MANAGEMENT OF CULTURAL ORGANIZATIONS t 2° section (6cfu/12)	6	
			EM1712	SECS-P/08	MARKETING AND CONSUMER BEHAVIOUR	6	
			EM1702	SECS-S/01	DATA ANALYSIS AND DATA VISUALIZATION	6	
		3	EM1714	IUS/07	LABOUR LAW AND CONTRACTS in CULTURAL AND CREATIVE INDUSTRIES	6	
			EM1713	SECS-P/12	HISTORY OF CREATIVITY AND INNOVATION	6	
			1 course from cluster A - listed below			12	
		4	EM1707	SECS-P/06	CULTURAL ECONOMICS AND POLICY	6	
a.y. 2027-2028	2	1-2	**1 course from cluster A - listed below**			12	60
		1-2-3-4	**2 courses from cluster B - listed below**			12	
			Elective courses **			12	
			Further formative activities, choose between Track A, B or C			9	
			Track A				
			EM0106		Internship 6CFU		
			EMM000		Microcredentials 3CFU		
			Track B				
			EM0109		Internship 9CFU		
			Track C (Only for students who do not possess sufficient knowledge and proficiency in the Italian language)				
			EM0106		Internship 6CFU		
			ITA001		Italian language 3CFU		
			EM0024		Final Exam: Thesis	15	
							120

Term	Exam-code	Field code	**2 courses among the following in cluster A:**	
3-4	EM1708	SECS-P/08	CREATIVITTY AND INNOVATION IN URBAN DEVELOPMENT	12
3-4	EM1709	SECS-P/07-P/08	CRITICAL MANAGEMENT FOR CULTURAL ORGANIZATIONS	12
1-2	EM1715	SECS-P/07-P/08	CREATIVITTY FOR MANAGEMENT	12
1-2	EM1716	SECS-P/08	BRAND AND LUXURY MANAGEMENT	12
1-2	EM1717	SECS-P/08	MARKETING AND MANAGEMENT OF MUSEUMS AND VISUAL ARTS	12

Term	Exam-code	Field code	**2 courses among the following in cluster B:**	
3	EM4053	SECS-P/07	BUSINESS MODEL INNOVATION	6
4	EM9049	SECS-P/09	FIRM FINANCIAL MANAGEMENT	6
1	EM1718	AGR/01	FOOD BUSINESS MANAGEMENT	6
2	EM1719	SECS-P/10	ORGANIZATIONAL BEHAVIOUR AND INNOVATION	6
3	EM1720	SECS-P/10	VISUAL NARRATIVES FOR ORGANIZATION	6

International students are required to obtain 3 CFU in Italian to graduate. Exemptions are available for those who already possess a knowledge of the Italian language at a B1 level or higher. For further information, please visit the Italian Courses for Degree-Seeking Students webpage - https://www.unive.it/pag/50262/ - path: Home page CLA > Courses > Italian Courses for Degree-Seeking Students

** Elective courses:

When filling in the Study Plan online it is possible to add the following courses among the 12 credits to be chosen by the student (electives):

- courses within clusters A-B not previously chosen by the student
- courses activated in the master's degree programs of the economic area as long as they are not equivalent to those already selected in the study plan. The inclusion of non-economic courses in the study plan must be properly motivated and is subject to evaluation by the Academic Board. See the indicated application procedure at the page https://www.unive.it/web/en/13004/study-plan (path: Home page Innovation and Management for Culture and Creativity > Study > Study plan).
- Elective courses specifically offered in the Innovation and Management for Culture and Creativity Master's degree program

In the a.y. 2026-27 the following elective courses will be offered within the Innovation and Management for Culture and Creativity Master's degree program. Admission to these courses is subject to a selection process - the call for applications will be published as of october 2026 in the 'Notices and opportunities' box on the home page of the Study Course.

Term	Exam-code	Field code	Subject	Credits
3	EM1721	SECS-P/08	Strategies beyond profit	6
3	EM1723	SECS-P/08	Technology and innovation management	6

In the academic year 2026–27, the following elective courses will be offered in other degree programs of the VSM. They can be included in the study plan by selecting them from the University's courses during the online compilation of the Study Plan. Admission to these courses is subject to a selection process - the call for applications will be published as of october 2026 in the 'Notices and opportunities' box on the home page of the Study Course.

Term	Exam-code	Field code	Subject	Credits
3	EM1722	SECS-P/10	Organization Studies suspended for a.y. 2026/2027	6
3	EM1613	SECS-P/07	Financial reporting	6
3	EM1612	SECS-P/11	Financial intermediation for innovation and growth	6
4	EM1611	SECS-P/07	Critical management studies suspended for a.y. 2026/2027	6
4	EM1724	SECS-P/12	Management and organisational history	6

Furthermore, students can insert in their Study Plan a number of courses or packages of courses as optional credits or additional credits. The admission to some of these activities can be subject to a selection process that will be published by the University. If no selection process is required, students can freely include these activities in the study plan during the online compilation. For further information, please visit the webpage: https://www.unive.it/pag/44783/ (path: Home page Ca' Foscari University > Academics and services > Innovative teaching and digital learning).

The evaluation of the elective courses is based on a criterion of consistency with the student's educational project. The elective exams equivalent to other mandatory courses included in the study plan will be canceled

PLEASE NOTE:
Due to organizational concerns **courses within cluster A and B** and **elective courses** may overlap with each other. The only exam session with no overlapping is the 1°st exam session at the end of the course. The class timetable could be scheduled from Monday to Friday, not only in three days per week.

ACADEMIC 2026-27 CALENDAR

Economics Area

		Academic 2025-26 calendar			
		from Monday	to Saturday	LESSONS EXAMS	GRADUATION
		7-Sep-26	19-Sep-26	**EXAMS** (2 Weeks) 6 or 12 ECTS/CFU courses	
1° semester	1° term	21-Sep-26	24-Oct-26	**LESSONS 1ST Term (5 Weeks)**	Oct-19 / Nov-7-2026 Autumn graduation session Master's Degrees
		26-Oct-26	31-Oct-26	LESSONS 1ST Term (Rescheduled lessons)	
		2-Nov-26	7-Nov-26	**EXAMS** - 6 ECTS/CFU courses 1st term (suspension 12 ECTS/CFU courses)	
	2° term	9-Nov-26	12-Dec-26	**LESSONS 2nd Term (5 weeks)**	
		14-Dec-26	19-Dec-26	**LESSONS 2nd Term (Rescheduled lessons)**	
		21-Dec-26	9-Jan-27	Christmas Holiday	
		11-Jan-27	13-Feb-27	**EXAMS (5 weeks)** - 6 ECTS/CFU courses 2nd term - 6 or 12 ECTS/CFU courses 1st Semester + 2nd semester exams of the previous academic year	
2° semester	3° term	15-Feb-27	20-Mar-27	**LESSONS 3rd Term (5 weeks)**	March, 15 - April, 10 2027 special graduation session Master's Degrees
		22-Mar-27	27-Mar-27	LESSONS 3rd Term (Rescheduled lessons)	
		29-Mar-27	3-Apr-27	**EXAMS -** 6 ECTS/CFU courses 3rd term (suspension 12 ECTS/CFU courses)	
	4° term	5-Apr-27	8-May-27	**LESSONS 4th Term (5 Weeks+1)**	
		10-May-27	15-May-27	**LESSONS 4rd Term (Rescheduled lessons)**	
		17-May-27	22-May-27	Break	
		24-May-27	26-Jun-27	**EXAMS (5 Weeks)** - 6 ECTS/CFU courses 4th term - 6 or 12 ECTS/CFU courses	
		28-Jun-27		Summer Holiday	July, 12-24 2027 Summer graduation session Master's Degrees

EXAM SESSIONS

Exam Sessions scheme

Different exam sessions are scheduled during the academic year and each course includes at least 4 different dates in which the related exam can be taken.
The organisation of the exam sessions depends on the course scheduling (that is the semester or term the course will take place) and is described in the chart here below.

	EXAM SESSIONS					
Term/ Semester	**October**	**January**	**March**	**June**	**September**	**January**
Courses held in one term						
6 ECTS/CFU courses						
1st Term	**1°**	**2°**		**3°**	**4°**	
2nd Term		**1° and 2°**		**3°**	**4°**	
3rd Term			**1°**	**2°**	**3°**	**4°**
4th Term				**1° and 2°**	**3°**	**4°**
Semester courses (held in two terms)						
6 or 12 ECTS/CFU courses						
1st semester		**1° and 2°**		**3°**	**4°**	
2nd semester				**1° and 2°**	**3°**	**4°**