



SmartCulTour

| Project | Smart Cultural Tourism as a Driver of Sustainable Development of European Regions | | |
|------------------------|---|-----|------------------------------|
| Acronym | SmartCulTour | | |
| Length | 42 months | | |
| Start | October 1 st , 2020 | End | June 30 th , 2023 |
| Funding | Horizon 2020 | | |
| Principal Investigator | Nicola Camatti | | |
| Scientific Area | | | |
| Abstract | <p>This project will explicitly address the issue of having cultural tourism contribute to the sustainable development of cities and regions, by means of innovative theoretical and applied research, which builds on a number of past projects that were designed with assistance of JPI Urban Europe, the EC, the Council of Europe and UNESCO. The project will identify signals, conditions and possibilities that interfered with the sustainable development of tourism in established destinations. A clear analysis of data on tourism over time in these destinations can provide clear insights into key turning points and potential criteria that have influenced this. An analysis of the initial development of cultural tourism, with an emphasis on inclusiveness and local stakeholder participation, will contribute further to this and lead to rich insights on future ways of governing cultural tourism.</p> | | |
| Project budget | | | |
| UNIVE budget | € 290.000,25 | | |