



## **COCO4CCI**

### **Interreg 2014-2020**

<b>Project</b>	Cultural and Creative Industries COOPERATION COLLIDER
<b>Acronym</b>	COCO4CCI
<b>Website</b>	<a href="https://programme2014-20.interreg-central.eu/Content.Node/COCO4CCI.html">https://programme2014-20.interreg-central.eu/Content.Node/COCO4CCI.html</a>
<b>Call</b>	INTERREG CENTRAL EUROPE- Call 3/2018 - Priorità 3 "NATURAL AND CULTURAL RESOURCES" – Obiettivo specifico 3.2
<b>Duration</b>	36 years - from 01/04/2019 to 31/03/2022
<b>Scientific Coordinator</b>	Giovanni Vaia
<b>VSM role</b>	Project partner
<b>Budget (total)</b>	€ 2.377.444,50
<b>Project number</b>	CE1388
<b>Abstract</b>	<p>The Venice School of Management is one of the partners in the project , funded by the Program - INTERREG CENTRAL EUROPE 2014-2020 and led by the Chamber of Commerce of Slovenia. The project will boost cross-sectoral cooperation in advanced manufacturing (AVM) by creating a transnational network of Cultural and Creative Industries (CCI) colliders.</p> <p>Based on a mapping of potential CCIs and a roadmap, COCO4CCI will develop the collider concept, in which CCI hubs and business support organizations work in tandem, complementing each other with knowledge and experience from their own sector. It will also train facilitators who will initiate an online and face-to-face training program for KICs in three areas: technology development, future trends, and mindset in advanced manufacturing. KICs involved by project partners will participate in different match-making formats with AVM companies, applying open and innovative methods such as design thinking, which will result in efficient cross-sector cooperation.</p>