



## S.LI.DES.

Interreg 2014-2020

<b>Project</b>	Smart strategies for sustainable tourism in Lively DESTinations
<b>Acronym</b>	S.LI.DES.
<b>Website</b>	<a href="https://programming14-20.italy-croatia.eu/web/slides">https://programming14-20.italy-croatia.eu/web/slides</a>
<b>Call</b>	INTERREG ITALIA-CROAZIA - Call 1/2017 - Standard Project Proposal - PA 3 Environment and cultural heritage SO 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development
<b>Duration</b>	42 months - from 01/01/2019 to 30/06/2022
<b>Scientific Coordinator</b>	Michele Tamma
<b>Research team</b>	Michele Tamma, Raffaele Pesenti, Stefania Funari, Andrea Ellero
<b>VSM role</b>	Lead partner
<b>Partnership</b>	Università Ca' Foscari di Venezia - Dipartimento di Management; Ciset, Centro Internazionale di studi sull'economia turistica (Italy); ECIPA Nordest (Italy); SIPRO, Agenzia di Sviluppo Ferrara (Italy) Città di Bari (Italy); Città di Venezia (Italy) Università di Bologna - CAST Centri di Studio Avanzati (Italy); Istituto per il Turismo di Zagabria (Croatia); Craft College (Croatia) DURA - Agenzia di Sviluppo della Città di Dubrovnik (Croatia) Comitato per il turismo di Šibenik (Croatia)
<b>Budget (total)</b>	€ 2.504.981,90
<b>Budget assigned to Ca' Foscari</b>	€ 412.810,00
<b>Project number</b>	10044622
<b>Abstract</b>	Smart strategies for sustainable tourism in bustling cultural destinations. The <b>S.LI.DES.</b> project aims to improve tourism

governance, manage anthropogenic pressure on territorial natural and cultural heritage, and promote the sustainability and competitiveness of the local tourism-based economy. The project aims at sustainable and balanced territorial development through the promotion of tangible and intangible cultural heritage, targeting the revitalization of the urban and social environment as well as the diversification of the local economy. The project involves 5 cities bordering the Adriatic Sea (**Venice, Ferrara, Bari, Dubrovnik and Sibenik**), which will develop tools and strategies to promote the sustainability of tourist flows.