



SACHE

Interreg 2014-2020

Project	Smart Accelerators of Cultural Heritage Entrepreneurship
Acronym	SACHE
Website	https://programme2014-20.interreg-central.eu/Content.Node/SACHE.html
Duration	36 months - from 01/04/2019 to 31/03/2022
Scientific Coordinator	Fabrizio Panozzo
VSM role	Project partner
Budget (total)	€ 2.062.753,85
Budget assigned to Ca' Foscari	€ 196.996,00
Abstract	<p>The Department of Management is one of the partners of the SACHE Project, funded by the Program - INTERREG CENTRAL EUROPE 2014-2020 and led by the CCIAA of Venice Rovigo. SACHE aims to provide integrated local development strategies based on tools and approaches that accelerate creative entrepreneurship related to cultural heritage.</p> <p>Based on a recently developed Central European model, the project will expand and strengthen the role of cultural heritage sites, symbols and values by transforming them into “Smart Accelerator of Creative Heritage Entrepreneurship” (SACHE). Museums, galleries, theaters, and festivals will be conceived not only as places of education or entertainment but also as “smart accelerators”, that is, cultural engines that set in motion and fuel the energies of small creative enterprises. This approach will expand access to cultural heritage and the production of value-added services, and promote the development of innovative clustering of Cultural and Creative Industries around each SACHE. Thus designed, the project will also help foster cross-sectoral cooperation with other industries and service sectors, particularly in digital technologies.</p>