



Ca' Foscari
University
of Venice



Campus
Treviso

Interdepartmental
Centre

**School of
Economics,
Languages and
Entrepreneurship**





Historical roots, global visions

Founded in 1868 as Italy's first Business School—and the second in Europe—Ca' Foscari boasts a tradition of excellence that bridges economics and culture. In 1954, with the establishment of the Faculty of Foreign Languages and Literatures, the University became internationally renowned and now offers courses in more than 40 languages.

For over 30 years, the Treviso Campus has been driven by a dual focus on Economics and Languages. Starting in 1993 with 116 students, it has grown steadily through its distinctive educational programs. Building on its long-established courses in Foreign Trade, Tourism, and Linguistic and Cultural Mediation, the campus has broadened its offerings to include advanced Master's degrees such as Global Development and Entrepreneurship, Translation and Interpreting, and Specialized Translation: Multimedia and Accessibility. Today, the campus hosts more than 1,500 students, with 10% coming from abroad.

The Ciset (International Center for Studies on the Tourist Economy) completes this ecosystem of excellence by coordinating applied research and innovation, effectively addressing the challenges of globalisation and the local context.



SELISI in numbers

5

Departments
working together

2

Bachelor's degree
programmes

3

Master's degree
programmes

100

Members of faculty, technical
and administrative staff, and
researchers

1.400

Average **annual enrolments**
(33,193 since 2001)

480

Average **annual first-year**
enrolments

7.870

alumni since 2001

Our Vision

The SELISI Centre at Ca' Foscari University of Venice strives to be an ecosystem of excellence where Economics and Management, Languages and Cultures, International Studies, and Globalisation converge to address contemporary challenges. Together with our local networks, we work to transform the Campus into a **smart campus** within a **smart area**: an ecosystem that generates the best social, economic, and cultural opportunities for everyone.

Our Commitment

At the SELISI Centre, we convert academic knowledge into practical skills for local communities, businesses, and international markets. Our dedication is demonstrated through our **Third Mission**: maintaining a continuous dialogue with local stakeholders to turn research into innovative tools and sustainable solutions. We encourage intercultural exchange and economic growth, sharing our expertise to create meaningful social impact.



The Academic offer of the Treviso Campus

Bachelor's degrees

INTERNATIONAL TRADE AND TOURISM

The programme aims to train professionals who master the dynamics of the global economy, trade, and the international tourism sector. With a multidisciplinary background that integrates economic, business, legal, and quantitative skills, students develop a comprehensive 360-degree view of global markets.

Curricula:

- International Trade: To manage the complexity of corporate import-export relationships, evaluate foreign market investments, and organise international production processes.
- Economics of Tourism: To develop advanced tourism services, manage complex tourism development projects for businesses and regions, and implement innovative destination management plans.

www.unive.it/degree/etr30

LINGUISTIC AND CULTURAL MEDIATION

The programme offers a career-oriented approach to the advanced study of Spanish and English, as well as oral and written mediation, interpreting, and translation. With opportunities for study and internships with national and international organisations, the course is designed to foster graduates' integration into the communication and public relations, linguistic and cultural mediation, tourism, and hospitality sectors.

www.unive.it/degree/ltr5

Master's degrees

GLOBAL DEVELOPMENT AND ENTREPRENEURSHIP

The Master's degree programme offers an interdisciplinary path that provides an in-depth understanding of global development processes and equips students with the knowledge required to engage with both advanced and emerging international markets. The programme offers scholarships, seminars, cultural activities, and opportunities to network with executive and business leaders from Northern Italy. High-achieving students can apply for the Double Degree with EM Strasbourg Business School, spending one year taking courses in the Master in

International & European Business programme.

Curricula:

- Global Markets: Designed to train specialists to analyse globalisation and international frameworks, and to understand the socio-economic and development phenomena that define them.
- Entrepreneurship: Focused on developing managerial and financial expertise that combines the culture and economics of international development with a strong focus on entrepreneurship and Small and Medium-sized enterprises.

www.unive.it/degree/emr12



Public Engagement

TRANSLATION AND INTERPRETING

The Master's degree programme in Translation and Interpreting trains professionals with specialised language skills in translation (both technical and literary) and interpreting, who are able to utilise digital and multimedia tools and techniques.

Translation studies—conceived not merely as communication but as a key form of mediation—address a wide range of linguistic, literary, and socio-cultural topics from a comparative, intercultural, and inclusive perspective.

The programme is aimed at Bachelor's graduates who already possess a strong command of Chinese and English languages and cultures. It is designed for students seeking to deepen their translation and interpreting techniques—including consecutive and simultaneous interpreting—alongside the core cultural knowledge needed to operate in these fields.

www.unive.it/degree/lmr70

SPECIALIZED TRANSLATION: MULTIMEDIA, AND ACCESSIBILITY

The Master's degree programme in Specialized Translation: Multimedia and Accessibility is designed for students seeking to transform their language skills into a highly qualified, contemporary profession. You will step into the heart of modern translation, where languages, digital technologies, and multimedia communication intersect, learning to manage complex content while maintaining quality, accuracy, and cultural sensitivity—with a strong focus on accessibility and inclusion principles.

You will have the opportunity to study two languages from English, Spanish, and Italian Sign Language (LIS), choosing between two curricula:

- Specialised Translation and Media Accessibility
- LIS Interpreting and Multimedia Translation

www.unive.it/degree/lmr75

Clabs - Treviso Campus

The SELISI Centre strengthens and diversifies professional training for those entering the job market, with a focus on hands-on active learning labs. Leveraging the University's expertise and responding to global market challenges, the Centre prepares qualified professionals to navigate international socio-economic and geopolitical shifts. The 6-to-8-week labs bring together students and graduates from diverse academic disciplines. Using methodologies such as

Design Thinking and the Business Model Canvas, teams develop original projects based on real-world case studies. In particular, the Corporate Internationalisation Lab fosters skill transfer in market analysis and business assessment, exploring key topics such as: ESG and sustainability in international operations, digital technologies supporting global expansion, geopolitical risk analysis in international markets.

www.unive.it/pag/44784



SELISI is research

Events and Seminars

The Treviso Campus Third Mission activities encompass a range of civic engagement initiatives for the university community, local citizens, public administrations, institutions, and businesses across the region. The programme features thematic workshops and training labs integrated directly into Treviso's urban fabric. It also includes major University collaborations and Mock Conferences.

www.unive.it/sele

Università del Volontariato

The Università del Volontariato (University of Volunteering) is an annual, tuition-free advanced training programme born from the collaboration between Ca' Foscari University of Venice and Volunteer Service Centre – CSV Belluno Treviso. The project aims to enhance the human, technical, and soft skills of those already active in volunteering or looking to get involved, equipping them with practical tools to navigate the non-profit sector with greater awareness.

www.unive.it/trevisosostenibile

Sustainability Skills

We promote a culture of sustainability grounded in practical best practices: from proper waste management and BookCrossing to courses offered by the University of Volunteering and dedicated events. These initiatives translate the commitments of the University's Sustainability Charter into daily action, engaging the entire academic community.

www.unive.it/trevisosostenibile

The SELISI Centre advances its interdisciplinary mission by exploring research themes that connect local and global territorial contexts with today's social fabric. Research projects focus on:

- Culture of Sustainability: Designing, implementing, and promoting environmental and social sustainability policies and actions.
- Entrepreneurship and Finance: Developing integrated financial and economic evaluation systems for the local business landscape.

- International Networks: Fostering partnerships with universities within global academic networks.
- Smart Cities: Collaborating on complex projects to build an ecosystem that drives urban innovation with high social impact.
- Enhancement and Promotion of the University Campus: Exploring the history, evolution, and growth prospects of a university campus in relation to its surrounding regional network.

www.unive.it/trevisoricerca



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