



## **RESEARCH PROPOSAL**

*The following structure is strongly recommended in order to ensure a clear, coherent, and academically rigorous presentation of the candidate's background, motivations, and research interests. The proposal is articulated into four sections, each with a maximum length of 2,000 characters, for a total maximum of 8,000 characters.*

### **1. Description of the Candidate's Most Recent Research Work**

*(maximum 2,000 characters)*

In this section, the candidate should provide a concise yet rigorous overview of their most recent research work, which may coincide with their Master's thesis. The description should clearly present the research topic and its relevance within the broader field of management studies.

The candidate should outline the theoretical framework underpinning the study, referring to the main strands of literature and key concepts that informed the analysis. The research objectives and guiding questions should be explicitly stated.

In addition, the section should describe the methodological approach adopted (e.g., qualitative, quantitative, or mixed methods), including data sources, research design, and analytical techniques. The section should conclude with a summary of the main findings and conclusions, highlighting their implications for theory, practice, and future research.

### **2. Motivation for Applying to the PhD in Management at the Venice School of Management**

*(maximum 2,000 characters)*

This section should articulate the candidate's motivation for applying to the PhD in Management at the Venice School of Management (VSM). The candidate is expected to explain the personal, professional, and scientific reasons underlying this choice and the factors that have shaped their interest in pursuing doctoral studies.

The statement should clarify the candidate's expectations with respect to doctoral training, including research development, methodological learning, and academic growth. It should also discuss how the PhD program aligns with the candidate's long-term academic and/or professional objectives.

Finally, the candidate should explain why VSM represents the most appropriate institutional context to support this path, with reference to its research environment, scientific orientation, and coherence with the candidate's goals.

## **PhD in Management**

### **3. Intended Research Interests and Thematic Focus**

*(maximum 2,000 characters)*

This section is devoted to outlining the research areas and themes that the candidate intends to explore during the PhD program. A fully defined research project is not required; rather, the candidate should provide a coherent and well-informed representation of the research directions they wish to develop.

The candidate should identify the main topics, theoretical perspectives, or managerial phenomena of interest, explaining their relevance within management studies and their potential for academic contribution. It is advisable to indicate how these interests build upon prior research experience and how they may evolve throughout the doctoral journey.

The section should conclude by highlighting the potential contribution of these research interests to management scholarship.

### **4. Alignment with VSM Faculty Expertise and Research Activities**

*(maximum 2,000 characters)*

The final section should address the alignment between the candidate's research interests and the expertise and thematic areas available at the Venice School of Management. The candidate should illustrate the coherence between their research interests and the scientific activities, research streams, or ongoing projects within VSM, and identify their intended research areas among those explicitly indicated in the official call for applications.

The candidate should also identify potential faculty members and/or research laboratories with whom collaboration or supervision could be envisaged. This latter indication is not binding and does not imply a formal commitment; it is intended only to signal a potential alignment between the candidate's research interests and the expertise available within the department.'