



Ca' Foscari  
University  
of Venice



# INTELLECTUAL PROPERTY AND TECHNOLOGY TRANSFER

Intellectual and industrial property rights are the main form of protection for the research results and essential tools to support universities' knowledge and technology transfer policies. The aim of this workshop is to provide greater awareness of what intellectual property is, how it is generated and how it is protected. In particular, there will be an overview of the characteristics of inventions and patents and a focus on the relevant university regulation. The main patent search techniques will be explained in a technical/practical lab with a view to finding relevant documents for assessing patentability.

**07.11.2023**

## **Scientific Campus – Conference room Orio Zanetto**

Via Torino 155, 30170 Venezia Mestre

### **Agenda**

10:00 – 10:30

Intellectual property as a key enabler for the exploitation of university research: introduction and legal framework  
[Alessandra Zanardo](#) Associate Professor Department of Economics  
Member of the Commission for the Enhancement of Knowledge

10:30 – 11:15

Patents, Trademarks, Industrial Design  
[Samuela Franceschini](#) - [Alessio Bertocco](#)  
Knowledge Transfer Manager Research Area - Promoting Innovation and Knowledge Office

11:15 – 11:45

Copyright  
[Erica Brandolino](#)  
Innovation Promoter Research Area - Promoting Innovation and Knowledge Office

11:45 – 12:15

IP in collaborative projects  
[Giovanna Berera](#) - Head of KTO  
Research Area - Promoting Innovation and Knowledge Office

12:15 – 12:45

University Regulations for the Enhancement of Knowledge  
[Giovanna Berera](#) - Head of KTO [Erica Brandolino](#) – Innovation Promoter  
Research Area - Promoting Innovation and Knowledge Office

12:45 – 13:00

Q&A

14:00 – 16:00

Prior patent searches\*  
[Samuela Franceschini](#) – Knowledge Transfer Manager  
[Alessio Bertocco](#) – Knowledge Transfer Manager  
Research Area - Promoting Innovation and Knowledge Office

\* Participants are requested to bring a laptop with them

