

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

Venice, 15-16 October 2026

Conference Program

Thursday, October 15

11:50 Welcoming and participant accreditation

12:30 Networking lunch

14:00 Conference opening:

Carmelo Marabello - VIU Dean, IUAV University

Andrea Stocchetti – Ca' Foscari University of Venice

Silvio Nocera – IUAV University

Plenary session

Chair: Pietro Lanzini - Ca' Foscari University of Venice

14:10 Alternative Policy Principles for a More Inclusive and Deliverable Electric Mobility Transition

- Graham Parkhurst - Centre for Transport & Society, University of the West of England, Bristol, UK

14:35 The “Deutschlandticket”. A Pathway for the Introduction of Digital Ticketing and Payment Systems in German Public Transport

- Alexander Eisenkopf, Zeppelin University Friedrichshafen

15:00 Challenging the resilience hypothesis of the automotive industry architecture under electrification: the Chinese battery swapping case

- Marc Alochet, CNRS / I3 – CRG, Ecole Polytechnique, Institut Polytechnique Paris, France
- Christophe Midler, Emeritus director of research CNRS / I3 – CRG, Ecole Polytechnique Institut Polytechnique Paris, France

15:25 Relaunching Short Railway Lines in Europe: French and German Experiences

- Laurent Guihéry, CY Cergy Paris Université, labo MATRIS, France

15:50 Conclusions

Pietro Lanzini – Ca' Foscari University of Venice

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16:00 Parallel Sessions

Session Alpha: Governance and Global Perspective

Chair: Giuseppe Giulio Calabrese, CERIS – CNR, Italian National Centre of Research,
CAMI – Centre for Automotive & Mobility Innovation

16:00 When Institutions Match Technology: Innovation System Insights into the Rise of Intelligent and Connected Vehicles in China

- Wei Zhao, Institute of Public Policy, South China University of Technology
- Xieshu Wang, Centre de recherche en Économie de l'Université Paris Nord (CNRS, UMR 7234), sorbonne Université Sorbonne Paris Nord.
- Joël Ruet The Interdisciplinary Institute for Innovation, Centre de Recherche en Gestion (CNRS, UMR 9217), Ecole Polytechnique - Institut Polytechnique,

16:25 Electric Vehicle Penetration and Smart Mobility Solutions in Urban India. An inter-state comparison

- Madhuri Saripalle, Krea University, Andhra Pradesh, India

16:50 Role of Public Finance for Sustainable Urban Transport. A Comparison LRT cases between Japan and France

- Soichiro Minami, Faculty of Transdisciplinary Sciences, Institute of Philosophy in Interdisciplinary Sciences, Kanazawa University
- Haruki Sawamura, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism
- Hidetada Higashi, Faculty of Business Administration, Yamanashi Gakuin University of the government of Japan

17:15 Break

17:25 Governance Paradigms of Mobility-as-a-Service: An Empirical Study of Shanghai and Milan Based on Institutional Analysis

- Miao Su, MSc in Global Development and Entrepreneurship, Ca' Foscari University of Venice.

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- 17:50** **Why Do Mobility Innovations Spread at Different Rates? The Critical Role of Public Sector Institutional Design in Overcoming Social and Market Barriers**
- Hidetada Higashi, Faculty of Business Administration, Yamanashi Gakuin University
 - Soichiro Minami, Faculty of Transdisciplinary Sciences, Institute of Philosophy in Interdisciplinary Sciences, Kanazawa University
 - Haruki Sawamura, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism
- 18:15** **The Social Impact of the Green Transition: The Case of Italian Automotive Suppliers and Its Effect on Employment**
- Bruno Perez Almansi, Ca' Foscari University of Venice, Venice School of Management, CAMI – Center for Automotive & Mobility Innovation
- 18:40** **Q&A – Discussion & Conclusions**
- Giuseppe Giulio Calabrese, CERIS – CNR, Italian National Centre of Research, CAMI – Centre for Automotive & Mobility Innovation

19:30 Social Dinner

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16:00 Parallel Sessions

Session Beta: Society, Behaviour & Just Transition

Chair: Damian Poulter, University of Greenwich

- 16:00 Scaling Up Innovative Ridesharing Mobilities: From Public Mobility Policy Design to Community Management. The Case of Ecov**
- Thomas Matagne, CEO and Founder of Ecov
 - Lola Mercier, Engineer
 - Christophe Midler Emeritus director of research CNRS / I3 – CRG, Ecole Polytechnique Institut Polytechnique Paris, France. Member of French Academy of Technologies
- 16:25 Sustainable Mobility and Subjective Well-Being. A Consumer Psychology Perspective on Mobility Choices in Italy**
- Pietro Lanzini, Ca' Foscari University of Venice, Venice School of Management, CAMI – Center for Automotive & Mobility Innovation
- 16:50 (Still) Fewer Cars in Paris? Analysis of the Factors and Challenges Involved in Amplifying the Modal Shift Dynamic**
- Anne Aguiléra, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France
 - Jimmy Armoogum, MODIS, Université Gustave Eiffel
 - Laurent Proulhac, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France
 - Leslie Belton-Chevallier, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France
 - Sandrine Wenglenski, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France

17:15 Break

- 17:25 Beyond Green on Paper: An Enhanced Business Model Canvas for Sustainable Mobility Implementation. Insights from Better Place**
- Rida Zaman, Venice School of Management, Ca' Foscari University
- 17:50 Evolving Innovation Ecosystems for Micromobility in Urban Contexts: The Role of Public Intervention**
- Haruki Sawamura, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism
 - Shinji Tsurusashi, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism of the government of Japan
 - Soichiro Minami, Faculty of Transdisciplinary Sciences, Institute of Philosophy in Interdisciplinary Sciences, Kanazawa University
 - Hidetada Higashi, Faculty of Business Administration, Yamanashi Gakuin University

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18:15 **The cycling (r)evolution of Turin: assessing how cycling can operationalise the 15-minutes city concept in a car-dependent city**

- Anna Novaresio, University of Turin

18:40 **Q&A – Discussion & Conclusions**

Damian Poulter, University of Greenwich

19:30 Social Dinner

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16:00 Parallel Sessions

Session Gamma: Infrastructure, Logistics & Regional Connections

Chair: Pratima Verma, Alliance University, Bangalore, India

- 16:00 Open Access Rail Liberalization in France: Balancing Profitability and Territorial Cohesion**
- Lorenzo Freire—Stella, CY Cergy Paris University, Laboratory MATRiS
- 16:30 Why engage in integrated freight-passenger transports in rural areas? Justifications and expected performance**
- Ludovic Vaillant, Cerema, CY Cergy Paris University
 - Bruno Dewailly, Cerema, CY Cergy Paris University
- 17:00 Leveraging Big Data From Truck Black Boxes For Insights Into Freight Transport And Logistics**
- Valentina Rizzello, Institute on Transport & Logistics – ITL Foundation
 - Francesco Paolo Nanni Costa, Institute on Transport & Logistics – ITL Foundation
 - Giacomo Nonino, Institute on Transport & Logistics – ITL Foundation
 - Luca Mantecchini University of Bologna, Dept. Of Civil, Chemical, Environmental and Material Engineering
 - Andrea Bardi, Institute on Transport & Logistics – ITL Foundation

17:30 Break

- 17:40 Evidence-Based KPIs for Transport Resilience under Disruptions**
- Francesco Bruzzone, IUAV University
 - Matilde Gasparetto, IUAV University
 - Silvio Nocera, IUAV University
- 18:10 Cities in Motion: Historical Spatial Lock-in vs Sustainable Ambitions:**
- Tommaso Gallas, PWC
 - Andrea Stocchetti, Ca' Foscari University of Venice, Venice School of Management
- 18:40 Conclusions**
- Pratima Verma, Alliance University, Bangalore, India

19:30 Social Dinner

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Friday, October 16, 2026

9:30 **Welcome Coffee**

10:00 **Plenary session**

Keynote Silvio Nocera, IUAV

Keynote Damian Poulter, University of Greenwich

Keynote Enrica Papa, Westminster University

11:30 **The Editors' Corner: roundtable with the editors:**

Moderator: Pietro Lanzini - Ca' Foscari University of Venice

- Silvio Nocera, Editor in Chief of Transportation Business & Management (Elsevier)
- Valentina Fava, Associate Editor Innovation: European Journal of Social Sciences (Routledge)
- Giuseppe Giulio Calabrese, Editor in Chief of Journal of Automotive Technology & Management (Inderscience)

12:15 **Conclusions**

12:30 **Farewell Lunch**