

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

Venice, 15-16 October 2026

Conference Program

Thursday, October 15

11:15 Welcoming and participant accreditation

12:00 Networking lunch

14:00 Conference opening:

Carmelo Marabello - VIU Dean, IUAV University

Andrea Stocchetti – Ca' Foscari University of Venice

Silvio Nocera – IUAV University

Plenary session

Chair: Pietro Lanzini - Ca' Foscari University of Venice

14:10 Alternative Policy Principles for a More Inclusive and Deliverable Electric Mobility Transition

- Graham Parkhurst - Centre for Transport & Society, University of the West of England, Bristol, UK

14:35 The "Deutschlandticket". A Pathway for the Introduction of Digital Ticketing and Payment Systems in German Public Transport

- Alexander Eisenkopf, Zeppelin University Friedrichshafen

15:00 Can a Newcomer Disrupt the Architecture of the Global Auto Industry? The Battery Swap Case

- Marc Alochet, CNRS / I3 – CRG, Ecole Polytechnique, Institut Polytechnique Paris, France
- Christophe Midler, Emeritus director of research CNRS / I3 – CRG, Ecole Polytechnique Institut Polytechnique Paris, France

15:25 Relaunching Short Railway Lines in Europe: French and German Experiences

- Laurent Guihéry, CY Cergy Paris Université, labo MATRiS, France

15:50 Conclusions

Pietro Lanzini – Ca' Foscari University of Venice

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

16:00 Parallel Sessions

Session Alpha: Governance and Global Perspective

Chair: Giuseppe Giulio Calabrese, CERIS – CNR, Italian National Centre of Research,
CAMI – Centre for Automotive & Mobility Innovation

- 16:00** **When Institutions Match Technology: Innovation System Insights into the Rise of Intelligent and Connected Vehicles in China**
- Wei Zhao, Institute of Public Policy, South China University of Technology
 - Xieshu Wang, Centre de recherche en Économie de l'Université Paris Nord (CNRS, UMR 7234), sopUniversité Sorbonne Paris Nord.
 - Joël Ruet The Interdisciplinary Institute for Innovation, Centre de Recherche en Gestion (CNRS, UMR 9217), Ecole Polytechnique - Institut Polytechnique,
- 16:25** **Electric Vehicle Penetration and Smart Mobility Solutions in Urban India. An inter-state comparison**
- Madhuri Saripalle, Krea University, Andhra Pradesh, India
- 16:50** **Role of Public Finance for Sustainable Urban Transport. A Comparison LRT cases between Japan and France**
- Soichiro Minami, Faculty of Transdisciplinary Sciences, Institute of Philosophy in Interdisciplinary Sciences, Kanazawa University
 - Haruki Sawamura, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism
 - Hidetada Higashi, Faculty of Business Administration, Yamanashi Gakuin University of the government of Japan
- 17:15 Break**
- 17:25** **Governance Paradigms of Mobility-as-a-Service: An Empirical Study of Shanghai and Milan Based on Institutional Analysis**
- Miao Su, MSc in Global Development and Entrepreneurship, Ca' Foscari University of Venice.

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

- 17:50** **Why Do Mobility Innovations Spread at Different Rates? The Critical Role of Public Sector Institutional Design in Overcoming Social and Market Barriers**
- Hidetada Higashi, Faculty of Business Administration, Yamanashi Gakuin University
 - Soichiro Minami, Faculty of Transdisciplinary Sciences, Institute of Philosophy in Interdisciplinary Sciences, Kanazawa University
 - Haruki Sawamura, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism of the government of Japan
- 18:15** **The Social Impact of the Green Transition: The Case of Italian Automotive Suppliers and Its Effect on Employment**
- Bruno Perez Almansi, Ca' Foscari University of Venice, Venice School of Management, CAMI – Center for Automotive & Mobility Innovation
- 18:40** **Q&A – Discussion & Conclusions**
- Giuseppe Giulio Calabrese, CERIS – CNR, Italian National Centre of Research, CAMI – Centre for Automotive & Mobility Innovation

20:00 Social Dinner

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

16:00 Parallel Sessions

Session Beta: Society, Behaviour & Just Transition

Chair: Damian Poulter, University of Greenwich

- 16:00** **Scaling Up Innovative Ridesharing Mobilities: From Public Mobility Policy Design to Community Management. The Case of Ecov**
- Thomas Matagne, CEO and Founder of Ecov
 - Lola Mercier, Engineer
 - Christophe Midler Emeritus director of research CNRS / I3 – CRG, Ecole Polytechnique Institut Polytechnique Paris, France. Member of French Academy of Technologies
- 16:25** **Sustainable Mobility and Subjective Well-Being. A Consumer Psychology Perspective on Mobility Choices in Italy**
- Pietro Lanzini, Ca' Foscari University of Venice, Venice School of Management, CAMI – Center for Automotive & Mobility Innovation
- 16:50** **(Still) Fewer Cars in Paris? Analysis of the Factors and Challenges Involved in Amplifying the Modal Shift Dynamic**
- Anne Aguiléra, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France
 - Jimmy Armoogum, MODIS, Université Gustave Eiffel
 - Laurent Proulhac, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France
 - Leslie Belton-Chevallier, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France
 - Sandrine Wenglenski, LVMT, Université Gustave Eiffel and Ecole des Ponts-IPP, France

17:15 Break

- 17:25** **Emotional Travel Experience by Difference Modes: Evidence from Rural Ireland**
- Cheng Ma, School of Business, University College Dublin, Ireland
 - Geertje Schuitema, School of Business, University College Dublin, Ireland
 - Leonhard Lades, Behavioural Science Centre and Economics, University of Stirling, Stirling, UK

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

- 17:50** **Evolving Innovation Ecosystems for Micromobility in Urban Contexts: The Role of Public Intervention**
- Haruki Sawamura, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism of the government of Japan
 - Shinji Tsurusashi, Policy Research Institute, Ministry of Land, Infrastructure, Transport and Tourism of the government of Japan
 - Soichiro Minami, Faculty of Transdisciplinary Sciences, Institute of Philosophy in Interdisciplinary Sciences, Kanazawa University
 - Hidetada Higashi, Faculty of Business Administration, Yamanashi Gakuin University
- 18:15** **The cycling (r)evolution of Turin: assessing how cycling can operationalise the 15-minutes city concept in a car-dependent city**
- Anna Novaresio, University of Turin
- 18:40** **Q&A – Discussion & Conclusions**
Damian Poulter, University of Greenwich

20:00 Social Dinner

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

16:00 Parallel Sessions

Session Gamma: Infrastructure, Logistics & Regional Connections

Chair: Pratima Verma, Alliance University, Bangalore, India

16:00 **Is Intelligent Transportation System Using Roadside Safety the Need of the Hour?**

- Waheed Akbar Bhatti, Linnaeus University, Sweden
- Sarfraz Iqbal, Linnaeus University, Sweden Email:
- Nazim Hussain, University of Groningen, The Netherlands
- Agnieszka Chwialkowska, University of West Georgia, USA

16:30 **Why engage in integrated freight-passenger transports in rural areas? Justifications and expected performance**

- Ludovic Vaillant, Cerema, CY Cergy Paris University; MATRIS F-59000 Lille,
- Bruno Dewailly, Cerema, CY Cergy Paris University; MATRIS F-59000 Lille,

17:00 **Leveraging Big Data From Truck Black Boxes For Insights Into Freight Transport And Logistics**

- Valentina Rizzello, Institute on Transport & Logistics – ITL Foundation
- Francesco Paolo Nanni Costa, Institute on Transport & Logistics – ITL Foundation
- Giacomo Nonino, Institute on Transport & Logistics – ITL Foundation
- Luca Mantecchini University of Bologna, Dept. Of Civil, Chemical, Environmental and Material Engineering
- Andrea Bardi, Institute on Transport & Logistics – ITL Foundation

17:30 Break

17:40 **Evidence-Based KPIs for Transport Resilience under Disruptions**

- Francesco Bruzzone, IUAV University
- Matilde Gasparetto, IUAV University
- Silvio Nocera, IUAV University

18:10 **Cities in Motion: Historical Spatial Lock-in vs Sustainable Ambitions:**

- Tommaso Gallas, PWC
- Andrea Stocchetti, Ca' Foscari University of Venice, Venice School of Management

18:40 **Conclusions**

Pratima Verma, Alliance University, Bangalore, India

20:00 Social Dinner

Mobility and Transport Solutions for Societal Challenges

Policies, Innovation, and Business Models

Friday, October 16, 2026

9:30 **Welcome Coffee**

10:00 **Plenary session**

Keynote Silvio Nocera, IUAV

Keynote Damian Poulter, University of Greenwich

Keynote Enrica Papa, Westminster University

11:30 **The Editors' Corner: roundtable with the editors:**

Moderator: Pietro Lanzini - Ca' Foscari University of Venice

- Silvio Nocera, Editor in Chief of Transportation Business & Management (Elsevier)
- Valentina Fava, Associate Editor Innovation: European Journal of Social Sciences (Routledge)
- Giuseppe Giulio Calabrese, Editor in Chief of Journal of Automotive Technology & Management (Inderscience)

12:15 **Conclusions**

12:30 **Farewell Lunch**